

Reg. No.: .....

Name : .....

**II Semester B.Com./B.B.A./B.B.A.T.T.M./B.B.M. Degree  
(CCSS – Reg./Supple./Improve.) Examination, May 2014  
COMMON COURSE IN MALAYALAM  
2 A 08 1 MAL : ഭാഷാസാഹിത്യ പഠനങ്ങൾ  
(2012 Admn. Onwards)**

Time : 3 Hours

Max. Weightage : 30

- I. താഴെ കൊടുത്തിട്ടുള്ള അഞ്ചു വിഭാഗം ചോദ്യങ്ങളിൽ നാലു വിഭാഗത്തിനു ഉത്തരമെഴുതുക. ഓരോ വിഭാഗത്തിന്റെയും മൂല്യം വെയിറ്റേജ് 1. (4x1=4 വെയിറ്റേജ്)
- 1) താഴെ കൊടുത്തിട്ടുള്ള കൃതികളുടെ കർത്താക്കളുടെ പേരെഴുതുക.
    - a) കവിതയുടെ ജാതകം
    - b) തലമുറകൾ
    - c) സാക്ഷി
    - d) നാലുകെട്ട്
  - 2) ഉത്തരമെഴുതുക.
    - a) വേട്ടയാടിക്കൊണ്ടു വരുന്ന മൃഗങ്ങളെ വയനാട്ടുകുലവൻ വേട്ടയാടുന്ന ചടങ്ങിന് പറയുന്ന പേര് ?
    - b) കാസർകോട്ട് ആദ്യമായി വ്യക്തിസത്യാഗ്രഹം നടത്തിയതാര് ?
    - c) ഉദ്യമ എന്ന സ്ഥലനാമത്തിന്റെ ഉദയം ഏത് ശേത്രത്തിൽ നിന്ന് ?
    - d) കാരഡുക്കയിലെ കാഞ്ചൻ ഗംഗയുടെ ചുമതലക്കാരൻ ആര് ?
  - 3) “ഉള്ളൂരോ ? ഉള്ളൂര് കാര്യവട്ടത്തിനടുത്തുള്ള ഒരു സ്ഥലമല്ലേ ?”
    - a) ആരുടെ വാക്കുകൾ ?
    - b) ആരോടാണ് പറയുന്നത് ?
    - c) ഏതു കഥ ?
    - d) എഴുതിയത് ആര് ?



4) ഉത്തരമെഴുതുക.

- a) “വാക്കുകളെല്ലാം കൈവശമായിക്കഴിഞ്ഞു. അതെങ്ങിനെ അടുക്കണമെന്നാണാലോചന”. ആരുടെ വാക്കുകൾ ?
- b) പൊറ്റൊക്കാട്ടിന്റെ കോഴിക്കോട്ടെ വീടിന്റെ പേരെന്ത് ?
- c) കേരളപാണിനീയ ഭാഷ്യം രചിച്ചതാര് ?
- d) ‘ഗോത്ര സ്തുതി’ എന്ന ഹ്രസ്വചിത്രം അണിയിച്ചൊരുക്കിയതാര് ?

5) ഉത്തരമെഴുതുക.

- a) ‘സാഹിത്യസാഹ്യം’ എഴുതിയതാര് ?
- b) ‘മേല്പത്തൂരിന്റെ വ്യാകരണ പ്രതിഭ’ എന്ന പുസ്തകം എഴുതിയതാര് ?
- c) ബ്ലൂം ഫീൽഡിന്റെ Ghost word ന് സമാനമായി വേണുഗോപാലപ്പണിക്കർ പ്രയോഗിച്ച പദമേത് ?
- d) ദൈവത്തിന്റെ ദ്രാവിഡ രൂപം ?

II. എഴുപത്തഞ്ചു വാക്കിൽ കവിയാതെ നാല് ചോദ്യങ്ങൾക്ക് ഉത്തരമെഴുതുക.

(4x1=4 വെയിറ്റേജ്)

- 6) കൂമാരനാശാന്റെയും ചങ്ങമ്പുഴയുടെയും കവിതകൾക്കുള്ള വ്യത്യാസം എം. ടി. നിരീക്ഷിക്കുന്നതെങ്ങനെ ? വ്യക്തമാക്കുക.
- 7) നമ്മുടെ നിയമനിർമ്മാണവും നീതിനിർവഹണവും ബ്രിട്ടീഷുകാർ തെളിയിച്ച വഴിയിലൂടെത്തന്നെ ഇന്നും തുടരുന്നു - വിശദമാക്കുക.
- 8) പാണ്ഡ്യൻകല്ലിനെക്കുറിച്ചുള്ള ഐതിഹ്യം വിവരിക്കുക.
- 9) “ഈ വെപ്രാളമൊക്കെ ആളുകളറിഞ്ഞാൽ എന്താണ് വിചാരിക്കുക ? ഇവിടെയൊരാൾക്ക് ഭ്രാന്താണെന്നല്ലേ ?” ആരുടെ വാക്കുകൾ ? വിശദമാക്കുക.
- 10) ‘ജലപ്പിശാചു പറ്റിച്ച അശുദ്ധക്കാരനെ കാണുന്നതുപോലെയാകും അത്തരം ഒരാളെ ആളുകൾ കാണുക’ - വിശദമാക്കുക.
- 11) “കണ്ണുനിറഞ്ഞു മാത്രം ചിരിക്കാവുന്ന ആ തമാശ നരേന്ദ്രനെ കുറച്ചൊന്നു വേദനിപ്പിക്കുകയും ചെയ്യൂ” - സന്ദർഭവും സാരസ്യവും വ്യക്തമാക്കുക.



III. നൂറ്റിയൻപതു വാക്കിൽ കവിയാതെ അഞ്ച് ചോദ്യങ്ങൾക്ക് ഉത്തരമെഴുതുക.

(5x2=10 വെയിറ്റേജ്)

- 12) 'അമ്പരിപ്പിക്കുന്ന വെളിച്ചത്തിലൂടെ ഒരു മഹാപ്രയാണം നടത്തുകയാണ് ഈ നോവലിസ്റ്റ്'. ആരെക്കുറിച്ചാണ് എം. ടി. ഈ പരാമർശം നടത്തുന്നത്? വിവരിക്കുക.
- 13) 'ബഷീർ എന്ന മനുഷ്യൻ ഒരു പരസ്യവിഭാഗം കെട്ടിച്ചമച്ച 'ലെജൻഡി'ൽ ഒതുങ്ങുന്നില്ല' - വിശദമാക്കുക.
- 14) വയനാട്ടു കുലവൻ ഭ്രഷ്ടനാക്കപ്പെട്ട വ്യക്തിയാകുന്നതെങ്ങനെ? വ്യക്തമാക്കുക.
- 15) വിദ്യാഭ്യാസ മേഖലയിൽ മലയാളത്തെ എങ്ങനെയാണ് നാം പരിഗണിച്ചു വരുന്നത്? വിശദമാക്കുക.
- 16) 'ഈ കൃത്യവിലോപത്തിന് തലയെടുക്കേണ്ട ആവശ്യമില്ല. വലതുകൈപ്പടം അരിഞ്ഞാൽ മാത്രം മതി'. സന്ദർഭവും സാരസ്യവും വ്യക്തമാക്കുക.
- 17) 'ഇന്ദുലേഖ രണ്ടാം ദിവസം' എന്ന കഥയ്ക്ക് ആസ്വാദനം തയ്യാറാക്കുക.
- 18) 'തൊൽകാപ്പിയം' - കുറിപ്പെഴുതുക.

IV. മൂന്നു വാക്കിൽ കവിയാതെ മൂന്ന് ചോദ്യങ്ങൾക്ക് ഉത്തരമെഴുതുക.

(3x4=12 വെയിറ്റേജ്)

- 19) വിൻസെന്റ് വാൻഗോഗിന്റ് ജീവിതത്തെക്കുറിച്ച് വിവരിക്കുക.
- 20) 'കത്തുന്ന ഒരു രഥചക്രം' എന്ന കഥയിലൂടെ പത്മനാഭൻ അവശിഷ്ടിക്കുന്ന ആശയതലങ്ങൾ എന്തെല്ലാമാണ്? വിവരിക്കുക.
- 21) മാതൃഭാഷയോട് നാം കാട്ടുന്ന അനാദരവിന് കാരണമാകുന്ന വസ്തുതകളെക്കുറിച്ച് വിവരിക്കുക.
- 22) കാസർകോടൻ ഗ്രാമങ്ങളുടെ പ്രത്യേകതകൾ വിവരിക്കുക.
- 23) ആധുനിക കഥയുടെ എന്തെല്ലാം സവിശേഷതകളാണ് 'ചെങ്ങന്നൂർ വണ്ടി' എന്ന കഥയിലൂടെ ആവിഷ്കൃതമായിട്ടുള്ളത്? വിശകലനം ചെയ്യുക.

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Reg. No. : .....

Name : .....

**II Semester B.B.A. Degree (CCSS – Reg./Supple./Improv.)**  
**Examination, May 2014**  
**(2012 Admn. Onwards)**  
**Core Course**  
**2B02 BBA : BUSINESS ENVIRONMENT**

Time : 3 Hours

Max. Weightage : 30

## PART – A

This Part consists of **two** bunches carrying **equal** weight of **one**. **Each** bunch consist of **four** objective type questions. Answer **all** questions.

I. 1) External environment of business is

- |             |                 |
|-------------|-----------------|
| a) Physical | b) Demographic  |
| c) Economic | d) All of these |

2) Technological environment involves

- |                      |                               |
|----------------------|-------------------------------|
| a) R and D           | b) Problem of technostructure |
| c) System complexity | d) All of these               |

3) Which one of the following is not feature of business environment ?

- |                           |                                      |
|---------------------------|--------------------------------------|
| a) Dynamic                | b) In position to change environment |
| c) Symbiotic relationship | d) All of these                      |

4) Which of the following points covered by economic environment ?

- |                    |                   |
|--------------------|-------------------|
| a) Economic system | b) Infrastructure |
| c) Money market    | d) All of these   |

(W = 1)

II. 5) A mixed economy is \_\_\_\_\_ a planned economy.

- |               |              |              |              |
|---------------|--------------|--------------|--------------|
| a) Compulsory | b) Statutory | c) Voluntary | d) Necessary |
|---------------|--------------|--------------|--------------|

6) Economic system consists \_\_\_\_\_

- |               |         |               |                 |
|---------------|---------|---------------|-----------------|
| a) Regulation | b) Land | c) Management | d) All of these |
|---------------|---------|---------------|-----------------|



- 7) Socialist economic system consists \_\_\_\_\_
- a) Social ownership of the means of production
  - b) Central planning
  - c) Role of state
  - d) All of these
- 8) Capitalist economic system consists \_\_\_\_\_
- a) Commodity economy
  - b) Labour power as a commodity
  - c) Individualism
  - d) All of these
- (W = 1)**

### PART – B

Answer **any eight** questions. **Each** carries weightage of **1** :

- 9) Define business environment.
  - 10) Define micro environment.
  - 11) What is environmental scanning ?
  - 12) What is Exim policy ?
  - 13) What is social responsibility ?
  - 14) What is globalisation ?
  - 15) What is privatisation ?
  - 16) What is a sub-culture ?
  - 17) What is socialism ?
  - 18) What is economic policy ?
- (8×1=8)**

### PART – C

Answer **any six**. **Each** carries weightage of **2** :

- 19) What are the objectives of EXIM policy ?
- 20) What are the objectives of monetary policy ?
- 21) What are the factors responsible for the growth of MNCs ?



- 22) What are the responsibilities of government to business ?
- 23) Explain the preamble of constitution of India.
- 24) Explain the impact of Industrial Development on Environment.
- 25) Explain the importance of the study of business environment.
- 26) Explain the role of MNC's in India.

(6×2=12)

PART – D

Answer **any two**. **Each** carry weightage of 4 :

- 27) Discuss the strategies for going global.
- 28) Explain the internal environmental factors affecting business policy of an organisation.
- 29) What is privatisation ? Explain the objectives, merits and demerits of privatisation.

(2×4=8)

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**II Semester B.Com./B.B.A./B.B.A. T.T.M./B.B.M. Degree  
(CCSS – Reg./ Supple./Improv.) Examination, May 2014  
COMMON COURSE IN HINDI  
2A08 1HIN : Communicative and Applied Hindi**

Time : 3 Hours

Max. Weighatage : 30

निर्देश : प्रस्तुत वाक्यों को पढ़कर उसके नीचे दिये गये प्रश्नों के उत्तर लिखिए । (1 each)

उसने स्त्री के करुण क्रन्दन की आवाज़ सुनी । उसने देखा, एक स्त्री भूमि पर लेटी है, उसके पास एक बहुत छोटा-सा बच्चा पड़ा है । पास एक भारी गठरी है । सोचा कि जरा पास जाऊँ ।

1. इनमें से सर्वनाम शब्द चुनकर लिखिए ।
2. संज्ञा शब्द चुनकर लिखिए ।
3. विशेषण शब्द चुनकर लिखिए ।
4. भूतकाल क्रिया, भविष्यत्काल क्रिया चुनकर लिखिए ।

निर्देश : समानार्थी अंग्रेज़ी शब्द लिखिए । (1 for each bunch)

5. (क) जनगणना (ख) निवेश (ग) एकाधिकार (घ) नामिका
6. (क) लाभांश (ख) पैदावार (ग) जैवभौतिक (घ) धन वापसी
7. (क) Maintenance (ख) Leave duty (ग) Executive (घ) Anthropology
8. (क) Needful (ख) Parliament (ग) Liquidation (घ) Local Authority (4×1=4)

निर्देश : किसी एक विषय पर निबन्ध लिखिए : (Weightage 4)

9. जन संचार माध्यम
10. पर्यटन का महत्त्व
11. समय का सदुपयोग । (1×4=4)



निर्देश : अंग्रेजी या मलयालम में अनुवाद कीजिए ।

(Weightage 4)

12. दिल्ली पर बाबर के चार साल के शासन के बाद उनका प्यारा एकमात्र लड़का बीमार पड़ा । अच्छी से अच्छी चिकित्सा के बावजूद उसकी बीमारी बदतर होती गयी । आखिर बाबर ने अपने दरबारियों को बुलाकर पूछा, “कृपया यह बताइए कि मुझे क्या करना चाहिए, ताकि मेरा लड़का स्वास्थ्य लाभ करे ” । एक दरबारी ने कहा, “अगर आप अपनी सब से प्रिय वस्तु की बली करेंगे, तो वह चंगा होगा ” । इस पर बाबर ने कहा “इस दुनिया में किसी को अपनी जान में अधिक प्यारी चीज़ क्या हो सकती है ? हाँ , मैं अपने लड़के की जान बचाने के लिए अपनी जान त्यागने को तैयार हूँ ” । ऐसा कहकर उन्होंने अल्लाह से प्रार्थना की । अल्लाह ने उनकी प्रार्थना सुनी । तब से हुमायूँ का स्वास्थ्य सुधारने लगा और बाबर बीमार पड़कर कुछ ही दिनों में स्वर्ग सिधारे ।

अथवा

अंग्रेज़ी दुनिया की अत्यधिक विकसित भाषा है और दुनिया भर में जानी जाती है । दुनिया में उसका साहित्य बहुत विशाल है । शेक्सपियर, मिलटन, वर्ड्सवर्थ जैसे महान कवियों ने महान साहित्य की रचना की । भारत जैसे अनेक देशों की राजभाषा एवं शिक्षा का माध्यम बनने का श्रेय उसे प्राप्त है । वस्तुतः यह शिक्षित जनता की भाषा है । कई आधुनिक भाषाओं के विकास में उसने अपना योगदान किया है ।

(1×4=4)

निर्देश : हिन्दी में अनुवाद कीजिए ।

(Weightage 4)

13. Among all the gifts you can make to a child there is none more conducive to his present and future happiness and content, none more likely to add richness to his life, than a book. Not a book, but the habit of reading. Give him the habit of reading and you have done something for which we may well be thankful all his days. Books should be the daily companions of a child's life. And they ought not be linked so closely with the school. You don't want to create the idea that reading is a task, lesson. It's the fun, the good time, he can get out of reading that needs to be emphasized.

अथवा

Man and woman are the two wheels of universe; one cannot exist without the other. Though their fields of activity differ yet they are inseparable. The present condition of women in India is bifaceted. A recent report titled “Women and children in India” and a nearly simultaneous report on “Indian Women-their health and economic productivity” highlight the international importance being given to the problems of the progress of Indian women.

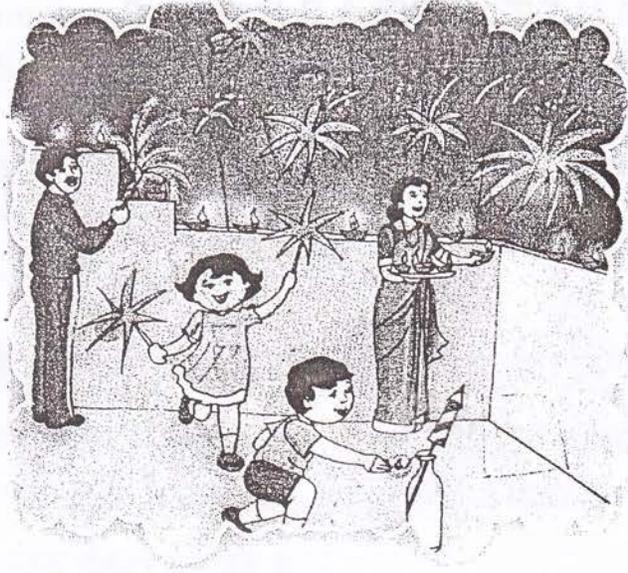
(1×4=4)



14. निर्देश : नीचे दिए चित्र के आधार पर एक वार्तालाप तैयार कीजिए ।

(Weightage 2)

(1×2=2)



निर्देश : किन्हीं दो प्रश्नों के उत्तर लिखिए :

(Weightage 4 each)

15. अपने मुहल्ले में लाउडस्पीकर के शोर के विषय में स्थानीय थानेदार को एक शिकायत पत्र लिखिए ।

16. कुछ पुस्तकों के लिए आदेश देते हुए किसी प्रकाशक के नाम पत्र लिखिए ।

17. सीमा कंपनी ने एक विशेष किस्म का चावल प्रस्तुत किया है । इसके लिए एक विज्ञापन तैयार कीजिए ।

(2×4=8)

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M 6538

Reg. No. : .....

Name : .....

**II Semester B.B.A./B.B.A.T.T.M. Degree (CCSS-Regular/Supple./Improv.)**  
**Examination, May 2014**  
**COMPLEMENTARY COURSE B.B.A./B.B.A. (T)**  
**2 C02 : Quantitative Techniques for Business Decisions**  
**(2012 Admn. onwards)**

Time: 3 Hours

Max. Weightage: 30

**PART – A**

This Part consist of 2 bunches carrying **equal** weight of **one**. **Each** bunch consist of 4 objective type questions. Answer **all** questions :

1. 1) Bay's theorem is based on \_\_\_\_\_
    - a) Addition theorem
    - b) Multiplication theorem
    - c) Inverse probability
    - d) Conditional probability
  - 2) Population mean is denoted by \_\_\_\_\_
    - a)  $\mu$
    - b)  $\sigma$
    - c)  $\bar{x}$
    - d) S
  - 3) A function of sample values is called \_\_\_\_\_
    - a) Parameter
    - b) Statistic
    - c) Estimation
    - d) Testing
  - 4) Z test is a \_\_\_\_\_ test.
    - a) Large sample
    - b) Small sample
    - c) Sample
    - d) None
- (W=1)**
- II. 5) In Binomial distribution n is \_\_\_\_\_
    - a) Finite
    - 2) Infinite
    - c) 1000
    - d) None
  - 6) Sign test is a \_\_\_\_\_ test.
    - a) Parametric
    - b) Non parametric
    - c) Composite
    - d) None



- 7) Standard error of sample mean is \_\_\_\_\_  
a)  $\sigma/\sqrt{n}$                       b)  $\sigma/n$                       c)  $\sigma^2/n$                       d)  $\sigma^2/n^2$
- 8) Mean of normal distribution is \_\_\_\_\_  
a)  $\mu$                       b)  $\sigma$                       c)  $\bar{x}$                       d) S                      (W=1)

## PART – B

Answer **any 8** questions. **Each** question carries a weightage of **one**.

9. Define inverse probability.
10. What is ANOVA ?
11. Define Binomial distribution.
12.  $P(A) = 0.5$ ,  $P(B) = 0.3$ ,  $P(A \cap B) = 0.4$ . Find  $P(A \cup B)$
13. Define type II error.
14. Define significance level.
15. State multiplication theorem.
16. Define sample space.
17. What are the assumptions of  $\chi^2$  test ?
18. Define null and alternative hypothesis. (W 8×1=8)

## PART – C

Answer **any 6** questions. **Each** question carries a weightage of **two**.

19. State and prove addition theorem.
20. Write the importance of normal distribution.
21. Write the merits of normal distribution.
22. Write the test procedure of testing hypothesis.
23. The average life of 26 electric bulbs were found to be 1200 hours with a S.D of 150 hours. Test whether these bulbs could be considered as a random sample from a normal population with mean 1300 hours. (T.V of t at 5% level = 2.06).



- 24. In a town average number of accidents is 0%. Assuming that the number of accidents Follow Poisson, find the probability that there will be less than 3 accidents in a day.
- 25. A card is drawn from a pack of cards. What is the probability that it is
  - a) a black card
  - b) a king
  - c) a king or a spade
  - d) a spade.
- 26. There are 4 men and 3 women. Find the probability of selecting 3 of which
  - a) exactly 2 are women
  - b) at least one woman
  - c) no woman.

(W 6×2=12)

PART – D

Answer **any 2** questions. **Each** question carries a weightage of **4**.

- 27. From the following data use  $\chi^2$  test and conclude whether inoculation is effective in preventing tuber culosis

	Attacked	Not attacked
Innoculated	31	469
Not inoculated	185	1315

- 28. The following data show the number of seeds germinating out of 5 ib damp filter for 80 sets of seeds. Fit a bionomial distribution of this data and find expected frequencies.

<b>x :</b>	0	1	2	3	4	5
<b>F :</b>	6	20	28	12	8	6



29. 3 varieties of A,B,C wheat were sown in 4 plots each and the following yield in quintals/acre were obtained.

Plots	Varieties		
	A	B	C
1	10	9	4
2	6	7	7
3	7	7	7
4	9	5	6

Set up an ANOVA and find out whether there is significant difference between varieties.

(W 2x4=8)

BBA



Reg. No. : .....

Name : .....

**II Semester B.A./B.Sc./B.Com./B.B.A./B.B.A. T.T.M./B.B.M./B.C.A./B.S.W.  
Degree (CCSS – Reg./Supple./Improv.) Examination, May 2014  
COMMON COURSE IN ENGLISH  
2A04 ENG : Reading Literatures in English**

Time: 3 Hours

Max. Weightage: 30

- I. Write an essay of about **200** words in answer to **any one** of the following :
- 1) How does the system of education followed at Miss Beam's school for sympathy train children to love and help each other ?
  - 2) Nehru's school and college studies in England in the days of anti-British movements in India. **(Weightage : 4)**
- II. Write an essay of about **200** words on **any one** of the following :
- 3) All earthly glory is transient. How far is this true in relation to the poem *Ozymandias* ?
  - 4) Justify the title of the poem *Once Upon a Time*. **(Weightage : 4)**
- III. Write an essay of about **200** words on **any one** of the following :
- 5) Analyse the thought process of Fedor Sigaev which leads him to the final decision against revenge.
  - 6) Describe the incidents that lead to the meeting between John and Lincoln. **(Weightage : 4)**
- IV. Annotate **any four** of the following in about **80** words :
- 7) Today/I am a Man/Isn't that good enough ?
  - 8) I stood watching the bones laugh/I could neither weep nor laugh.
  - 9) God is in heaven and all/Is right with this stinking world.
  - 10) I do not want my sons to undergo the trauma that I did.
  - 11) My general attitude to life at the time was a vague kind of cyrenaicism, partly natural to youth, partly the influence of Oscar Wilde and Walter Pater. **(Weightage : 4x2=8)**



V. Answer the **four** bunches of **four** questions **each** given below :

12) A) The book that influenced Nehru at Cambridge, *Asia and Europe*, was written by

- a) George Bernard Shaw                      b) Meredith Townsend  
c) Lowes Dickinson                            d) Gandhiji

B) The worst day in the School for Sympathy was

- a) Blind                      b) Dumb                      c) Lame                      d) Fasting

C) According to the speaker in *Why I Want a Wife* a wife should

- a) Buy grocery                                      b) Plan the menu  
c) Cook    d) Perform all these

D) To Kishori Amonkar music is

- a) Sadhana    b) Pastime  
c) Entertainment                                      d) Business

13) A) In the poem London, on every face he meets he observes

- a) Confidence    b) Hope  
c) Strength    d) Weakness

B) The English translation of the title *La Belle Dame Sans Merci* would be

- a) The beautiful, kind girl                              b) The ugly, hateful girl  
c) The beautiful, unkind girl                              d) None of these

C) The theme of the poem *Ozymandias* is

- a) The importance of fame  
b) The greatness of power  
c) The transient nature of earthly glory  
d) The glory of earthly achievements

D) The poet who wrote *The Pasture* is

- a) Keats                      b) Robert Frost                      c) Shelley                      d) Yeats

14) A) Fedor Sigaev went to a shop that sells

- a) Cosmetics                      b) Clothes                      c) Fire-arms                      d) Poison



- B) Sigaev thought of killing his wife's lover and committing suicide in order to
  - a) Let his wife live happily thereafter
  - b) Earn the sympathy of the society for her
  - c) Let her feel guilty and face the world's ridicule
  - d) None of these
- C) In the fire-arm dealer's opinion the jury in Russia are
  - a) Partial to the seducer
  - b) Sympathetic to the cheated husband
  - c) In favour of the woman, in spite of her guilt
  - d) None of these is true
- D) Revenge is sweet only when
  - a) One can see
  - b) One does not live to see it
  - c) One is not interested in seeing it
- 15) A) Antony says that Caesar used the ransom
  - a) For his personal needs
  - b) To fill the public treasury
  - c) To make himself rich
  - d) None of these
- B) Brutus tells the Romans that Antony
  - a) Had a role in killing Caesar
  - b) Was the main conspirator
  - c) Antony had no role in the killing
  - d) Antony was ambitious
- C) The news of John's meeting with the President reaches Mrs. Goucher through
  - a) Mrs. Allen      b) Mark      c) Tom      d) Spike
- D) Mark and Tom hear the President's speech
  - a) Fully
  - b) not at all
  - c) Just the phrase 'I see clouds of ...'
  - d) Some sentences

**(Weightage : 4×1=4)**



VI. Answer **any six** of the following questions **each** in a sentence or **two** :

- 16) Why didn't Mark and Tom take John with them to see Lincoln ?
- 17) What idea do you form about the character of Brutus judging him by the speech ?
- 18) What does the avenger finally buy from the shop ?
- 19) What are the different faces that the poet wears as explained in the poem *Once Upon a Time* ?
- 20) Who is Ozymandias ?
- 21) What does Kalamandalam Gopi do immediately after performances ?
- 22) Name the different special days in *The School for Sympathy*.

(Weightage : 6x1=6)



M 6474

Reg. No. : .....

Name : .....

**II Semester B.A./B.Sc./B.Com./B.B.A./B.B.A.T.T.M./B.B.M./B.C.A./B.S.W.  
Degree (CCSS – Reg./Supple./Improv.) Examination, May 2014  
COMMON COURSE IN ENGLISH  
2 A03 ENG : Readings on Indian Constitution, Secularism and  
Environment**

Time : 3 Hours

Max. Weightage : 30

I. Write an essay of about **200** words on **any one** of the following :

- 1) Kamala's schooldays under the British rule.
- 2) Kumud Pawde's struggles for a job. **(Weightage 4)**

II. Write an essay of about **200** words on **any one** of the following :

- 3) The Green School contest took the message of eco-friendly life to schools.
- 4) The golden age of secularism was in Kerala in the days of the Hindu Princess and her Islamic Dynasty. **(Weightage 4)**

III. Write on **any one** of the following in about **200** words :

- 5) Write a letter to the Pollution Control Board about the effluents from a factory.
- 6) Write a report about the activities undertaken by your NSS UNIT in the ten-day camp. **(Weightage 4)**

IV. Write a paragraph **each** of about **80** words on **any four** of the following :

- 7) The landlady in 'A Telephone Conversation'.
- 8) Uma and her exercise book.
- 9) The attachment of the poet's mother to the Champak tree.
- 10) Center-state relations as seen by NA Palkhivala.
- 11) Medha Patkar's views on the big dams. **(Weightage 4x2=8)**

P.T.O.

V. Answer **all** the **four** bunches of **four** questions **each** :

12) A) The first ever Green School contest was won by

- a) a public school
- b) an English medium school
- c) a government school
- d) none of these

B) NBA stands for

- a) National Business Academy
- b) Narmada Bachao Aandolan
- c) Nava Bharath Aandolan
- d) None of these

C) The ruler rewarded the Muslim youth with

- a) jewels
- b) kingdom
- c) new clothes and a higher rank in the army
- d) none of these

D) Nani Palkhivala speaks about

- a) Environment
- b) Women empowerment
- c) Centre-State relations
- d) None of these

13) A) Jashi was Uma's

- a) sister
- b) servant maid
- c) sister-in-law
- d) none of these

B) Kumud Pawde met

- a) Nehru
- b) Chavan
- c) Jagjivan Ram
- d) Dr. Kolte

C) 'The poem read out by Shirley' was written by

- a) Kamala Das
- b) The principal
- c) Shirley
- d) Mrs. Ross

D) The Constitution of India came into effect on

- a) August 15, 1947
- b) January 26, 1950
- c) November 26, 1949



- 14) A) Wole Soyinka was
- a) an American
  - b) a British
  - c) a Nigerian
  - d) none of these
- B) 'Rule Britannia' was a
- a) novel about Britain
  - b) a poem written by Kamala Das
  - c) an unofficial British Patriotic song
  - d) the ruler of Britain
- C) The poem 'A Monologue' was written by
- a) Ramanujan
  - b) Raju Solanki
  - c) Basavanna
  - d) Sitakant Mhapatra
- D) Dams were called the 'temples of India' by
- a) Medha Patkar
  - b) Sunderlal Bahuguna
  - c) Nehru
  - d) Arundhati Roy
- 15) A) The exercise book of Uma was brought to her husband's house by
- a) Her brother
  - b) Jashi
  - c) Uma herself
  - d) None of these
- B) The man in 'A Telephone Conversation Spoke'
- a) on a land phone
  - b) on a mobile
  - c) from a public telephone booth
  - d) none of these
- C) When visitors came to Kamala's school the brown children were
- a) displayed before them
  - b) discreetly hidden away
  - c) called to read poems
  - d) none of these
- D) About \_\_\_\_\_ schools participated in the first Green School contest.
- a) 1400
  - b) 1200
  - c) 300
  - d) 1000

(Weightage 4x1=4)



VI. Answer **any six** of the following questions **each** in a sentence or **two** :

- 16) What is the theme of "A Telephone Conversation" ?
- 17) Mention any three of the Fundamental Rights.
- 18) Why did the cook consider Kamala and her brother 'savages' ?
- 19) How did Kumud Pawde get a higher caste status ?
- 20) What is the similarity between the human body and the temple ?
- 21) Who was the leader of the Chipco Movement ?
- 22) What was Nehru's description of the dams ?

**(Weightage 6×1=6)**

\_\_\_\_\_



M 8838

Reg. No. : .....

Name : .....

**II Semester B.B.A./B.B.A.T.T.M./B.B.A.R.T.M. Degree (CCSS – 2014 Admn.  
– Regular) Examination, May 2015**

**CORE COURSE**

**2B03 BBA/BBA(TTM)/BBA(RTM) : Business Communication**

Time : 3 Hours

Max. Marks : 40

**SECTION – A**

Answer the 4 questions. **Each** question carries  $1/2$  mark.

1. What is Agenda ?
2. What is motion ?
3. What is Quorum ?
4. What is Sensing ?

**(4×1/2=2)**

**SECTION – B**

Answer **any four** questions. **Each** question carries 1 mark.

5. What is feed back ?
6. What is interpersonal communication ?
7. What is verbal communication ?
8. What is teleconference ?
9. What is E-mail ?
10. What is gesture ?

**(4×1=4)**

P.T.O.



## SECTION – C

Answer **any six** questions. **Each** question carries **3** marks.

11. Explain the basic form of communication process.
12. What are the functions of communications ?
13. What are the important C's in Communication ?
14. Explain the factors influencing work place communication.
15. Discuss the process of listening.
16. Discuss the various types of meeting.
17. What are the main content of a resume ?
18. Explain the strategic issues relating to effective meetings. **(6×3=18)**

## SECTION – D

Answer **any two** questions. **Each** question carries **8** marks.

19. Explain the principles of effective communication.
20. Explain different types of communication.
21. Explain the general procedure for conducting a meeting. **(2×8=16)**



M 8837

Reg. No. : .....

Name : .....

**II Semester B.B.A./B.B.A. T.T.M./B.B.A. R.T.M. Degree  
(CCSS – 2014 Admn. – Regular) Examination, May 2015  
Core Course**

**2B02 BBA/BBA (TTM)/BBA (RTM) : BUSINESS ENVIRONMENT**

Time : 3 Hours

Max. Marks : 40

**SECTION – A**

Answer the 4 questions. **Each** question carries  $\frac{1}{2}$  mark.

**(4 ×  $\frac{1}{2}$  = 2)**

1. What is Economic Environment ?
2. What is Environmental Scanning ?
3. What is Ecology ?
4. What is Social Responsibility ?

**SECTION – B**

Answer **any four** questions. **Each** carries 1 mark.

**(4 × 1 = 4)**

5. What is Globalization ?
6. What is SWOT Analysis ?
7. What is Fiscal Policy ?
8. What is a public enterprise ?
9. What is consumerism ?
10. What is Corporate Governance ?

P.T.O.



## SECTION – C

Answer **any six** questions. **Each** question carries **3** marks. (6×3=18)

11. Explain the features of Business Environment.
12. Explain the process of Environmental analysis.
13. Explain the factors responsible for the growth of MNC.
14. Explain the objectives of privatisation.
15. What are the objectives of disinvestment ?
16. What are the benefits of social audit ?
17. What are the merits of Industrial Policy 1991 ?
18. Explain the objectives of monetary policy.

## SECTION – D

Answer **any 2** questions. **Each** question carries **8** marks. (2×8=16)

19. Explain the important internal environment factors which affect the business policy of an organisation.
20. What fundamental rights have been provided in Indian Constitution ?
21. Explain the important demerits of disinvestment.



M 8837

Reg. No. : .....

Name : .....

**II Semester B.B.A./B.B.A. T.T.M./B.B.A. R.T.M. Degree  
(CCSS – 2014 Admn. – Regular) Examination, May 2015  
Core Course**

**2B02 BBA/BBA (TTM)/BBA (RTM) : BUSINESS ENVIRONMENT**

Time : 3 Hours

Max. Marks : 40

**SECTION – A**

Answer the 4 questions. **Each** question carries  $1/2$  mark.

**(4×1/2=2)**

1. What is Economic Environment ?
2. What is Environmental Scanning ?
3. What is Ecology ?
4. What is Social Responsibility ?

**SECTION – B**

Answer **any four** questions. **Each** carries 1 mark.

**(4×1=4)**

5. What is Globalization ?
6. What is SWOT Analysis ?
7. What is Fiscal Policy ?
8. What is a public enterprise ?
9. What is consumerism ?
10. What is Corporate Governance ?

P.T.O.



## SECTION – C

Answer **any six** questions. **Each** question carries **3** marks. (6×3=18)

11. Explain the features of Business Environment.
12. Explain the process of Environmental analysis.
13. Explain the factors responsible for the growth of MNC.
14. Explain the objectives of privatisation.
15. What are the objectives of disinvestment ?
16. What are the benefits of social audit ?
17. What are the merits of Industrial Policy 1991 ?
18. Explain the objectives of monetary policy.

## SECTION – D

Answer **any 2** questions. **Each** question carries **8** marks. (2×8=16)

19. Explain the important internal environment factors which affect the business policy of an organisation.
20. What fundamental rights have been provided in Indian Constitution ?
21. Explain the important demerits of disinvestment.



M 8698

Reg. No. : .....

Name : .....

**II Semester B.B.A. Degree (CCSS-Supple./Improv.)**  
**Examination, May 2015**  
**CORE COURSE**  
**2B02 BBA : Business Environment**  
**(2012/13 Admn.)**

Time: 3 Hours

Max. Weightage : 30

**PART – A**

This Part consists of **two** bunches carrying **equal** weight of **one**. **Each** bunch consist of **four** objective type questions. Answer **all** questions.

- I. 1) A multinational corporation is defined as
  - a) Having a multi ethnic work force
  - b) Having suppliers in more than one country
  - c) Carrying out production in more than one country
  - d) None of the above
- 2) The system stresses the philosophy of individualism believing in private ownership of all agent of production called
  - a) Socialism
  - b) Capitalism
  - c) Communism
  - d) None of these
- 3) All those economic factors which have a bearing or the functioning of a business unit called
  - a) Economic environment
  - b) Technological environment
  - c) Social environment
  - d) Cultural environment
- 4) Scanning is \_\_\_\_\_ and ambiguous environmental analysis activity.
  - a) Illustrated
  - b) Structured
  - c) Unstructured
  - d) None of these

**(W = 1)**

P.T.O.





PART - C

Answer **any six**. Each carries weightage of **2**.

- 19. Explain the features of business environment.
- 20. Explain micro environment factors.
- 21. What are the characteristics of Indian planning ?
- 22. What are the agreements against public sector enterprises ?
- 23. What are the responsibility of government to business ?
- 24. Explain the merits of industrial policy 1991.
- 25. Explain the social responsibility of business towards the community.
- 26. Explain the importance of fundamental rights. (6×2=12)

PART - D

Answer **any two**. Each carry weightage of **4**.

- 27. What is business environment ? Explain the need and significance of business environment.
- 28. Explain the strategies in globalisation.
- 29. Explain the main environmental problems faced by India. (2×4=8)

Commitment \_\_\_\_\_ a) None of these

\_\_\_\_\_ b) those economic factors which have a bearing on the functioning of a business

Controlled

a) Economic environment                      b) Technological environment

c) Social environment                              d) Cultural environment

Scanning is \_\_\_\_\_ and ambiguous environmental analysis activity.

a) Ill-structured                                      b) Structured

c) Unstructured                                      d) None of these (W = 1)



M 8846

Reg. No. : .....

Name : .....

**II Semester B.A./B.Sc./B.Com./B.B.A./B.B.A. T.T.M./B.B.A. R.T.M./  
B.T.T.M./B.B.M./B.C.A./B.S.W. Degree (CCSS – 2014 Admn. – Regular)  
Examination, May 2015  
COMMON COURSE IN ENGLISH  
2A03 ENG : Communicative English – II**

Time: 3 Hours

Max. Marks : 40

- I. Answer **any one** of the following questions in **not more than 200 words** : (1×6=6)
- 1) Write an essay on the various forms of communication.
  - 2) Do you agree to the view that non-verbal communication is culture-specific and context-dependent ? Explain.
- II. Answer **any one** of the following questions in **not more than 200 words** : (1×6=6)
- 3) What are the barriers to communication ? Explain.
  - 4) Write an essay on effective presentation skills.
- III. Answer **four** of the following questions in **not more than 80 words each** : (4×4=16)
- 5) How can a class magazine be made interesting ?
  - 6) Write a note on interview etiquette.
  - 7) What telephonic skills have to be mastered for effective communication ?
  - 8) How important is the role of body language in interpersonal communication ?
  - 9) What are the different types of e-mails ?
  - 10) Which are the different stages in the process of writing ?
- IV. Answer **any 12** of the following questions as directed : (12×1=12)
- 11) Join the two sentences given below using a noun clause.  
Mrs. Roy discovered something. There was no milk or sugar in the house.

P.T.O.



- 12) Underline and identify the type of adverbial clause in the sentence.  
The cat is so old that it can no longer chase mice.
- 13) Rewrite the sentence, changing its voice :  
Radha gave me a beautiful diary.
- 14) Rewrite into indirect speech :  
Rima said, "I love literature".
- 15) Change the following affirmative sentence into a negative one retaining the original meaning :  
Gita was always present for every function that we had organised.
- 16) Frame a question that elicits the following answer :  
I never refused to help you.
- 17) Combine the following simple sentences to form a compound sentence :  
We tried hard. We could not win the match.
- 18) Change the given sentence to a simple sentence :  
We didn't want to be late for the meeting, so we left early.
- 19) Insert suitable punctuation marks wherever necessary :  
O brave new world said Miranda in wonder.
- 20) Insert a suitable phrasal verb having the same meaning as the word given in brackets :  
We could not \_\_\_\_\_ (reach) an agreement.
- 21) Substitute a suitable idiomatic expression for the underlined portion :  
Let's Forget the past bitterness and start working together as a team.
- 22) Fill in the blank with a synonym of the word given in bracket :  
You should be \_\_\_\_\_ (competent) in whatever you do.
- 23) Give the full form of the following acronyms :  
CBI, PLD.
- 24) Correct the following sentence :  
Your argument compliments mine.
- 25) What do you call something through which light can pass ?



M 8830

Reg. No.: .....

Name : .....

**II Semester B.Com./B.B.A./ B.B.A.T.T.M./B.B.A. R.T.M./B.T.T.M./B.B.M.  
 Degree Examination, May 2015  
 (CCSS – 2014 Admn. – Regular)  
 COMMON COURSE IN MALAYALAM**

**2 A 08 1 MAL : ഗദ്യമാതൃകകൾ**

Time : 3 Hours

Max. Marks : 40

I. **300** വാക്കിൽ കവിയാതെ ഏതെങ്കിലും രണ്ടു ചോദ്യങ്ങൾക്ക് ഉത്തരമെഴുതുക.

- 1) “അപ്പോൾ ചിത്തവൃത്തിനിരോധം ചെയ്ത യോഗികളെപ്പോലും ചില ചിത്തവൃത്തികൾ കണ്ടാലറിയാത്ത രൂപാന്തരങ്ങളിലൂടെ ദുർമ്മാർഗ്ഗത്തിലേക്ക് വലിച്ചിഴക്കൂ”മെന്ന് മാരാർ സ്ഥാപിക്കുന്നതെങ്ങനെ ? വിശദീകരിക്കുക.
- 2) ‘പുവൻപഴം’ എന്ന കഥയുടെ ആഖ്യാനപരമായ പ്രത്യേകതകൾ വിശദമാക്കുക.
- 3) ‘തെയ്യ’ത്തിന് കോലത്തുനാട്ടിലുള്ള പ്രാധാന്യം വിലയിരുത്തുക.
- 4) മലയാളഭാഷയിൽ ഇംഗ്ലീഷിന്റെ സ്വാധീനം കേവലം ഉപരിതലസ്തർശിയല്ലെന്ന് ലേഖിക സമർത്ഥിക്കുന്നതെങ്ങനെ ? വിശദമാക്കുക. (2x7=14)

II. **നൂറ്റമ്പതു** വാക്കിൽ കവിയാതെ **ആറു** ചോദ്യങ്ങളിൽ **നാലെണ്ണ**ത്തിന് ഉത്തരമെഴുതുക.

- 5) “അവൾ പണ്ഡിത പാമരന്മാരെ ഒരുപോലെ മയക്കിയതിൽ എന്താണാശ്ചര്യം” – ആര് ? എപ്രകാരമാണ് മയക്കിയത് ?
- 6) ‘മകൻ’ എന്ന കഥയിലൂടെ സമകാലസമൂഹത്തിന്റെ യാന്ത്രികസ്വഭാവം അവതരിപ്പിക്കുന്നതിൽ പത്മനാഭൻ എത്രത്തോളം ശ്രദ്ധിച്ചിട്ടുണ്ടെന്ന് പരിശോധിക്കുക.
- 7) “രാജൻ ചിരിച്ചുകൊണ്ടു പറഞ്ഞു : ‘ശെരിയാ.... അമ്മ അസ്സല് നെയ്പ്പായസമാ ഉണ്ടാക്കേട്ടത് ...’” സന്ദർഭവും ആശയവും വിശദീകരിക്കുക.
- 8) കാളയും മനുഷ്യനുമായുള്ള ആത്മബന്ധത്തിന്റെ കഥകൾ ‘ശബ്ദിക്കുന്ന കലപ്പ’യുടെ പശ്ചാത്തലത്തിൽ വിശകലനം ചെയ്യുക.
- 9) മലയാളത്തിലെ ചമ്പുക്കളെക്കുറിച്ച് കുറിപ്പെഴുതുക.
- 10) “ഇംഗ്ലീഷിന്റെ സ്വാധീനം ശക്തമാകുന്നതിനു പ്രധാന കാരണം ബഹുജന മാദ്ധ്യമങ്ങളും പത്രങ്ങളുമാണെന്ന്” പറയാനുള്ള കാരണമെന്ത് ? (4x3=12)

P.T.O.



III. നൂറു വാക്കിൽ കവിയാതെ ആറു ചോദ്യങ്ങളിൽ നാലെണ്ണത്തിന് ഉത്തരമെഴുതുക.

- 11) വിദ്യാഭ്യാസരംഗത്തുണ്ടായ ഇംഗ്ലീഷിന്റെ സ്വാധീനത്തെക്കുറിച്ച് കുറിപ്പെഴുതുക.
- 12) “ബാലനെ ധോക്ടറാക്കണം. അവന്റെ നെറ്റി കണ്ടോ ? അത്ര വലു നെറ്റി ബുദ്ധിടെ ലക്ഷണമാ” - സന്ദർഭമെഴുതുക.
- 13) ‘ദേവേന്ദ്രനും ബാലിയും രാവണനും, കൃഷ്ണനും, ബലദ്രന്ദനും ഭീമസേനനും ഒക്കെ ജീവിച്ചിരുന്ന മലയാളികളാണെന്ന്’ തോന്നുന്നതെപ്പോൾ ? വിശദീകരിക്കുക.
- 14) ‘പൂവൻപഴം’ എന്ന കഥയിലെ അന്തർജ്ജനത്തിന്റെ സ്വഭാവം എഴുതുക.
- 15) ‘അങ്ങിനെ അംബ, ഭൂമിയിൽ മറ്റൊരു സ്ത്രീക്കും നേരിട്ടിട്ടില്ലാത്ത കൊടിയൊരു വിഷമാവസ്ഥയിൽ പെട്ടു.’ - എപ്പോൾ ? സന്ദർഭമെഴുതുക.
- 16) മലയാളഭാഷയുടെ ഉല്പത്തിയെക്കുറിച്ചുള്ള ശ്രീധരമേനോന്റെ അഭിപ്രായമെന്ത് ?

(4x2=8)

IV. ഒരു വാക്കിലോ വാക്യത്തിലോ ഏതെങ്കിലും ആറ് ചോദ്യങ്ങൾക്ക് ഉത്തരമെഴുതുക.

- 17) ‘കേരളകാളിദാസൻ’ എന്നറിയപ്പെടുന്നതാരെ ?
- 18) ‘ധർമ്മരാജ’ എന്ന നോവൽ എഴുതിയതാര് ?
- 19) ‘പ്രകാശം പരത്തുന്ന ഒരു പെൺകുട്ടി’ എന്ന കഥയെഴുതിയതാര് ?
- 20) ‘ആ മോഹിനി’ എന്ന പാഠഭാഗം ഏത് കൃതിയിൽ നിന്നെടുത്തതാണ് ?
- 21) മാരാർ മഹാഭാരതത്തെ ആസ്പദമാക്കി രചിച്ച കൃതിയേത് ?
- 22) വള്ളത്തോൾ തന്റെ ബാധിര്യത്തെ ആസ്പദമാക്കി എഴുതിയ കാവ്യമേത് ?
- 23) “നീ ധർമ്മമാണ് പറഞ്ഞത്. എന്നാൽ, ഇതിൽ സാല്യനല്ല ഭീഷ്മരാണ് അപരാധി എന്നെന്നിക്ക് തോന്നുന്നു.” - എന്ന് പറയുന്നതാര് ?
- 24) “അത് വിശ്വത്തിന്റെ ഒരു നേർപ്പകർപ്പാണ്” എന്ന് സഞ്ജയൻ വിശേഷിപ്പിക്കുന്ന തെന്തിനെ ?

(6x1=6)



M 8827

Reg. No. : .....

Name : .....

**II Semester B.Com./B.B.A./B.B.A.T.T.M./B.B.A.R.T.M./B.T.T.M./B.B.M.  
Degree (CCSS – 2014 Admn. – Regular) Examination, May 2015  
COMMON COURSE IN HINDI  
2A08 1HIN : Sampreshaney Hindi**

Time : 3 Hours

Max.Marks : 40

I. कम से कम 300 शब्दों में किसी एक प्रश्न का उत्तर लिखिए ।

1) बड़े से बड़े विद्वान से लेकर साधारण से साधारण आदमी तक के मनोरंजन का साधन है 'सिनेमा'  
- अपना विचार प्रकट कीजिए ।

2) ग्रामवास और नगरवास दोनों में लाभ भी हैं दोष भी ? आपका तर्कसम्मत मत प्रकट  
कीजिए ।

(1×7=7)

II. कम से कम 300 शब्दों में किसी एक प्रश्न का उत्तर लिखिए ।

3) क्रिकेट की दुनिया के ऐतिहासिक विजेता सचिन तेंदुलकर से एक भेटवार्ता तैयार कीजिए ।

4) संकेत बिन्दुओं की सहायता से एक कहानी लिखिए ।

(1×7=7)

एक कौआ – चोंच में रोटी का टुकड़ा – पेड़ पर बैठा – एक सियार ने देखा – रूप – गुण  
प्रशंसा – कंठ की अति प्रशंसा – तारीफ सुनकर फूल गया – काँव – काँव करना – रोटी गिर  
पड़ी – सियार भाग ।

III. किन्हीं तीन प्रश्नों के उत्तर निर्देशानुसार लिखिए ।

5) हिन्दी में अनुवाद कीजिए ।

The position of the mother is the highest in the world, as it is the one place in which to learn and exercise the greatest unselfishness. The love of God is the only love that is higher than a mother's love ; all others are lower. It is the duty of the mother to think of her children first and then of herself. But instead of that, if the parents are always thinking of themselves first, the results is that the relation between parents and children becomes the same as that between birds and their offspring which, as soon as their wings are fledged, do not recognise any parents.

P.T.O.



6) अंग्रेजी या मलयालम में अनुवाद कीजिए ।

भोजन, वस्त्र और आवास मनुष्य की नितांत आवश्यकताएँ हैं । ये वस्तुएँ सस्ती और सुलभ होनी चाहिए । ताकि मनुष्य अपनी आवश्यकताओं की पूर्ति सुगमतापूर्वक कर सके । लेकिन यह बड़े दुर्भाग्य की बात है कि ये तीनों चीज़ें दिन पर दिन महँगी होती जा रही है । ज़ाहिर है कि महँगाई के कारण जनसाधारण अपनी आवश्यकताओं की पूर्ति नहीं कर सकता और आर्थिक चिन्ता के भार से इस कदर दब जाता है कि उसकी सादी हँसी खुशी छीन जाती है, स्वास्थ्य धीरे धीरे गिरने लगता है, उसकी कार्यक्षमता कम हो जाती है और अन्ततोगत्वा इसका प्रभाव उसकी आमदनी पर भी पड़ता है ।

7) आपके कॉलेज में हुए वार्षिकोत्सव का वर्णन करते हुए अपने मित्र को एक पत्र लिखिए ।

8) भेजे हुए नमूने के अनुसार माल न भेजने के सिलसिले में मुंबई के हीरालाल एण्ड कंपनी के नाम एक पत्र तैयार कीजिए ।

(3×3=9)

IV. निर्देश के अनुसार किन्हीं तीन प्रश्नों के उत्तर लिखिए ।

9) निम्नलिखित शब्दों के अंग्रेजी में अनुवाद कीजिए ।

- 1) संचार, निगम, दैनिक, संचालक
- 2) लाभांश, पृष्ठांकन, अतिरिक्त, स्थायी
- 3) स्नातक, अनुदान, कटौती, उधार
- 4) मुद्रा, परीक्षक, विनिमय, क्षतिपूर्ति
- 5) निर्यात, निरीक्षक, संगठन, योग्यता
- 6) नमूना, आयात, श्रमिक, अभिज्ञान

10) निम्नलिखित शब्दों के हिन्दी में अनुवाद कीजिए ।

- 1) Royalty, Registration, Lease, Journalism
- 2) Increment, Manager, Nominee, Parliament
- 3) Secretariat, Resignation, Organisation, Sale
- 4) Clerk, Control, Dealer, Document
- 5) Expenditure, Auditor, Allowance, Benefit
- 6) Broker, Accountant, Classification, Customer.



11) बाल बढ़ाने का एक तेल आपने विकसित किया है । उसके लिए एक विज्ञापन तैयार कीजिए ।

12) संक्षेपण लिखिए :

हमारे देश को दो बातों की सबसे पहले और सबसे ज्यादा ज़रूरत है । एक शक्तिबोध और दूसरा सौंदर्य बोध । हम यह समझ लें कि हमारा कोई भी काम ऐसा न हो जो देश में कमजोरी की भावना को बल दे या कुरुचि की भावना को ही । क्या आप चलती रेलों में, मुसाफिर खानों में, कलबों, चौपालों और मोटर-बसों में कभी ऐसी चर्चा करते हैं कि हमारे देश में यह नहीं हो रहा, वह नहीं हो रहा, बड़ी गड़बड़ी और परेशानी है । अपने देश की किसी दूसरे देश के साथ तुलना कर अपने देश को हीन और दूसरे को श्रेष्ठ सिद्ध करते हैं तो आप देश के शक्तिबोध को भयंकर चोट पहुँचाते हैं । यदि आप कभी केला खाकर छिलका रास्ते में फेंकते हैं, अपने घर का कुड़ा बाहर फेंकते हैं, मुँह से गंदे शब्दों से गंदे भाव प्रकट करते हैं, उत्सवों, मेलों, रेलों, खेलों में ठेलम-ठेल करते हैं, अपने घर, दफ्तर, गली को गंदा करते हैं और होटलों, धर्मशालाओं आदि में पीक थूकते हैं तो आप देश के सौंदर्य बोध को भयंकर आघात पहुँचाते हैं ।

(3×3=9)

V. कम से कम चार वाक्यों में किन्हीं आठ प्रश्नों के उत्तर लिखिए ।

13) सर्वनाम क्या है ? दो उदाहरण लिखिए ।

14) कारक का परिचय दीजिए ।

15) वाच्य क्या है ? एक उदाहरण दीजिए ।

16) विशेषण क्या है ? दो उदाहरण लिखिए ।

17) किसी एक मुहावरे अथवा एक लोकोक्ति का अर्थ लिखकर वाक्य में प्रयोग कीजिए ।

18) 'जंगल' शब्द के तीन एकार्थक शब्द लिखिए ।

19) 'अक्षर' शब्द का अनेकार्थ शब्द लिखिए ।

20) मैं एक गीत गाना चाहिए । (शुद्ध कीजिए)

21) राजू को चार रोटियाँ खा सकीं । (शुद्ध कीजिए)

22) सीता ने पढ़नी लगी । (शुद्ध कीजिए)

(8×1=8)



M 8847

Reg. No. : .....

Name : .....

**II Semester B.A./B.Sc./B.Com./B.B.A./B.B.A.R.T.M./B.B.A.T.T.M./B.T.T.M./  
B.B.M./B.C.A./B.S.W. Degree (CCSS-2014 Admn. – Regular)  
Examination, May 2015  
COMMON COURSE IN ENGLISH  
2A04 ENG : Language Through Literature – II**

Time: 3 Hours

Max. Marks : 40

- I. Write an essay of **200** words on **one** of the following : **(1×8=8)**
- 1) How does Edward O. Wilson address the issue of environmental degradation in his essay "Is Humanity Suicidal" ?
  - 2) How does Barry Lopez assert that our ideas about the working of the world emerge from observations and discoveries we make as children ?
- II. Write an essay of **200** words on **one** of the following : **(1×8=8)**
- 3) " 'Going, Going' is essentially an urban poem". Discuss.
  - 4) In what way does the personal tragedy of the director represent the destruction caused by the Tsunami.
- III. Answer **three** of the following in about **80** words. **(3×4=12)**
- 5) What was Jaidev's first experience in the hill of Salanda ?
  - 6) What are the chief concerns of environmentalism ?
  - 7) How does the destruction of nature affect human beings and the universe according to Philip Larkin ?
  - 8) What can we learn from hermit crabs ?
- IV. Answer **six** of the following in not more than **two** sentences : **(6×1=6)**
- 9) Why is the environmentalist school uneasy with ecofeminism ?
  - 10) What happens to the farm animals mentioned in Rachel Carson's story ?
  - 11) Why were the Nicobar Islands at a disadvantage compared to their northern neighbours ?

P.T.O.



- 12) According to Compesino, what would be a more undignified method of death than death by drowning ?
- 13) Describe the hermit crab's environment.
- 14) Why were the hills of Salanda important to Jaidev ?
- 15) How did the Director's son save himself ?
- 16) When was Endosulfan spraying stopped ?

V. Answer **six** of the following :

**(6×1=6)**

- 17) What do you mean by portmanteau words ?
- 18) What is pyromania ?
- 19) What is meant by the idiom "head in the clouds" ?
- 20) Complete the proverb :  
\_\_\_\_\_ is worth two in the bush.
- 21) What is meant by 'putsch' ?
- 22) What is meant by 'global warming' ?
- 23) What is meant by 'perennial' ?
- 24) Write two words with the prefix 'extra'.



M 8839

Reg. No. : .....

Name : .....

**II Semester B.B.A./B.B.A. T.T.M./B.B.A. R.T.M. Degree (CCSS – 2014  
Admn. – Regular) Examination, May 2015  
COMPLEMENTARY COURSE  
2C03 BBA/BBA (TTM)/BBA (RTM) : Quantitative Techniques  
For Business Decisions**

Time : 3 Hours

Max. Marks : 40

**SECTION – A**

Answer the 4 questions. **Each** question carries  $1\frac{1}{2}$  marks.

1. Explain Random Experiment.
2. What is Poisson distribution ?
3. Explain ANOVA Table.
4. What do you mean by non-parametric test ?

( $4 \times 1\frac{1}{2} = 2$ )

**SECTION – B**

Answer **any four** questions. **Each** question carries 1 mark.

5. State the limitations of quantitative techniques.
6. State the practical situations where Poisson distribution can be used ?
7. What is mutually exclusive events ?
8. What is the probability of getting at least one head while tossing three unbiased coin ?
9. What is standard error ?
10. What do you mean by 'F' Test ?

( $4 \times 1 = 4$ )

P.T.O.



## SECTION – C

Answer **any six** questions. **Each** question carries **3** marks.

11. State the functions of quantitative techniques.
12. What are the properties of Bi-nomial distribution ?
13. A bag contains 4 white and 6 black balls. Two balls are drawn at random. What is the probability that (a) Both are white (b) Both are black.
14. A card is drawn at random from an ordinary pack of 52 cards. Find the probability that the card drawn is either spade or diamond.
15. Consider families with 4 children each. What percentage of families do you expect to have (a) at the most two girls. (b) at least one boy.
16. If 3% of electric bulbs manufactured by a Company are defective, find the probability that in a sample of 100 bulbs, exactly five bulbs are defective.
17. In a competitive examination, 5,000 students have appeared for a paper in economics. Their average mark was 62 and standard deviation was 12. If there are 100 vacancies. Find the minimum marks that one should score in order to get selected.
18. It is claimed that a random sample of 100 cycle tubes with mean life of 15269 km. is drawn from a population of tubes which has a mean life of 15200 km and standard deviation of 1248 km. Test the validity of the claim. **(6×3=18)**

## SECTION – D

Answer **any two** questions. **Each** question carries **8** marks.

19. A company produces a product of four size of small, medium, large and extra large. In the past the demand for these sizes has been fairly constant at 20% for small, 45% for medium, 25% for large and 10% for extra large. A random sample of 400 recent sales included 66 small, 172 medium, 109 large and 53 extra large. Test whether there is evidence of significant change in demand for the different sizes.



20. Set up ANOVA table for the following per hectare yields for three varieties of wheat, each grown in four plots.

Per hectare yield (in hundred kgs)

Plot of land	Variety of wheat		
	A <sub>1</sub>	A <sub>2</sub>	A <sub>3</sub>
1	6	5	5
2	7	5	4
3	3	3	3
4	8	7	4

Work out F ratio to test whether there is significant difference among the average yields in three varieties of wheat.

21. Two urns contain respectively 10 white, 6 red, 9 black balls and 3 white, 7 red and 15 black balls. One ball is drawn from each urn. Find the probability that :

a) Both balls are red.

b) Both balls are of the same colour.

(2x8=16)

SECTION - B

Answer any four questions. Each question carries 4 marks.

- 5. State the limitations of quantitative techniques.
- 6. Give the practical situations where Poisson distribution can be used?
- 7. What are mutually exclusive events?
- 8. What is the probability of getting at least one head while tossing three unbiased coin?
- 9. What is standard error?
- 10. What do you mean by 'P' Test?

(4x4=16)

P.T.O.



M 8700

Reg. No. : .....

Name : .....

**II Semester B.B.A./B.B.A. TTM Degree (CCSS – Sup./Imp.)**

**Examination, May 2015**

**Complementary Course**

**2 C02 BBA/BBA (T) : QUANTITATIVE TECHNIQUES FOR**

**BUSINESS DECISIONS**

**(2012-13 Admn.)**

Time : 3 Hours

Max. Weightage : 30

**PART – A**

This Part consist of **two** bunches carrying **equal** weight of **one**. **Each** bunch consist of **4** objective type questions. Answer **all** questions.

- I. 1) Original hypothesis is called
- |                           |                          |
|---------------------------|--------------------------|
| a) alternative hypothesis | b) null hypothesis       |
| c) composite hypothesis   | d) parametric hypothesis |
- 2)  $\psi^2$  test is a \_\_\_\_\_ test.
- |                  |               |
|------------------|---------------|
| a) Simple        | b) Parametric |
| c) Nonparametric | d) None       |
- 3) The mean of Binomial distribution is
- |        |       |       |         |
|--------|-------|-------|---------|
| a) npq | b) nq | c) np | d) none |
|--------|-------|-------|---------|
- 4) Normal distribution is \_\_\_\_\_ distribution.
- |             |               |                |               |
|-------------|---------------|----------------|---------------|
| a) Discrete | b) Continuous | c) Conditional | d) Cumulative |
|-------------|---------------|----------------|---------------|
- (W : 1)
- II. 5) A function of sample values is called
- |              |              |               |            |
|--------------|--------------|---------------|------------|
| a) Parameter | b) Statistic | c) Estimation | d) Testing |
|--------------|--------------|---------------|------------|
- 6) S. D. of binomial distribution is
- |                 |        |       |       |
|-----------------|--------|-------|-------|
| a) $\sqrt{npq}$ | b) npq | c) np | d) nq |
|-----------------|--------|-------|-------|
- 7) Z test is a \_\_\_\_\_ test.
- |                 |                 |
|-----------------|-----------------|
| a) Large sample | b) Small sample |
| c) Composite    | d) None         |
- 8) Reject  $H_0$  when  $H_0$  is true is \_\_\_\_\_ error.
- |             |            |
|-------------|------------|
| a) Type I   | b) Type II |
| c) Standard | d) None    |
- (W : 1)

P.T.O.



## PART – B

Answer **any 8** questions. **Each** question carries a weightage of **one**.

9. Define Random experiment.
10. Explain one-way classification of data.
11. Write the uses of  $\chi^2$ -test.
12. If  $E(x) = 1.7$ . Find  $E(3x + 5)$
13. What is meant by critical region ?
14. What is meant by type I error ?
15. If A and B are mutually exclusive events and  $P(A) = 0.45$ ,  $P(B) = 0.35$ , find  $P(A \text{ or } B)$
16. Define conditional probability.
17. Define Binomial distribution.
18. State Addition theorem. (W :  $8 \times 1 = 8$ )

## PART – C

Answer **any 6** questions. **Each** question carries a weightage of **two**.

19. State and prove Addition theorem in probability.
20. Explain the steps in testing of hypothesis.
21. Write the merits and demerits of normal distribution.
22. Derive Binomial distribution.
23. A basket contains 20 bad oranges and 8 good oranges. 3 are drawn at random from this basket. Assuming Binomial distribution, find the probability that exactly 2 are good oranges.
24. A stenographer claims that she can take dictation at the rate of more than 120 words per minute. Of the 12 tests given to her she could perform an average of 135 words with a S.D. of 40. Is her claim valid at 1% level ?  
(T.V of t at 1% level = 2.718)



25. The height of school children of one institution is normally distributed with mean 54 and S.D 12 inches. What is the probability that the students having height between 46 and 56 inches ?
26. The letters of word 'STATISTICS' are written on 10 identical cards. If 2 cards are drawn at random, what is the probability that 2 'T' will occur ? (W : 6x2=12)

PART - D

Answer any 2 questions. Each question carries a weightage of 4.

27. Fit a Poisson distribution to the following data and find expected frequencies.

x :	0	1	2	3	4
F :	123	59	14	3	1

28. There are 2 urns one containing 5 white and 4 black balls and the other containing 6 white and 5 black balls. One urn is chosen and one ball is drawn. If it is white, what is the probability that the urn selected is the first.
29. Below are given the yield (in kg) of 3 varieties.

Varieties		
1	2	3
30	51	44
27	47	35
42	37	41
	48	36
	42	

Carry out an 'ANOVA' and conclude if there is significant difference between 3 varieties. (W : 2x4=8)



M 8619

Reg. No. : .....

Name : .....

II Semester B.A./B.Sc./B.Com./B.B.A./B.B.A. T.T.M./B.B.M./B.C.A./B.S.W.  
Degree (CCSS – Supple./Improv.) Examination, May 2015  
(2013 and Earlier Admn.)

COMMON COURSE IN ENGLISH

2A04 ENGLISH : Reading Literatures in English

Time: 3 Hours

Max. Weightage : 30

- I. Write an essay of about **200** words on **any one** of the following :
- 1) The life and career of Kalamandalam Gopi.
  - 2) Judy Brady's criticism of the master-servant relationship between the husband and wife. **(Weightage 4)**
- II. Write an essay of about **200** words on **any one** of the following :
- 3) The loss of old values of life in the modern society as depicted in *Once Upon a Time*.
  - 4) The message of the poem *Ozymandias*. **(Weightage 4)**
- III. Write an essay of about **200** words on **any one** of the following :
- 5) How does Antony manage to turn the mob against the conspirators ?
  - 6) The different thoughts regarding revenge in the mind of the *Avenger*. **(Weightage 4)**
- IV. Annotate **any four** of the following, **each** in about **80** words :
- 7) Can I see another's woe, / And not share their sorrow too ? / O no, never, can it be, / Never, never can it be.
  - 8) He was much senior to me and was popular because of his cricket.

P.T.O.



- 9) The same thing may be said of the doings of Americans in Haiti and Central America, and of imperialist doings generally.
- 10) In every voice, in every ban, / The mind-forg'd manacles I hear.
- 11) 'My name is Ozymandias, king of kings: / Look on my works, ye Mighty, and despair !  
(Weightage 4×2=8)

V. Answer the **four** bunches of four questions **each**, given below :

12) A) \_\_\_\_\_ is the hero of the play *When Lincoln Came to Pittsburgh*.

- a) Mark  
b) Spike  
c) John  
d) Mrs. Goucher

B) The Doctor did not go to see Lincoln at Pittsburgh because

- a) he was not interested in seeing the President  
b) he was politically opposed to Lincoln  
c) he wanted to do some shopping  
d) he wanted to go on his round of house calls

C) Nervii is the name of a

- a) place  
b) person  
c) tribe  
d) thing

D) Antony claims that Caesar's will gifted

- a) 75 drachmas  
b) 750 drachmas  
c) 200 drachmas  
d) 5 drachmas to every citizen of Rome

13) A) Russian prisoners had to serve penal servitude in

- a) Moscow  
b) Pittsburgh  
c) Siberia  
d) St. Petersburg

B) After taking the final decision Fedor Sigaev bought a

- a) Smith-Wesson  
b) Mortimer  
c) French Pistol  
d) Net for catching quail



- C) Sigaev's final decision was to
- a) initiate divorce proceedings against his unfaithful wife
  - b) kill both his wife and her lover
  - c) kill her lover and let her go
  - d) kill his wife
- D) The army officer who fired at his wife's seducer and wounded his wife was
- a) executed
  - b) killed by soldiers
  - c) was deported to Saghalin
  - d) was acquitted
- 14) A) Kabir was a
- a) character in Mahabharatha
  - b) a character in Ramayana
  - c) novelist
  - d) a renowned saint and poet
- B) *Grandfather* is a poem written by
- a) Kamala Das
  - b) Gabriel Okara
  - c) R. Viswanathan
  - d) Yashwant Vaghela
- C) In the opinion of WB Yeats 'in times like these' the best thing for a poet is
- a) to raise his voice
  - b) to act
  - c) to keep his mouth shut
  - d) not to keep his mouth shut
- D) The poem *London* was written by
- a) Keats
  - b) Yeats
  - c) Blake
  - d) Shelley
- 15) A) Kottakkal Sivaraman specialised in the role of
- a) hero
  - b) villain
  - c) heroine
  - d) comedian
- B) In *Why I Want a wife* the speaker is
- a) male
  - b) female
  - c) Judy Brady's friend
  - d) Judy's husband
- C) Every emotion \_\_\_\_\_ judgment.
- a) distorts
  - b) blocks
  - c) promotes
  - d) unifies
- D) Miss Beans' school is a
- a) girls only school
  - b) boy's school
  - c) co-ed school
  - d) special school **(Weightage 4x1=4)**



VI. Answer **any six** of the following questions, **each in a sentence or two** :

- 16) What was *majlis* that Nehru mentions in his essay ?
- 17) According to Russell what kind of newspapers do people buy ?
- 18) What is *hors d'oeuvres* ?
- 19) The last two lines of the sonnet forms a unit. What is it called ?
- 20) What is the country to which *Ozymandias* belonged ?
- 21) When is revenge most sweet, in Fedor Sigaev's view ?
- 22) What was Brutus' main charge against Caesar ? **(Weightage 6×1=6)**



M 8618

Reg. No. : .....

Name : .....

II Semester B.A./B.Sc./B.Com./B.B.A./B.B.A. T.T.M./B.B.M./B.C.A./B.S.W.  
Degree (CCSS – Supple/Improv.) Examination, May 2015

Common Course in English

2A03 ENG : READINGS ON INDIAN CONSTITUTION, SECULARISM  
AND ENVIRONMENT  
(2013 & Earlier Adm.)

Time : 3 Hours

Max. Weightage : 30

I. Answer **any one** of the following questions in about **200** words :

- 1) The poem 'A Telephone Conversation' is a strong statement against racial discrimination. Explain.
- 2) In the light of Tagore's story 'The Exercise Book' explain how the sudden onset of marriage wrecks Uma's development into a capable human being.

(Weightage 4)

II. Answer **any one** of the following questions in about **200** words :

- 3) What is NBA and what is its impact on development paradigms, as you understand from the interview with Medha Patkar ?
- 4) What do you understand about centre-state relations and the Constitution from the speech of Nani Palkhivala ?

(Weightage 4)

III. Answer **any one** of the following in about **200** words :

- 5) Write a letter to the District Collector complaining about the indiscriminate cutting down of trees on both sides of the National Highway.
- 6) Write an analysis of the poem given below :

*The Black Finger* : Angelina W Grimke

I have just seen a beautiful thing,

Slim and still,

Against a gold, gold sky,

P.T.O.



A straight cypress,  
Sensitives,  
Exquisite,  
A black finger pointing upwards.  
Why, beautiful, still finger are you black ?  
And why are you pointing upwards ?

(Weightage 4)

IV. Answer **any four** of the following questions **each** in a paragraph of about **80** words :

- 7) The mother in the poem *Ecology* by A K Ramanujam.
- 8) The drowning princess incident in Kottarathil Sankunni's *A Hindu Princess and her Islamic Dynasty*.
- 9) Comment on the title of the poem *The Election* by Sitakant Mahapatra.
- 10) Textbook production, examination and forest wealth.
- 11) What is your concept of development ?

(Weightage 4x2=8)

V. Answer the **four** bunches of four questions **each** given below :

- A) 12) The award for the Greenest School went for the first time to
  - a) An English-medium public school in Delhi
  - b) Sholai School of Kodaikanal
  - c) The Government school in Boormajara village of Ropar District, Punjab
  - d) A Private School
- 13) The Chipco Movement was led by
  - a) Medha Patkar
  - b) Sunderlal Bahuguna
  - c) Baba Amte
  - d) Mahatma Gandhi
- 14) The princess refused to enter the palace because
  - a) The other women in the palace hated her after the drowning incident
  - b) She fell in love with the Muslim youth
  - c) She considered herself an outcast as the Muslim youth had held her hand and given her a cloth
  - d) She was afraid of her uncle
- 15) Sitakant Mahapatra is a poet who belongs to
  - a) Delhi
  - b) Maharashtra
  - c) Orissa
  - d) Punjab



- B) 16) Palkhivala states that
- a) The states must control the centre
  - b) The centre must control the states
  - c) The centre subverts the Constitution by depriving the states of their rights
  - d) There is no power struggle between the states and the centre
- 17) Barbie Doll is a poem written by
- a) Kamala Das
  - b) Srikant Mahapatra
  - c) Marge Piercy
  - d) AK Ramanujan
- 18) On seeing the contents of Uma's Exercise Book, Pyarimohan
- a) Was delighted
  - b) Praised his wife's talent as a writer
  - c) Read out her compositions in a loud voice making fun of her
  - d) Called her brother
- 19) Ramu was unwilling to reveal his date of birth because
- a) He did not know the date of his birth
  - b) He did not want others to know his age
  - c) He did not want anyone to make a horoscope for him
  - d) He was superstitious
- C) 20) The telephone conversation is a poem about
- a) Love
  - b) Modern age
  - c) Colour prejudice
  - d) Urban life
- 21) The cook considered the children as 'savages' because
- a) They ate too much
  - b) They were not fashionably dressed
  - c) They did not use spoon and fork to eat
  - d) They were Indians
- 22) According to the poet Raju Solanki what grows in the garden of his rivals mind are
- a) The seeds of love
  - b) The weeds of hate
  - c) Flowering plants
  - d) Leafy plants
- 23) Kumud Pawde's desire to do MA in Sanskrit was discouraged by others because
- a) She was a woman
  - b) She was a Dalit woman
  - c) She was a high-caste woman
  - d) She was poor in studies

