

Bachelor of Commerce

2014 Syllabus

PROGRAMME OUTCOMES (PO)

PO 1. Critical Thinking

- 1.1. Acquire the ability to apply the basic tenets of logic and science to thoughts, actions and interventions.
- 1.2. Develop the ability to chart out a progressive direction for actions and interventions by learning to recognize the presence of hegemonic ideology within certain dominant notions.
- 1.3. Develop self-critical abilities and also the ability to view positions, problems and social issues from plural perspectives.

PO 2. Effective Citizenship:

- 2.1. Learn to participate in nation building by adhering to the principles of sovereignty of the nation, socialism, secularism, democracy and the values that guide a republic.
- 2.2. Develop and practice gender sensitive attitudes, environmental awareness, empathetic social awareness about various kinds of marginalization and the ability to understand and resist various kinds of discriminations.
- 2.3. Internalize certain highlights of the nations and region's history. Especially of the freedom movement, the renaissance within native societies and the project of modernization of the post-colonial society.

PO 3. Effective Communication

- 3.1. Acquire the ability to speak, write, read and listen clearly in person and through electronic media in both English and in one Modern Indian Language
- 3.2. Learn to articulate, analyze, synthesize, and evaluate ideas and situations in a well-informed manner.
- 3.3. Generate hypotheses and articulate assent or dissent by employing both reason and creative thinking.

PO 4. Interdisciplinary

- 4.1. Perceive knowledge as an organic, comprehensive, interrelated and integrated faculty of the human mind.
- 4.2. Understand the issues of environmental contexts and sustainable development as a basic interdisciplinary concern of all disciplines.
- 4.3. Develop aesthetic, social, humanistic and artistic sensibilities for problem solving and evolving a comprehensive perspective

PROGRAMME SPECIFIC OUTCOME (PSO)

1. After the successful completion of the B. Com Degree Programme, the students shall be able to;
2. Understand the concepts and techniques of commerce and its application in business environment
3. Conceive the ideas on entrepreneurship and develop the skills for setting up and management of business organizations
4. Develop the skills and abilities to become competent and competitive in the business world
5. Develop the competency to take wise decisions at personal and professional level
6. Appraise the impact of other disciplines on the working of business

SEME STER	COURSE	OUTCOME
1	1B01 COM MANAGEMENT CONCEPTS & PRINCIPLES	CO1. To acquaint the students with the principles of management, CO2 .Help in understanding various functions of management and CO3. Developing management skills.
1	1B02 COM FINANCIAL ACCOUNTING	CO 1: To develop among the students a conceptual understanding of the fundamentals of financial accounting system. CO 2: To equip them with basic skills for recording various types of business transactions. CO 3: To help the students to acquire the conceptual knowledge of accounting. CO 4 To help them to learn the techniques of preparing the financial statements.
1	. 1C01 COM BUSINESS STATISTICS	CO 1: To familiarize the students with the basic statistical tools used to summaries and analyse quantitative information for decision making. CO 2: Define statistics and explain its importance, scope, applications and limitations

		CO 3: Understand the basic knowledge of statistical techniques, which are applicable to business.
2	2B03 COM: PRINCIPLES OF MARKETING	CO 1: To provide basic knowledge about the concepts, principles, tools and techniques of marketing CO 2: To understand different types of pricing and the different types of distribution channels.
2	2B04 COM HUMAN RESOURCE MANAGEMENT	CO 1: To familiarize the students with the basic principles of Human Resource Management (HRM). CO 2: to understand recruitment procedures and wage payment system commonly adopted by institutions CO 3: to understand the concept of performance appraisal and different methods of performance appraisal also provide knowledge regarding human resource problems.
2	2C02COM: QUANTITATIVE TECH. FOR BUS. DECISION	CO 1: To acquaint students with the basic statistical tools which have application in business and economic situations.
3	3A11 COM DISASTER MANAGEMENT	CO 1: To provide awareness regarding different types of disasters CO 2: To study the emerging approaches in disaster reduction & management.
3	3A12 COM NUMERICAL SKILLS FOR BUSINESS	CO 1: To understand basic concepts in mathematics which are applied in the managerial decision making. CO 2: To develop an understanding of numeric problems in business and social sciences, and techniques used to model such problems. CO 3: To develop mathematical skills needed to analyze numeric data used in business and social sciences.
3	3C03 COM BASICS OF RESEARCH METHODOLOGY	CO 1: To help the degree students to understand how to do research in the area of Commerce and Management CO 2: Understand the fundamental aspects of research in business CO 3: identify and define research problem CO 4: formulate research plan CO 5: understand various methods of collecting data CO 5: prepare research report themselves

3	3B05 COM ADVANCED ACCOUNTING	<p>CO 1. Understand the theoretical and practical knowledge of the basics of accounting.</p> <p>CO 2. Acquire the knowledge of accounting for royalty, Consignment and Hire Purchase</p> <p>CO 3. Imbibe the accounting concepts of Inland Branch Business.</p> <p>CO 4. Comprehend the procedure for determining profit and financial position from incomplete records.</p> <p>CO 1. Understand the theoretical and practical knowledge of the basics of accounting.</p> <p>CO 2. Acquire the knowledge of accounting for royalty and Hire Purchase</p> <p>CO 3. Imbibe the accounting concepts of Inland Branch Business.</p> <p>CO 4. Comprehend the procedure for determining profit and financial position from incomplete records.</p>
3	3B06COM (CORE -VI OPTIONAL B: COMPUTER APPLICATIONS-I) COMPUTER LANGUAGES AND SOFTWARES	<p>CO 1: To acquire knowledge about programming languages</p> <p>CO 2: To develop skill in creating power point and blog.</p>
3	3 B06 COM CO-OPERATION 1 CO-OPERATIVE PRINCIPLES	<p>CO 1: Understand the concepts and principles of Cooperative movement</p> <p>CO2: Understand the origin of cooperative movement and the history of cooperatives in the world</p> <p>CO 3: Describe Indian cooperative movement, its features, structure and significance</p> <p>CO 4: Acquaint themselves with the system of cooperative education, training and its impact on the functioning of cooperative organisation</p>
3	3C04 COM BUSINESS REGULATORY FRAMEWORK	<p>CO 1: Understand the nature of contracts and the essential elements of a valid contract</p> <p>CO 2: Explain the difference between a valid contract and a void contract</p> <p>CO 3: Understand the breach of contract and remedies available for a breach of contract</p> <p>CO 4: Understand various kinds of special contracts like indemnity, guarantee, bailment and agency contract</p>
4	4A13 COM ENTREPRENEURSHIP	<p>CO 1: Identify the characteristics of an entrepreneur</p> <p>CO 2: describe the importance of entrepreneurs in the economic development of a nation</p> <p>CO 3: identify the different types of entrepreneurs</p>

		CO 4: to strengthen their skill and quality as an entrepreneur
4	4A14 COM ENVIRONMENT STUDIES	CO 1: Understand the components of environment and need for the protection of environment CO 2: Understand the effect of pollution on environment and the ways of protecting the environment CO 3: Explain the social issues relating to environmental pollution
4	4B07 COM INCOME TAX LAW & PRACTICE I	CO 1: To give the students the basic idea about the theoretical aspects of income tax in India, and to give an idea about the computation of income under different heads. CO 2: Define the basic concepts in Income tax, explain its evolution CO 3: Determine the residence and incidence of Tax CO 4: Understand the incomes exempt from tax of an individual CO 5: Compute income under different heads of income
4	4B08 COM INFORMATICS SKILLS (T+P)	CO 1: To Know the Fundamentals of Computers and to Understand how to use Computer applications in day to Day Application CO 2: To update and expand basic informatics skills and attitudes relevant to the emerging knowledge society CO3: To equip the students to effectively utilize the digital knowledge resources for their chosen courses of study.
4	4B09 COM/OPTIONAL II- CO-OPERATION 2 - MANAGEMENT OF CO-OPERATIVES-	CO 1:To acquaint the students with the management and administration of different types of cooperative institutions functioning in India CO 2: Understand kinds of cooperatives in India CO 3: Understand the management and administration of different types of cooperatives CO 4: Identify the role and significance of cooperative organization in Kerala's Economy
4	4B09COM (CORE -IX OPTIONALB: COMPUTER APPLICATIONS-II) ELECTRONIC DATA PROCESSING & COMPUTER APPLICATION	CO 1:To update and expand skills in electronic data processing and computer application in business operation

4	4C05 COM CORPORATE LAW & BUSINESS REGULATION	CO 1: Understand the provisions of Companies Act 2013 CO2: Describe the procedure for the formation, registration and winding up of the company CO 3: Explain various kinds of companies and the authorities of companies in India CO 4: Understand the management and administration of Companies
5	5B10 COM COST ACCOUNTING	CO 1: Explain the nature, scope, objectives and limitations of costing CO 2: Identify the elements of cost and describe the methods of their ascertainment and control CO 3: Explain the various methods of costing and their suitability for different industries 4: Ascertain the cost of production of products and jobs
5	5B11 COM CORPORATE ACCOUNTING	CO 1: Understand the mode of presentation and understanding of financial reporting. CO 2: Learn the accounting procedure for recording transaction relating to the issue and redemption of shares and debentures. CO 3: Imbibe the techniques of recording transactions in respect of amalgamation, reconstruction and liquidation of companies.. CO 4: Understand the concept of IFRS and Indian AS
5	5B12 COM AUDITING	CO 1: understand the term auditing, its concept, principles, procedures and requirements needed for Auditing in accordance with current legal requirements and professional standards. CO 2: familiarize with the various aspects of audit consisting of internal check, vouching, verification and valuation of assets and liabilities CO 3: understand the appointment, rights, duties and the liabilities of an auditor.
5	5B13 COM INCOME TAX LAW & PRACTICE II	CO 1: Compute total income and determine the tax liability of an individual and partnership firm, company and cooperative society CO 2: Describe the income tax authorities, their powers and assessment procedure CO 3: Explain the procedure regarding deduction of tax at source, advance tax, refund, penalties and prosecution
5	5B14 COM OPTIONAL III- CO-OPERATION 3	1: Understand the historical perspective of cooperative legislation in India and Kerala. CO2: Understand the provisions of Kerala cooperative Societies Act 1969

		CO 3: Describe the procedure for the formation and registration of a cooperative organisation CO 4: Describe the provisions of management and winding up of cooperative societies
5	5B14COM (CORE -XIV OPTIONALB: COMPUTER APPLICATIONS-III) PROGRAMMING LANGUAGES	CO 1: To acquire knowledge about programming in Java. CO 2: To develop skill in writing program in Java.
5	5D01COM (OPEN COURSE-1): FINANCIAL SERVICES	CO 1: To give an understanding to the students about the various financial services rendered by the commercial banks and financial institutions in India in the globalized economics scenario.
6	6B15 COM MANAGEMENT ACCOUNTING	CO 1. Understand the fundamental concepts of management accounting. CO 2. acquire analytical skills associated with the interpretation of accounting report CO 3. Apply management accounting concepts in real life situations. CO 4. Develop judgmental skills associated with the use of accounting information in decision making. CO 5. Understand the use of marginal costing and budgetary control to plan and control cost and profit.
6	6B16 COM INTERNATIONAL BUSINESS	CO 1: to understand about the concept and evolution of international business and its stages CO 2: to acquire knowledge regarding international trade agreement CO 3: to understand the concept of foreign direct investment and its merits and demerits
6	6B17 COM MODERN BANKING	CO 1: Explain banking and describe the different types of banks and the functions of commercial bank CO 2: Narrate the role of RBI in the credit control, promotion and regulation of monetary system CO 3: Describe the relationship between banker and customer and the procedure for opening and operating the account CO 4: Understand the modern trends and technology used in banking
6	6B18 COM FINANCIAL MARKETS & SERVICES	CO 1: understand the financial system and its constituents CO2: familiarise with the activities taking place in the financial markets

		CO 3: Appraise the various financial services available in the financial markets
6	6B19 - COM (CORE -XIX- OPTIONAL A: CO-OPERATION-IV) CO-OPERATIVE ACCOUNTING AND LEGISLATIONS	CO 1: prepare and present accounting aspects of cooperative organisations CO 2: understand the procedure of cooperative auditing CO 3: Understand the provisions regarding the settlement of disputes in cooperatives CO 4: Acquaint knowledge on the impact of various other legislations on co-operatives-
6	6B19COM (CORE -XIX OPTIONALB: COMPUTER APPLICATIONS-IV) ACCOUNTING PACKAGES – TALLY	CO 1. To acquire knowledge about the tally accounting package. CO 2. To develop skill in preparing financial statements in Tally
6	6B20 COM PROJECT	CO 1: understand the method of carrying out a project CO2: undertake project work independently

Bachelor of Commerce

2019 Syllabus

PROGRAMME OUTCOMES (PO)

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- 1.3 Develop self-critical abilities and also the ability to view positions, problems and social issues from plural perspectives.

PO 2. Effective Citizenship

- 2.1. Learn to participate in nation building by adhering to the principles of sovereignty of the nation, socialism, secularism, democracy and the values that guide a republic.

- 2.2. Develop and practice gender sensitive attitudes, environmental awareness, empathetic social awareness about various kinds of marginalization and the ability to understand and resist various kinds of discriminations.
- 2.3. Internalize certain highlights of the nations and region's history. Especially of the freedom movement, the renaissance within native societies and the project of modernization of the post-colonial society.

PO 3. Effective Communication

- 3.1. Acquire the ability to speak, write, read and listen clearly in person and through electronic media in both English and in one Modern Indian Language
- 3.2. Learn to articulate, analyze, synthesize, and evaluate ideas and situations in a well-informed manner.
- 3.3. Generate hypotheses and articulate assent or dissent by employing both reason and creative thinking.

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- 4.1. Perceive knowledge as an organic, comprehensive, interrelated and integrated faculty of the human mind.
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PROGRAMME SPECIFIC OUTCOME (PSO)

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3. Develop the skills and abilities to become competent and competitive in the business world
4. Develop the competency to take wise decisions at personal and professional level
5. Appraise the impact of other disciplines on the working of business

SEMESTER	COURSE	OUTCOME
1	MANAGEMENT CONCEPT AND PRINCIPLES (1B01COM)	CO1: Understand the evolution of management thoughts, concept of management, scope and its functions. CO2: Familiarize with current management practices. CO3: Understand the importance of ethics in business. CO4: Acquire knowledge and capability to develop ethical practices for effective management. CO5: Describe the emerging trends in management
1	BUSINESS STATISTICS AND BASIC NUMERICAL SKILLS (1A11 COM)	CO 1: Define statistics and explain its importance, scope, applications and limitations CO 2: Understand the basic knowledge of statistical techniques, which are applicable to business. CO 3: understand basic concepts in mathematics, which are applied in the managerial decision making. CO 4: Develop the basic mathematical skill needed for analyzing numeric problems related to business
2	FUNCTIONAL APPLICATIONS OF MANAGEMENT (2B02 COM)	CO 1: Describe nature and scope of financial management and the elements in the management of finance CO 2: Enumerate marketing management and its different aspects CO 3: Explain Human Resources Management and the activities involved in it CO 4: Understand the modern global marketing trends and its challenges
2	QUANTITATIVE TECHNIQUES FOR BUSINESS DECISIONS (2C01 COM)	CO 1: Acquaint with the basic statistical tools, which can be applied in business and economic situations. CO 2: Develop knowledge in quantitative techniques, which help in tackling various problems for modern business. CO 3: Understand and solve problems in probability, correlation and regression. CO 4: Understand the effect of trend and seasonal variations on business. CO 5: Familiarize with the testing of hypothesis.
3	ENTREPRENEURSHIP DEVELOPMENT (3A12 COM)	CO 1: Identify the characteristics of an entrepreneur CO 2: describe the importance of entrepreneurs in the economic development of a nation CO 3: identify the different types of entrepreneurs CO 4: to strengthen their skill and quality as an entrepreneur

3	ADVANCED ACCOUNTING (3B03 COM)	<p>CO 1. Understand the theoretical and practical knowledge of the basics of accounting.</p> <p>CO 2. Acquire the knowledge of accounting for royalty, Consignment and Hire Purchase</p> <p>CO 3. Imbibe the accounting concepts of Inland Branch Business.</p> <p>CO 4. Comprehend the procedure for determining profit and financial position from incomplete records</p>
3	CO-OPERATION 1 - CO-OPERATIVE PRINCIPLES (3B04 COM)	<p>CO 1: Understand the concepts and principles of Cooperative movement</p> <p>CO2: Understand the origin of cooperative movement and the history of cooperatives in the world</p> <p>CO 3: Describe Indian cooperative movement, its features, structure and significance</p> <p>CO 4: Acquaint themselves with the system of cooperative education, training and its impact on the functioning of cooperative organization</p>
3	COMPUTER APPLICATION 1- INTRODUCTION TO COMPUTERS AND NETWORK (3B04COM)	<p>CO 1: Understand about computer, peripherals, software and operating system</p> <p>CO 2: Understand the importance of IT in the modern world and recent development in IT</p> <p>CO 3: Develop Webpages for business</p>
3	BUSINESS REGULATORY FRAMEWORK (3C02 COM)	<p>CO 1: Understand the nature of contracts and the essential elements of a valid contract</p> <p>CO 2: Explain the difference between a valid contract and a void contract</p> <p>CO 3: Understand the breach of contract and remedies available for a breach of contract</p> <p>CO 4: Understand various kinds of special contracts like indemnity, guarantee, bailment and agency contract</p>
3	BUSINESS ECONOMICS (3C03 COM)	<p>CO 1: Understand the concept of economics and its use in business</p> <p>CO 2: Understand the concept of demand, elasticity and demand forecasting</p> <p>CO 3: Understand production function and law of production.</p> <p>.CO 4: Understand the methods of determining price of a product</p> <p>CO 5: Explain the methods of computing national income.</p> <p>CO 6: Conceive the developmental issues of Indian economy and Kerala economy</p>

4	GENERAL INFORMATICS SKILLS (T+P) (4A13 COM)	CO 1: Explain the Fundamentals of Computers the use of computers in day-to-day application CO 2: Up to date and expand the basic informatics skills necessary in the emerging knowledge society CO 3: Effectively utilize the digital knowledge resources for their studies CO 4: State the areas where IT can be used effectively CO 5: Perform accounting by using the appropriate accounting packages
4	ENVIRONMENTAL STUDIES AND DISASTER MANAGEMENT (4A14 COM)	CO 1: Understand the components of environment and need for the protection of environment CO 2: Understand the effect of pollution on environment and the ways of protecting the environment CO 3: Explain the social issues relating to environmental pollution CO 4: Clearly understand the various environmental hazards and the ways of managing disaster.
4	CORPORATE ACCOUNTING (4B05 COM)	CO 1: Understand the mode of presentation and understanding of financial reporting. CO 2: Learn the accounting procedure for recording transaction relating to the issue and redemption of shares and debentures. CO 3: Imbibe the techniques of recording transactions in respect of amalgamation, reconstruction and liquidation of companies. CO 4: Understand the concept of IFRS and Indian AS
4	CO-OPERATION 2 - MANAGEMENT OF CO-OPERATIVES- (4B06 COM)	CO 1: Understand kinds of cooperatives in India CO 2: Understand the management and administration of different types of cooperatives CO 3: Identify the role and significance of cooperative organization in Kerala's Economy CO 4: Describe various kinds of cooperative institutions
4	COMPUTER APPLICATION 2 - DATABASE MANAGEMENT SYSTEM(4B06COM)	CO 1: familiarize with the concepts of database management CO 2: handle the database for business firms. CO 3: develop knowledge in Access and SOL

4	CORPORATE LAW AND BUSINESS REGULATIONS (4C04 COM)	CO 1: Understand the provisions of Companies Act 2013 CO2: Describe the procedure for the formation, registration and winding up of the company CO 3: Explain various kinds of companies and the authorities of companies in India CO 4: Understand the management and administration of Companies
5	BUSINESS RESEARCH METHODOLOGY (5B07 COM)	CO 1: Understand the fundamental aspects of research in business CO2: identify and define research problem CO 3: formulate research plan CO 4: understand various methods of collecting data CO 5: prepare research report themselves
5	INCOME TAX LAW AND PRACTICE (5B08 COM)	CO 1 Define the basic concepts in Income tax, explain its evolution CO 2 Determine the residence and incidence of Tax CO 3 Understand the incomes exempt from tax of an individual CO 4 Compute income under different heads of income
5	COST ACCOUNTING (5B09 COM)	CO 1: Explain the nature, scope, objectives and limitations of costing CO 2: Identify the elements of cost and describe the methods of their ascertainment and control CO 3: Explain the various methods of costing and their suitability for different industries 4: Ascertain the cost of production of products and jobs
5	BANKING PRINCIPLES AND OPERATIONS (5B10 COM)	CO 1: Explain banking and describe the different types of banks and the functions of commercial bank CO 2: Narrate the role of RBI in the credit control, promotion and regulation of monetary system CO 3: Describe the relationship between banker and customer and the procedure for opening and operating the account CO 4: Understand the modern trends and technology used in banking
5	CO- OPERATION 3 (5B11 COM) CO-OPERATIVE LAWS	CO 1: Understand the historical perspective of cooperative legislation in India and Kerala. CO2: Understand the provisions of Kerala cooperative Societies Act 1969

		<p>CO 3: Describe the procedure for the formation and registration of a cooperative organisation</p> <p>CO 4: describe the provisions of management and winding up of cooperative societies</p>
5	<p>COMPUTER APPLICATION 3- INFORMATION TECHNOLOGY FOR BUSINESS (5B11 COM)</p>	<p>CO 1: Understand the role of information technology in business</p> <p>CO 2: acquire knowledge in E-Commerce and its application</p> <p>CO 3: acquire knowledge in information systems and Enterprise Resource Planning</p> <p>CO 4: manage the office activities with the help of spreadsheet software</p>
5	<p>GENERIC ELECTIVE COURSE (5D 03 COM) PRINCIPLES OF MANAGEMENT</p>	<p>CO 1: understand the basic concept of management</p> <p>CO2: Describe the functions of Management</p>
6	<p>FINANCIAL MARKETS AND SERVICES (6B12 COM)</p>	<p>CO 1: understand the financial system and its constituents</p> <p>CO2: familiarise with the activities taking place in the financial markets</p> <p>CO 3: Appraise the various financial services available in the financial markets</p> <p>CO 4: acquire knowledge about financial derivatives and their features.</p>
6	<p>MANAGEMENT ACCOUNTING (6B13 COM)</p>	<p>CO 1. Understand the fundamental concepts of management accounting.</p> <p>CO 2. acquire analytical skills associated with the interpretation of accounting report</p> <p>CO 3. Apply management accounting concepts in real life situations.</p> <p>CO 4. Develop judgmental skills associated with the use of accounting information in decision making.</p> <p>CO 5. Understand the use of marginal costing and budgetary control to plan and control cost and profit.</p>
6	<p>AUDITING AND CORPORATE GOVERNANCE (6B14 COM)</p>	<p>CO 1: understand the term auditing, its concept, principles, procedures and requirements needed for Auditing in accordance with current legal requirements and professional standards.</p> <p>CO 2: familiarize with the various aspects of audit consisting of internal check, vouching, verification and valuation of assets and liabilities</p> <p>CO 3: understand the appointment, rights, duties and the liabilities of an auditor.</p> <p>CO 4: explain the concept of Corporate Governance and its aspects</p>

6	INCOME TAX AND GST (6B15 COM)	CO 1: Compute total income and determine the tax liability of an individual and partnership firm, company and cooperative society CO 2: Describe the income tax authorities, their powers and assessment procedure CO 3: Explain the procedure regarding deduction of tax at source, advance tax, refund, penalties and prosecution CO 4: Describe Goods and Service Tax, its levy and collection
6	COURSE IV CO-OPERATION 4 CO-OPERATIVE ACCOUNTING AND LEGISLATION (6B16 COM)	CO 1: prepare and present accounting aspects of cooperative organisations CO 2: understand the procedure of cooperative auditing CO 3: Understand the provisions regarding the settlement of disputes in cooperatives CO 4: Acquaint knowledge on the impact of various other legislations on co-operatives-
6	COURSE IV COMPUTER APPLICATION- 4 ACCOUNTING PACKAGES TALLY (6B16 COM)	CO 1: acquire knowledge in the accounting package Tally CO 2: understand the method of creating accounts and vouchers in tally. CO 3: able to prepare financial statements by using Tally CO 4: Help students develop skill in preparing financial statements in Tally. CO 5: perform treatment of GST and TDS by using Tally
6	PROJECT (6B17 COM)	CO 1: understand the method of carrying out a project CO2: undertake project work independently

Master of Commerce

2014 Syllabus

PROGRAMME OUTCOMES (PO)

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- 2.1. Learn to participate in nation building by adhering to the principles of sovereignty of the nation, socialism, secularism, democracy and the values that guide a republic.
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- 3.1. Acquire the ability to speak, write, read and listen clearly in person and through electronic media in both English and in one Modern Indian Language
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PO 4. Interdisciplinary

- 4.1. Perceive knowledge as an organic, comprehensive, interrelated and integrated faculty of the human mind.
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5. Appraise the impact of other disciplines on the working of business

SEMESTER	COURSE	OUTCOME
1	COM1C01 BUSINESS ENVIRONMENT & POLICY	CO 1: To give the students an exposure to environmental dynamics of contemporary business. CO 2: To develop the skill of decision making by analyzing the business environment and opportunities.
1	COM1C02 QUANTITATIVE TECHNIQUES & OPERATION RESEARCH	CO 1: To make the students understand some of the basics of quantitative techniques CO 2: To equip the students to apply operation research techniques for decision making.
1	COM1C03 MANAGEMENT INFORMATION SYSTEM	CO 1: To provide a basis understanding of the concept of Management Information System, its application in managerial decision making and the process of development and maintenance of information system in an organization.
1	COM1C04 ORGANIZATIONAL BEHAVIOUR	CO 1: To understand the conceptual framework of management and organizational behaviour. CO 2: To understand the applicability of the concept.

1	COM1C05 ACCOUNTING FOR BUSINESS DECISIONS	CO 1: To acquaint the students with the tools and techniques for business decisions
2	COM2C06 STRATEGIC MANAGEMENT	CO 1: To give the students an awareness about the importance of strategic management in modern organizations. CO 2: To give the students an in-depth knowledge in Strategic management process. CO 3: To develop among the students the skill of managing organizations in the new age.
2	COM2C07 RESEARCH METHODOLOGY & COMPUTER APPLICATION	CO 1: To make the students understand the steps in the process of Social Research. CO 2: To equip the students to apply statistical tools for hypothesis test and decision making.
2	COM2C08 COSTING FOR MANAGEMENT DECISIONS	CO 1: To understand the concept and importance of cost accounting. CO 2: To understand the application of cost accounting tools for generating information for managerial Decision making.
2	COM2C09 ADVANCED BUSINESS ACCOUNTING	CO 1: To understand new accounting concepts. CO 2: Expose the students to advanced accounting issues and practices.
2	COM2C10 FINANCIAL MANAGEMENT	CO 1: Understand the conceptual framework of Financial Management and to equip the students with knowledge about the Financing, Dividend and Liquidity areas of financial decision making in business organizations.
3	COM3C11 MARKETING MANAGEMENT	CO 1: To acquaint the students with the marketing principles and practice. CO 2: To understand the process of modern marketing .
3	COM3C12 CORPORATE ACCOUNTING	CO 1: To familiarize the student knowledge about the Corporate Accounting System,

3	COM3C13 INCOME TAX LAW & PRACTICE	CO 1: To provide the students an in-depth knowledge of the basic concepts of Income Tax and the provisions relating to the computation of Total income and tax liability of an individual assessee
3	COM3C14 WEALTH TAX & INDIRECT TAXES	CO 1: To provide an overview of the indirect tax system in India and an in-depth understanding of the Wealth Tax Act, 1957.
3	COM3C15 HUMAN RESOURCE MANAGEMENT	CO 1: To familiarize the students with the human resource management processes. CO 2: To sensitize them to the training process and techniques, and CO 3: To provide them with appropriate knowledge and skills required for selecting, developing and managing human resources.
ELECTIVE FOR M.COM FINANCE		
4	COM4E01 SECURITY ANALYSIS & PORTFOLIO MANAGEMENT	CO 1: To acquire knowledge of securities markets and its theoretical foundations CO 2: To help the students to equip the trading of securities.
4	COM4E02 INTERNATIONAL FINANCIAL MANAGEMENT	CO 1: To introduce the basic concepts and tools of International Financial Management. CO 2: To provide them appropriate knowledge about foreign investment and financing decisions
4	COM4E03 FINANCIAL MARKETS & SERVICES	CO 1: To understand the structure, organization and working of financial markets and institution in India. CO 2: To understand the various financial services available.
4	COM4E04 CORPORATE TAX PLANNING & MANAGEMENT	CO 1: To acquaint the students with the method of computing total income and tax liability of different types of persons (excluding individuals and HUFs), CO 2: To understand the concepts of tax planning and management; and

		the tax implications of various managerial decisions.
4	COM4PR PROJECT REPORT/DISSERTATION	CO 1: understand the method of carrying out a project CO2: undertake project work independently
4	COM4C16 VIVA-VOCE	

ELECTIVE FOR M. COM MARKETING

4	COM4E05 CONSUMER BEHAVIOUR	CO 1: To understand the buying influences and behaviour of consumer and CO 2: To understand the models of consumer decision making.
4	COM4E06 ADVERTISING & SALES MANAGEMENT	CO 1: To make the students understand the issues related with advertisement salesmanship. CO 2: To help the students to equip the various tools in salesmanship and selling practices.
4	COM4E07 SERVICES MARKETING	CO 1: To understand the present-day markets of services including Banking, Insurance, Tourism, Hospital and consultancy services.
4	COM4E08 LOGISTICS MANAGEMENT	CO 1: To enable the student to understand the fundamentals of logistics and the process involved storing, packing and distributing goods and the costs involved in these processes. CO 2: To enable the student to understand modern trends in logistical operations.

M. COM MODIFIED SYLLABUS WITH EFFECT FROM 2017 ADMISSION

3	COM3C14- DERIVATIVES AND RISK MANAGEMENT	CO 1: To give the students an exposure to derivatives. CO 2: To develop the skill of decision making by using different derivatives contracts.
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4	CON14E04 CORPORATE TAX MANAGEMENT & GST	CO 1: To acquaint the students with the method of computing total income and tax liability of different types of persons (excluding individuals, HUFs and Firms); CO 2: To understand the concepts of Tax Planning and Management; CO 3: To familiarize Goods and Services Tax.

Bachelor of Business Administration

2014- Syllabus

PROGRAMME OUTCOMES

PO1: Enables students to apply knowledge of management theories and practices to solve business problems.

PO 2: Encourages analytical and critical thinking abilities for business decision making.

PO 3: Promotes ethical and value-based leadership ability.

PO 4: Provides a wide knowledge of all disciplines of the course and training in management of

both animate and inanimate entities and develops leadership skills.

PO 5: Enables students to effectively communicate business issues, management concepts, plans

and decisions both in oral and written form using appropriate supportive technologies.

PROGRAMME SPECIFIC OUTCOMES

PSO 1: Understand of the corporate world

PSO 2: Analyze the theoretical knowledge with the practical aspects of Organizational setting and techniques or management.

PSO 3: Understand the rapid changes of financial services include banking and insurance sectors.

PSO 4: Determine the various PEST (Political, Economic, and Social Technological) factors influence on changes of business environment.

PSO 5: Gain knowledge and skills in the areas of Management principles and practices, finance, human resource management and marketing

PSO 6: Acquire knowledge in accounting principles and practices and its application in real business settings

PSO 7: Apply concepts, theories, tools and techniques of statistics, information techniques, economics and numerical skills for decision making

PSO 8: Build entrepreneurial spirit, develop research attitude and entrepreneurial competencies and managerial abilities

SEMESTER	COURSE	OUTCOME
1	1BO1BBA: PRINCIPLES AND PRACTICE OF MANAGEMENT	<p>CO 1- To help the students to understand Decision-making and application of economic theories in decision-making</p> <p>CO 2- To acquaint students with concept of demand, demand theory demands forecasting</p> <p>CO 3- To imparting idea about production function and analysis</p> <p>CO 4- To enable the students to understand Cost analysis</p> <p>CO 5- To make the students familiar with the pricing in different markets</p>
1	1CO1BBA: BUSINESS STATISTICS	<p>CO1- To provide exposure on calculation of measures of correlation</p> <p>CO 2- To provide exposure on calculation of Regression</p> <p>CO 3- To acquaint students with the concept of index number</p> <p>CO 4- To introduce the students about the concept of provability</p> <p>CO 5- To acquire knowledge about time series analysis</p>
1	1CO2BBA: BUSINESS ECONOMICS	<p>CO 1: To Understand basic concepts of business economics and difference of micro and macro economics</p> <p>CO 2: To examining the importance of demand and supply with demand forecasting.</p> <p>CO 3: Understanding pricing</p>

		policy with various market structures and its types.
2	2B02 BBA: BUSINESS ENVIRONMENT	CO1: To understand the elements of environment and its impact on business CO 2: To familiar with economic environment of business CO 3: To familiar with Government policies in business promotions CO 4: To gain knowledge on economic role of government in India CO 5: To appreciate the new technology policy and legal protection for natural environment and their impact on business
2	2B03BBA: BUSINESS COMMUNICATION	CO 1: Apply business communication strategies and principles to exchange information. CO 2: Learn to write business letters. CO 3: Attain oral communication skill for effective oral presentation. CO 4: Acquire skills to prepare reports. CO 5: Enrich written communication skill for employability.
2	2C03BBA: QUANTITATIVE TECHNIQUES FOR BUSINESS DECISIONS	CO 1: To provide exposure on calculation of measures of correlation CO 2: To provide exposure on calculation of Regression CO 3: To acquaint students with the concept of index number CO 4: To introduce the students about the concept of provability CO 5: To acquire knowledge about time series analysis
3	3A11COM/BBA: IT IN BUSINESS	CO1: To facilitate knowledge about application of IT in education, commerce, business and Industry.

		<p>CO 2: To provide information about internet and its advantages and disadvantages.</p> <p>CO 3: To provide knowledge about computer hardware and software.</p> <p>CO 4: To understand the working on word, PowerPoint, Excel.</p>
3	3A12COM/ BBA: NUMERICAL SKILLS	<p>CO 1: To develop the mathematical skills of the students in the areas of numerical methods.</p> <p>CO 2: To calculate an appropriate measure of central tendency</p> <p>CO 3: To calculate an appropriate measure of dispersion</p> <p>CO 4: To Solve linear & nonlinear algebraic equation.</p>
3	3B04 BBA (Core IV): FINANCIAL ACCOUNTING	<p>CO1: To explain the basic concepts and principles of Financial Accounting .</p> <p>CO 2: To apply knowledge regarding concepts in the preparation of final accounts of sole traders</p> <p>CO 3: To understands the basic concepts of company, shares and share capital</p> <p>CO 4: To demonstrates skills in preparation of final accounts of companies</p>
3	3B05 BBA (Core V): OPERATIONS MANAGEMENT	<p>Provide a competitive advantage in the workplace.</p> <p>CO 2: To understand the theory and implementations of quality control activities for different industries.</p> <p>CO 3: Plan and implement suitable materials handling principles and practices in the operations.</p> <p>CO 4: Understand the meaning and importance of productivity and ways to improve productivity</p>
3	3C04 BBA: LEGAL ASPECTS OF BUSINESS	<p>CO 1: To provide an overview of important laws that have a bearing on the conduct of business in India.</p> <p>CO 2: To analyze and evaluate the nature and meaning of contracts, the regulation of the form of contracts, and evaluate the impact of legislation upon contract law.</p>

		<p>CO 3: Identify the important and relevant documents needed for registering Indian companies.</p> <p>CO 4: Develop knowledge on the Sale of Goods Act, GST, the application of CGST, SGCT and Its challenges and opportunities.</p> <p>CO 5: Apply the knowledge on consumer protection Act, rights of consumer and dispute redressed agencies in real life situations.</p>
3	3BO6 BBA (Core VI): Managerial Skill Development Course (MSDC)	<p>CO 1: To facilitate students' understanding of their own managerial skills.</p> <p>CO 2: To improve communication skills.</p> <p>CO 3: To examine the complexity of managing in a global world.</p> <p>CO 4: To understand various budget proposals and its impact on the business.</p>
4	4A13COM/BBA: ENTREPRENEURSHIP DEVELOPMENT & PROJECT MANAGEMENT	<p>CO 1: To understand different stages of business and create innovative thinkers to take forward new initiatives</p> <p>CO 2: To know the parameters to assess opportunities and constraints for new business ideas</p> <p>CO 3: To understand the systematic process to select and screen a business idea</p> <p>CO 4: To familiarize the students the entrepreneurship opportunities available in the society</p>
4	4A14COM/BBA-BUSINESS ETHICS AND CSR	<p>CO 1: To help the students understand the significance of ethics and its importance of practicing ethics and be socially responsible.</p> <p>CO 2: To familiarize ethical issues in the subject matter under investigation or in a relevant field</p> <p>CO 3: Identify the multiple ethical interests at stake in a real-world situation or practice</p> <p>CO 4: To give an overview of the ethical aspects of Business and Corporate</p>
4	4B07 BBA (Core VII) – MARKETING MANAGEMENT	<p>CO 1: To have an awareness on market, market segments and consumer behavior</p> <p>CO 2: To know</p>

		<p>the meaning and importance of product mix.</p> <p>CO:3 To understand pricing policies and the applicability of different pricing strategies</p> <p>CO 4: To know the scope of advertising and sales promotion</p> <p>CO 5: To identify and develop salesmanship in them</p>
4	4B08 BBA (Core VIII): CORPORATE ACCOUNTING	<p>CO 1: To compute the final accounts for a corporate group like banking companies</p> <p>CO 2: To compute the final accounts for insurance companies</p> <p>CO 3: To give a detailed idea about internal reorganization of companies</p> <p>CO 4: To apply the knowledge gained in preparation of final accounts of amalgamated companies</p>
4	4B09 BBA (Core IX): FINANCIAL MANAGEMENT	<p>CO 1: To demonstrate an understanding of the overall role and importance of the finance function</p> <p>CO 2: To apply the concepts of financial management to contemporary financial events.</p> <p>CO 3: To provide an idea about working capital</p> <p>CO 4: To calculate the weighted average cost of capital to estimate required rates on investments</p>
4	4CO5BBA: BUSINESS RESEARCH METHODS	<p>CO 1: To understand some basic concepts of research and its methodologies</p> <p>CO 2: To develop understanding of the basic framework of research process.</p> <p>CO 3: To enabling to draft research report.</p> <p>CO 4: To develop understanding of the basic framework of research process.</p>

5	5B11 BBA (Core XI): COST ACCOUNTING	<p>CO1: To understand the concept of costing and related terms</p> <p>CO 2: To familiarity with the estimation and controlling of material cost</p> <p>CO 3: To understand the estimation and controlling of labor cost</p> <p>CO 4: To familiarity with the estimation of overhead cost</p>
5	5B12 BBA (Core XII): HUMAN RESOURCE MANAGEMENT	<p>CO 1: Explain the concept of human resource management</p> <p>CO 2: Examine current issues, trends, practices, and processes in HRM</p> <p>CO 3: To realize the importance of training and development of employees</p> <p>CO 4: To be able to develop and design a training and development program</p>
5	5B13 BBA (Core XIII): BANKING THEORY, LAW AND PRACTICE	<p>CO 1: To familiarize the students with the basic concepts and practice of banking</p> <p>CO 2: To provide the students an understanding about recent trends and innovations in the banking sector.</p> <p>CO 3: To exposes the students to existing law and practice of banking in India.</p> <p>CO 4: Provides information about the financial system prevailing in India its operations</p>
5	5B14BBA (Core XIV): ORGANISATIONAL BEHAVIOUR	<p>CO1: To helps in understanding the psychological aspect of human resources working in an organization and offers knowledge on organizational behavior, organizational change and dynamism of groups.</p> <p>CO 2: To enables students to understand the applicability of the concept of organizational behavior to analyze the behavior of people in the organization.</p> <p>CO 3: To helps them to analyze the complexities associated with</p>

		management of the group behavior in the organization
5	5B15 BBA (Core XV): RETAIL MANAGEMENT	CO1: To provide the learner with an overview of the retail industry, concepts and processes. CO2: To enable students to develop decision making skills related to retailing. CO3: To Understand effective methods and strategies required for retail management. CO4: To Understand how to utilize resources and techniques used in retail management
5	5DO1BBA (Open): FINANCIAL SYSTEM AND SERVICES	CO 1: To create basic idea about financial system and services CO 2: To facilitate the knowledge about venture capital and securitization CO 3: To understand the concept of leasing and factoring CO 4: To familiarity with the credit rating
6	6B16 BBA (Core XVI): STRATEGIC MANAGEMENT	CO1: To expose students to various perspectives and concepts in the field of strategic management CO 2: To help the students' skill for applying these concepts to the solution of business problems CO 3: To help students master the analytical tools of strategic management.
6	6B17 BBA (Core XVII): CAPITAL MARKET AND INVESTMENT MANAGEMENT	CO 1: To introduce the operations of Indian financial system to the students CO 2: To create awareness regarding the operations of primary market in India CO 3: To understand the role of secondary market in the financial market operations CO 4: To gain knowledge about the mutual funds, its operations, advantages and disadvantages

		CO 5: To acquire knowledge about the various derivative instruments deal in the Indian financial market
6	6B18BBA (Core XVIII): INTERNATIONAL BUSINESS	CO1: To provides knowledge and concepts on International Business CO 2: To expose students to Modes of entry into international business and Globalization. CO 3: To Understand effective methods and strategies required for retail management. CO 4: To Understand how to utilize resources and techniques used in retail management
6	6B19 BBA (Core XIX): EVENT MANAGEMENT	CO1: To familiarize the basic concepts related to event management CO2: To evaluate the event management process. CO3: To enable the students to understand the essentials of planning an event CO 4: To expose students to Practical aspects of organizing events of various forms.
6	6B20 BBA (Core XX) MANAGEMENT ACCOUNTING	CO 1: To understand the basic concepts of management accounting CO 2: To understand the analysis of financial statements by using various methods CO 3: To enable the students to understand different ratios used for analyzing financial Statements CO 4: To helps the students to prepare fund flow statement for the business organization CO 5: To helps the students to prepare the cash flow statement required for the business.
	6B21BBA (Core XXI): PLACEMENT TRAINING & PROJECT REPORT	CO1: To Practically understand Research Process. CO 2: To gain experience and confidence in carrying out a research CO 3: To acquire the quality to collect data, analyze and interpret.

		CO 4: To gain experience in writing research reports.
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Bachelor of Business Administration

2019-Syllabus

PROGRAMME OUTCOMES

PO 1 - Critical Thinking:

1. Acquire the ability to apply the basic tenets of logic and science to thoughts, actions and interventions.
2. Develop the ability to chart out a progressive direction for actions and interventions by learning to recognize the presence of hegemonic ideology within certain dominant notions.
3. Develop self-critical abilities and also the ability to view positions, problems and social issues from plural perspectives.

PO 2 - Effective Citizenship:

1. Learn to participate in nation building by adhering to the principles of sovereignty of the nation, socialism, secularism, democracy and the values that guide a republic.
2. Develop and practice gender sensitive attitudes, environmental awareness, the ability to understand and resist various kinds of discriminations and empathetic social awareness about various kinds marginalization.
3. Internalize certain highlights of the nations and region's history. Especially of the freedom movement, the renaissance within native societies and the project of modernization of the postcolonial society.

PO 3 - Effective Communication:

1. Acquire the ability to speak, write, read and listen clearly in person and through electronic media in both English and in one Modern Indian Language
2. Learn to articulate analysis, synthesis, and evaluation of situations and themes in a well-informed manner.
3. Generate hypothesis and articulate assent or dissent by employing both reason and creative thinking.

PO 4 - Interdisciplinary:

1. Perceive knowledge as an organic comprehensive, interrelated and integrated faculty of the human mind
2. Understand the issues of environmental contexts and sustainable development as a basic interdisciplinary concern of all disciplines.
3. Develop aesthetic, social, humanistic and artistic sensibilities for problem solving and evolving a comprehensive perspective.

PROGRAMME SPECIFIC OUTCOME

PSO 1:

Gain knowledge and skills in the areas of Management principles and practices, finance, human resource management and marketing

PSO 2:

Acquire knowledge in accounting principles and practices and its application in real business settings

PSO 3:

Apply concepts, theories, tools and techniques of statistics, information techniques, economics and numerical skills for decision making

PSO 4:

Build entrepreneurial spirit, develop research attitude and entrepreneurial competencies and managerial abilities

SEMESTER	COURSE	OUTCOME
1	CORE COURSE I: 1B01BBA PRINCIPLES AND PRACTICES OF MANAGEMENT	CO 1: Acquaint with the basics of management. CO 2: Understand the process and functions of management. CO 3: Familiarize the students with the current management practices. CO 4: Develops administrative skills
1	1C01BBA :STATISTICS FOR BUSINESS DECISIONS	CO 1: Understand the importance and relevance of statistics, primary data, secondary data and the statistical technique as applicable to business CO 2: Classify, tabulate and represent the statistical data in appropriate manner using statistical methods CO 3: Analysis trend and seasonality in a time series data CO 4: Construct index numbers and enable to compare the price movements of commodities over different time periods. CO 5: Identify the correlation between variables
1	1C02BBA ANAGERIAL ECONOMICS	CO 1: Understand basic managerial economic concepts CO 2: Understands economics and related disciplines and relationships CO 3: Apply economic analysis in the formulation of business policies CO 4: Use economic reasoning to problems of business

2	2B02BBA: BUSINESS ENVIRONMENT	<p>CO 1: Acquire in-depth knowledge about different environment in business climate.</p> <p>CO 2: Understand the minor and major factors affecting the business in various streams</p> <p>CO 3: Familiarize the role of socio-cultural factors on development of economy and business.</p> <p>CO 4: Develop good business policies.</p>
2	2C03BBA :QUANTITATIVE TECHNIQUES FOR BUSINESS DECISIONS	<p>CO 1: Understands concepts of quantitative techniques</p> <p>CO 2: Develops analytical thinking and logical reasoning for effective decision making</p> <p>CO 3: Apply probability theories in real life situations</p> <p>CO 4: Understands theoretical distributions and hypothesis testing and its applications in live situations</p>
2	2B03BBA: ENTREPRENEURSHIP DEVELOPMENT	<p>CO 1: Understand different stages of business and create innovative thinkers to take forward new initiatives.</p> <p>CO 2: Acquaint them with the challenges faced by the entrepreneur</p> <p>CO 3: Familiarize the students the entrepreneurship opportunities available in the society.</p> <p>CO 4: Develop the motivation to enhance entrepreneurial competency.</p>
3	3B04BBA FINANCIAL ACCOUNTING	<p>CO1: Understands accounting concepts and principles</p> <p>CO 2: Apply knowledge regarding concepts in the preparation of final accounts of sole traders</p> <p>CO 3: Understands the basic concepts of company, shares and share capital</p> <p>CO 4: Demonstrates skills in preparation of final accounts of companies.</p>
3	3B05BBA MARKETING MANAGEMENT	<p>CO 1: Develop knowledge on the concept modern marketing, marketing environment, marketing mix, market segmentation and target marketing.</p> <p>CO 2: Enhance knowledge on product decision, product mix, product life cycle, pricing strategies and price discrimination</p> <p>CO 3: Apply the concept of market</p>

		<p>promotion, market promotion mixes and sales promotion techniques in real business situations.</p> <p>CO 4: Understand the new market realities, direct marketing, online marketing and customer relationship marketing.</p> <p>CO 5: Identify the key characteristics of customer relationship marketing and common draw back.</p> <p>CO 6: Develop idea on branding and strategies of branding</p> <p>CO 7: Acquire skill in preparing advertisement copy very effectively</p>
3	3A11BBA NUMERICAL SKILLS	<p>CO 1: Understand common numerical methods</p> <p>CO 2: Apply numerical methods to obtain approximate solutions to mathematical problems</p> <p>CO 3: Analyses and evaluate the accuracy of common numerical methods</p> <p>CO 4: Derive numerical methods for various mathematical operations and tasks.</p>
3	3A12BBA PERSONALITY DEVELOPMENT AND COMMUNICATION SKILLS	<p>CO 1: Understand the ‘self’ through analysis of one’s own strengths, weaknesses, opportunities and threats to face the challenging and competitive world.</p> <p>CO 2: Set new goals specific, measurable, achievable, realizable and time-bounded to reshape the personality and identify the shortcomings to be corrected.</p> <p>CO 3: Develop inter personal skills and problem-solving skills.</p> <p>CO 4: Understand the role of body language in effective communication.</p> <p>CO 5: Critically evaluate the need for stress management and experience the essence of different techniques in reducing stress</p> <p>CO 6: Perform effectively the assigned work to the fullest satisfaction; with utmost concentration and self-motivation to achieve success in near future</p>
3	3C04BBA LEGAL ASPECTS OF BUSINESS	<p>CO 1: Understand the conditions and rules that are applicable to a contract and the importance of law in business.</p>

		<p>CO 2: Identify the important and relevant documents needed for registering Indian companies.</p> <p>CO 3: Awareness about the latest amendments in the Indian Companies Act</p> <p>CO 4: Develop knowledge on the Sale of Goods Act, GST, and the application of CGST, SGCT and its challenges and opportunities.</p> <p>CO 5: Apply the knowledge on consumer protection Act, rights of consumer and dispute redressal agencies in real life situations.</p>
4	4B06BBA HUMAN RESOURCE MANAGEMENT	<p>CO 1: understand basic concept and principles of Human Resource Management.</p> <p>CO 2: sensitize to the training process and methods.</p> <p>CO 3: equip with the importance of the performance management system in enhancing employee performance.</p> <p>CO 4: equip with the importance of the performance management system in enhancing employee performance</p>
4	4B07BBA FINANCIAL MANAGEMENT	<p>CO 1: Understand the concept and objective of financial management</p> <p>CO 2: Develop the ability to select the feasible and viable investment proposal</p> <p>CO 3: Apply decision making tools in organizational context</p> <p>CO 4: Ability to assess the risk and return of investment projects</p>
4	4B08BBA OPERATIONS MANAGEMENT	<p>CO 1: Understand the transformation system.</p> <p>CO 2: Identify the components involved in designing effective operations system.</p> <p>CO 3: Understand the meaning and importance of managing quality.</p> <p>CO 4: Understand the meaning and importance of productivity and ways to improve productivity.</p> <p>CO 5: Understand the decisions and process of operations management in business firms.</p>
4	4A13BBA IT TOOLS FOR BUSINESS	<p>CO 1: Understand the working on word, PowerPoint, Excel etc.</p>

		<p>CO 2: Develop basic computer awareness for letter drafting, Slide making, Payroll preparation</p> <p>CO 3: Understand the various shortcuts for faster functioning on the computer system</p>
4	4A14BBA ENVIRONMENTAL STUDIES	<p>CO1: Acquire knowledge about environment and enable to contribute towards maintaining and improving the quality of the environment.</p> <p>CO 2: Understand the importance of protecting the environment and effect of environmental hazards</p> <p>CO 3: Analysis the ecosystem and the bio diversity nature of our country</p> <p>CO 4: Apply the awareness to point our Hot -spot of bio diversity in India and its conservation</p> <p>CO 5: Identify the effect of environmental Degradation and the role of Government in protecting the environment</p> <p>CO 6: Formulate some action plan to engage in activities for preventing environmental degradation.</p>
4	4B09BBA: INDUSTRIAL VISIT AND REPORT	<p>CO 1: acquire hands on experience of how industry operations are executed</p> <p>CO 2: analyses real life environment of business</p> <p>CO 3: enhance interpersonal skills and communication techniques.</p> <p>CO 4: acquire practical knowledge of industry practices and regulations</p>
5	5B11BBA ACCOUNTING FOR MANAGEMENT	<p>CO 1. Understand the concepts of cost and management accounting</p> <p>CO 2. Prepare cost sheet and budgets of an organisation</p> <p>CO 3. Analyse financial statements of corporate organisations using accounting ratios</p> <p>CO4. Apply the concepts of marginal costing and standard costing in decision making</p>
5	5B12BBA CONSUMER BEHAVIOUR	<p>CO 1: Understand the relevance of consumer behavior theories and concepts to marketing decisions.</p> <p>CO 2: Use appropriate techniques to</p>

		<p>apply market solutions.</p> <p>CO 3: Acquire social and ethical implications of marketing actions on consumer behaviour</p> <p>CO 4: Formulate marketing strategies that influence consumer behaviour</p>
5	5B13BBA ADVERTISING AND BRAND MANAGEMENT	<p>CO 1: Understand the fundamental theories, concepts, and frameworks in advertising and brand management</p> <p>CO 2: Apply advertising and branding techniques in different situations</p> <p>CO 3: Understanding ethical challenges related to responsible management advertising and brand strategy</p> <p>CO 4: Acquires skill in media planning and scheduling</p>
5	5D04BBA EVENT MANAGEMENT	<p>CO1: Understand the concept and significance of event management.</p> <p>CO 2: Familiarize the techniques to improve event finance, sponsorship and cost control.</p> <p>CO 3: Practice preparing time limits for event.</p> <p>CO 4: Develops skill for conducting an event</p>
	6B14 BBA ORGANISATION BEHAVIOUR	<p>CO1. Understand concepts, theories and techniques in the field of human behavior at individual, group and organization level.</p> <p>CO 2. Understand personality determinants within personal and organizational context.</p> <p>CO 3. Understand concepts of learning and motivation and its context in organizational setting.</p> <p>CO 4. Identify the role and relevance of group dynamics in organizational management</p>
	6B15 BBA BANKING THEORY AND PRACTICE	<p>CO1. Acquire knowledge about basics of banking</p> <p>CO 2. Understands the law and practices of banking</p> <p>CO 3. Understands the various banking terminologies</p> <p>CO 4. Acquire knowledge of modern banking practices</p>

	6B18BBA MANAGEMENT	RETAIL
		<p>CO 1: Understand basic marketing theories, principles, practices and terminology related to each functional area of business.</p> <p>CO 2: Identify the ways that retailers use marketing tools and techniques to interact with their customers and perform basic functions appropriate to each functional area of business.</p> <p>CO 3: Analyse the contribution of retailers to the product value chain; consumer motivations, shopping behaviours, and decision processes for evaluating retail Offering and purchasing merchandise and services; corporate objectives, competitor analysis, and competitive strategy.</p> <p>CO 4: Understand how retailers differentiate their offering as an element in their corporate strategy and factors affecting strategic decisions involving investments in locations, supply chain and Information systems, and customer retention program.</p>
	6B17BBA MANAGEMENT	LOGISTICS
		<p>CO 1: Understand the structure of supply chains and the different ways through which supply chains can become competitive in the market. CO 2: Explain how to use the levers of the logistics strategy to redefine the points necessary to make this harmonization. CO 3: Analyses the importance of the term “value creation” and to propose actions in the field of management of logistics costs towards the creation of value. CO4: Distinguish the forces shaping international logistics in a global market. CO5: Assess accurately the risks occurred due to loss of focus on the satisfaction of end customer demand</p>
	6B16 BBAPROJECT REPORT AND VIVA VOCE	
		<p>CO 1: Analyses real life situations</p> <p>CO 2: Acquires group dynamic skills by group involvement</p> <p>CO 3: Develops solutions or inferences on the problem of study</p> <p>CO 4: Synthesis facts in the form of report</p>

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Bachelor of Computer Application

2014- Syllabus

PROGRAMME OUTCOMES (PO)

PO 1. Critical Thinking:

1. Acquire the ability to apply the basic tenets of logic and science to thoughts, actions and interventions.
2. Develop self-critical abilities and also the ability to view positions, problems and social issues from plural perspectives.

PO 2. Effective Citizenship:

1. Develop and practice gender sensitive attitudes, environmental awareness, the ability to understand and resist various kinds of discriminations and empathetic social awareness about various kinds of marginalization.
2. Internalize certain highlights of the nations and region's history. Especially of the freedom movement, the renaissance within native societies and the project of Modernization of the post-colonial society.

PO 3. Interdisciplinarity:

1. Perceive knowledge as an organic comprehensive, interrelated and integrated faculty of the human mind
2. Develop aesthetic, social, humanistic and artistic sensibilities for problem solving and evolving a comprehensive perspective.

PROGRAMME SPECIFIC OUTCOMES (PSO)

PSO 1:

Understand the concepts of Computer Science and Applications.

PSO 2:

Understand the concepts of System Software and Application Software.

PSO 3:

Understand the concepts of Algorithms and Programming.

PSO 4:

Understand the concepts of Computer Networks.

PSO 5:

Design, develop, implement and test software systems to meet the given specifications, following the principles of Software Engineering.

SEMESTER	COURSE	OUTCOMES
1	1A11BCA INFORMATICS FOR COMPUTER APPLICATIONS	C0 1: To review the basic concepts & functional knowledge in the field of informatics. C0 2: To review functional knowledge in a standard office package and popular utilities C0 3: To create awareness about nature of the emerging digital knowledge society C0 4: To create awareness about social issues and concerns in the use of digital technology C0 5: To impart skills to enable students to use digital knowledge resources in learning
1	1B01BCA PROGRAMMING IN C	C0 1: To learn basic concepts in programming. C0 2: Develop skill in programming C0 3: Familiarize the basic syntax and semantics of c language. C0 4: To design algorithm for solving a programming problem. C0 5: Familiarize with advanced features of c.
2	2B02BCA DIGITAL SYSTEMS	C0 1: Introduce the basic concepts in digital electronics. C0 2: Appreciate significance of digitals systems in computer science. C0 3: Familiarize with basic building blocks of digital systems. C0 4: Design simple combinational digital systems.

		C0 5: Familiarize different number systems and codes.
2	2B03BCA OBJECT ORIENTED PROGRAMMING USING C++	C0 1: Introduce concepts such as classes and objects. C0 2: Define and use classes and objects using C++ language. C0 3: Introduce OOPs concepts such as inheritance and polymorphism and their implementation using C++.
3	3A12BCA DATA STRUCTURES	C0 1: To familiarize students with concept of data structures and its relevance in computer science. C0 2: To introduce the concept of analysis of algorithms and ability to compare algorithms based on time and space complexity. C0 3: To familiarize with selected linear and nonlinear data structures. C0 4: To enhance skill in programming.
3	3A13BCA DATABASE MANAGEMENT SYSTEM	C0 1: Introduce the basic concepts in DBMS. C0 2: Skill in designing database. C0 3: Familiarization of different DBMS models. C0 4: Skill in writing queries using MySQL.
3	3B07BCA INTRODUCTION TO MICROPROCESSORS	C0 1: Familiarize with 8085 architectures. C0 2: Familiarize with 8086 architectures. C0 3: Skill in writing assembly language programs. C0 4: Understand Interrupts and DMA techniques.
3	3B06BCA COMPUTER ORGANIZATION	C0 1: To introduce the basic terminology of computer hardware.

			<p>C0 2: To familiarize the functional units of a computer system.</p> <p>C0 3: To understand the basic operation of a computer system.</p> <p>C0 4: To understand the memory organization in a computer system</p>
4	4A14BCA ANALYSIS	NUMERICAL	<p>C0 1: To expose students to computer-based numerical solutions.</p> <p>C0 2: To impart basic theoretical knowledge underpinning numerical solutions to the following problems and also to provide an opportunity to apply programming skills</p>
4	4B08BCA SYSTEMS	OPERATING	<p>C0 1: Introduce basic concepts of operating systems.</p> <p>C0 2: Familiarize with features of operating systems.</p> <p>C0 3: To expose the basics of design of operating systems.</p> <p>C0 4: To get an overview of Linux</p>
4	4B09BCA PROGRAMMING	JAVA	<p>C0 1: To review Object Oriented Programming concepts.</p> <p>C0 2: Learn features of Java programming</p> <p>C0 3: To develop s kill in java programming.</p>
4	4B10BCA ADMINISTRATION	LINUX	<p>C0 1: Introduce Linux working environment</p> <p>C0 2: Understand how to install and configure Linux</p> <p>C0 3: Learn how to write shell scripts</p>
5	5B13BCA ENGINEERING	SOFTWARE	<p>C0 1: Understand the basic processes in software Development life cycle.</p> <p>C0 2: Familiarize with different models and their significance.</p> <p>C0 3: Approach software development in a systematic way.</p> <p>C0 4: To familiarize students with requirement engineering and classical software design techniques.</p> <p>C0 5: To familiarize with various software testing techniques and tools.</p>

5	5B14BCA DATA COMMUNICATION AND NETWORKS	<p>C0 1: Understand the basics of data communication</p> <p>C0 2: Familiarize with OSI reference model</p> <p>C0 3: To familiarize students with layers of communication model</p> <p>C0 4: To introduce concepts of network security</p>
5	5B15BCA ENTERPRISE JAVA PROGRAMMING	<p>C0 1: To understand the Enterprise Java platform</p> <p>C0 2: To provides an API and runtime environment for developing and running large-scale</p> <p>C0 3: To develop programming skills in multi-tiered, scalable, reliable, and secure network application</p>
5	5B16BCA C# AND .NET PROGRAMMING	<p>C0 1: To expose students to current trends and styles in programming</p> <p>C0 2: To familiarize simple, modern, general-purpose, object-oriented programming language</p>
6	6B17BCA WEB TECHNOLOGY	<p>C0 1: To enable students to program for the World Wide Web using HTML, JavaScript, PHP and MySQL.</p> <p>C0 2: To create static and dynamic web pages PHP and My SQL.</p> <p>C0 3: To impart basic knowledge in relational databases, SQL and, Client-server model.</p>
6	6B18BCA DATA MINING AND DATAWAREHOUSING	<p>C0 1: To expose to the students the introduction to data mining and data warehousing.</p> <p>C0 2: To understand the data management aspects data preprocessing model and inference</p>

		considerations, complexity considerations, post processing of discovered structures visualization and online updating.
6	6B21BCA SYSTEM SOFTWARE	<p>C0 1: Introduce formal language processing activities.</p> <p>C0 2: Basic idea of assembly language programming and role of assembler.</p> <p>C0 3: Insight into Design of assemblers and macro processors.</p> <p>C0 3: Concept of Macros and Macro pre-processors.</p> <p>C0 4: Overview of various aspects of compilers.</p> <p>C0 5: Concepts and design aspects of linkers and loaders.</p>
6	6B19BCA-E01 INFORMATION SECURITY	<p>C0 1: To understand the need of information security and to master information security</p> <p>C0 2: Concepts, mechanisms and services as well as issues related to information Security.</p> <p>C0 3: To be familiar with cryptography and its categories.</p> <p>C0 4: Distinguish public and private key crypto systems and familiarize the RSA cryptosystem.</p> <p>C0 5: To attain the knowledge of digital signature and its security services</p>
6	6B20BCA-E04 ALGORITHM ANALYSIS AND DESIGN	<p>C0 1: Knowledge about important computational problems. Knowledge to design the algorithm.</p> <p>C0 2: Knowledge to analyze a given algorithm.</p>

		C0 3: Acquire knowledge to analyze algorithm control structures and solving recurrences.
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Bachelor of Computer Application

2019- Syllabus

PROGRAMME OUTCOMES (PO)

PO 1. Critical Thinking:

1. Acquire the ability to apply the basic tenets of logic and science to thoughts, actions and interventions.
2. Develop the ability to chart out a progressive direction for actions and interventions by learning to recognize the presence of hegemonic ideology within certain dominant notions.
3. Develop self-critical abilities and also the ability to view positions, problems and social issues from plural perspectives.

PO 2. Effective Citizenship:

1. Learn to participate in nation building by adhering to the principles of sovereignty2.6.1 of the nation, socialism, secularism, democracy and the values that guide a republic.
2. Develop and practice gender sensitive attitudes, environmental awareness, the ability to understand and resist various kinds of discriminations and empathetic social awareness about various kinds of marginalization.
3. Internalize certain highlights of the nation's and region's history. Especially of the freedom movement, the renaissance within native societies and the project of modernization of the post-colonial society.

PO 3. Effective Communication:

1. Acquire the ability to speak, write, read and listen clearly in person and through electronic media in both English and in one Modern Indian Language
2. Learn to articulate analysis, synthesis, and evaluation of situations and themes in a well-informed manner.
3. Generate hypothesis and articulate assent or dissent by employing both reason and creative thinking.

PO 4. Interdisciplinarity:

1. Perceive knowledge as an organic comprehensive, interrelated and integrated faculty of the human mind
2. Understand the issues of environmental contexts and sustainable development as a

basic interdisciplinary concern of all disciplines.

3. Develop aesthetic, social, humanistic and artistic sensibilities for problem solving and evolving a comprehensive perspective.

PROGRAMME SPECIFIC OUTCOMES (PSO)

PSO 1:

Understand the concepts of Computer Science and Applications.

PSO 2:

Understand the concepts of System Software and Application Software.

PSO 3:

Understand the concepts of Algorithms and Programming.

PSO 4:

Understand the concepts of Computer Networks.

PSO 5:

Design, develop, implement and test software systems to meet the given specifications, following the principles of Software Engineering.

SEMESTER	COURSE	OUTCOMES
1	1A11BCA INFORMATICS FOR COMPUTER APPLICATIONS	CO1: Understand the basic concepts and functional knowledge in the field of Informatics. CO2: Equip the students with fundamentals of Computer. CO3: Awareness about social issues and concerns in the use of digital technology CO4: Skills to enable students to use free software.
1	1B01BCA PROGRAMMING IN C	CO1: Understanding the basic concepts in programming. CO2: Familiarize the basic syntax and semantics of C language. CO3: Familiarize with advanced features of c.

		CO4: Develop skill in programming
2	2B02BCA DIGITAL SYSTEMS	CO1: Introduce the basic and important concepts of Digital Principles and applications CO2: Familiarize with basic building blocks of Digital systems, Digital Logic and Digital Circuits CO3: Design simple combinational digital systems. CO4: Familiarize different number systems, codes and data representation in digital Systems
2	2B03BCA OBJECT ORIENTED PROGRAMMING USING C++	CO1: Understanding OOP concepts such as inheritance and polymorphism and their implementation using C++. CO2: Ability to develop programs in C++
3	3A12BCA DATA STRUCTURES	CO1: Understand the concept of data structures and its relevance in computer science. CO2: Familiarize with selected linear and nonlinear data structures. CO3: Enhance skill in programming
3	3A13BCA DATABASE MANAGEMENT SYSTEM	CO1: Understand the basic concepts in DBMS. CO2: Skill in designing database. CO3: Familiarization of different DBMS models. CO4: Skill in writing queries using MySQL.
3	3B06BCA INTRODUCTION TO MICROPROCESSORS	CO1: Familiarize with 8085 architectures. CO2: Familiarize with 8086 architectures. CO3: Skill in writing assembly language programs. CO4: Understand Interrupts and DMA techniques.
3	3B07BCA JAVA PROGRAMMING	CO1: Learn the features of java

		<p>CO2: Understand the concept of error handling</p> <p>CO3: Learn about multi - threading</p> <p>CO4: Experience the GUI Programming</p>
4	4A14BCA DISCRETE MATHEMATICAL STRUCTURES	<p>CO1: Fundamental mathematical concepts and terminology for Computer Science</p> <p>CO2: Acquire knowledge in Mathematical Logic</p> <p>CO3: Gain knowledge in Boolean Algebra and Group Theory</p> <p>CO4: Awareness about the importance of Graph Theory in Computer Science</p>
4	4B09BCA COMPUTER ORGANIZATION	<p>CO1: Understand the basic operation of a computer system.</p> <p>CO2: Understand the organization and design of basic digital computer</p> <p>CO3: Introduce the concepts of microprogramming and design simple combinational digital systems.</p> <p>CO4: Understand the organization of memory and techniques that computers use to communicate with I/O devices</p>
4	4B10BCA LINUX ADMINISTRATION	<p>CO1: To learn basic Linux commands and understand the file system structure</p> <p>CO2: To understand the Boot loaders and the configuration files</p> <p>CO3: To learn different system services, maintenance and configuring these</p> <p>CO4: To experience Shell Scripting</p>

4	4B08BCA SOFTWARE ENGINEERING	<p>CO1: Understand the basic processes in software Development lifecycle.</p> <p>CO2: Familiarize with different models and their significance.</p> <p>CO3: Familiarize with requirement engineering and classical software Design techniques.</p> <p>CO4: Familiarize with various software testing techniques and tools</p>
5	5B12BCA OPERATING SYSTEMS	<p>CO1: Understand the basic concepts, structure and functions of operating systems.</p> <p>CO2: Understand the principles behind the techniques in resource management</p> <p>CO3: Knowledge about the basic design of the OS</p>
5	5B13BCA ENTERPRISE JAVA PROGRAMMING	<p>CO1: Understand the Enterprise Java platform</p> <p>CO2: Learn APIs and runtime environment for developing and running large scale Projects.</p> <p>CO3: Develops programming skills in multi – tiered, scalable, reliable and secure Network application.</p> <p>CO4: Understand the structure of a web application.</p>
5	5B14BCA PYTHON PROGRAMMING	<p>CO1: Learn Python for expressing computation</p> <p>CO2: Familiarize with functions and modules in python</p> <p>CO3: Understand object-oriented programming concepts in Python</p> <p>CO4: Learn the techniques for database connectivity and GUI programming in Python</p>
5	5B15BCA WEB TECHNOLOGY	<p>CO1: Enable students to program for the World Wide Web using HTML, JavaScript, PHP and MySQL.</p>

		CO2: Create static and dynamic web pages PHP and MySQL. CO3: Impart basic knowledge in relational databases, SQL and, Client-server model.
5	5B16BCA-E01 INFORMATION SECURITY	CO1: To understand the need of information security and to master information security Concepts, mechanisms and services as well as issues related to information Security. CO2: To be familiar with cryptography and its categories. CO3: Distinguish public and private key crypto systems and familiarize the rsa crypto System. CO4: To attain the knowledge of digital signature and its security services.
6	6B17BCA DESIGN AND ANALYSIS OF ALGORITHM	CO 1: Knowledge about important computational problems. Knowledge to design the algorithm. CO 2: Knowledge to analyze a given algorithm. CO 3: Acquire knowledge to analyze algorithm control structures and solving recurrences.
6	6B18BCA INTRODUCTION TO COMPILER	CO1: Knowledge about Compiler CO2: Knowledge about various phases of compiler design.
6	6B19BCA DATA COMMUNICATION & NETWORKS	CO1: Understand the basics of data communication CO2: Familiarize with OSI reference model CO3: Familiarize students with layers of communication model CO4: Understand the concepts of network security
6	6B20BCA-E01 DATA MINING AND DATAWAREHOUSING	CO1: Understanding the importance of data mining and data ware housing. CO2: Understand the data management aspects data preprocessing model And inference

		considerations, complexity considerations, post processing of discovered structures visualization and online updating
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BA ECONOMICS

2014- Syllabus

PROGRAMME OUTCOMES

PO1. Critical Thinking

1.1. Acquire the ability to apply the basic tenets of logic and science to thoughts, actions and interventions.

1.2. Develop the ability to chart out a progressive direction for actions and interventions by learning to recognize the presence of hegemonic ideology within certain dominant notions.

1.3 Develop self-critical abilities and also the ability to view positions, problems and social issues from plural perspectives.

PO2. Effective Citizenship

2.1. Learn to participate in nation building by adhering to the principles of sovereignty of the nation, socialism, secularism, democracy and the values that guide a republic.

2.2. Develop and practice gender sensitive attitudes, environmental awareness, empathetic social awareness about various kinds of marginalisation and the ability to understand and resist various kinds of discriminations.

2.3. Internalise certain highlights of the nations and region's history. Especially of the freedom movement, the renaissance within native societies and the project of modernisation of the post-colonial society.

PO3. Effective Communication

3.1. Acquire the ability to speak, write, read and listen clearly in person and through electronic media in both English and in one Modern Indian Language

3.2. Learn to articulate, analyse, synthesise, and evaluate ideas and situations in a well-informed manner.

3.3. Generate hypotheses and articulate assent or dissent by employing both reason and creative thinking.

PO4. Inter disciplinarity

4.1. Perceive knowledge as an organic, comprehensive, interrelated and integrated faculty of the human mind.

4.2. Understand the issues of environmental contexts and sustainable development as a basic interdisciplinary concern of all disciplines.

4.3. Develop aesthetic, social, humanistic and artistic sensibilities for problem solving and evolving a comprehensive perspective.

PROGRAMME SPECIFIC OUTCOMES (PSO)

PSO 1.

The programme with structured curricula will support the academic development of the undergraduates.

PSO 2.

The programme will provide the students with the opportunity to pursue courses that emphasize quantitative, qualitative and theoretical aspects of economics.

PSO 3.

The programme will provide a well-resourced teaching learning environment for the students of economics, which will definitely lead to the ultimate educational goal of “learning to be”.

PSO 4.

The programme will promote academic writing, critical thinking and research aptitude among the students.

PSO 4.

Needless to point out, the students will gain a source of livelihood by expanding their skill set and widening their knowledge horizon.

SEMESTER	COURSE	OUTCOMES
1	1B01 ECO MICRO ECONOMIC ANALYSIS- I	1. A strong theoretical and empirical foundation in economics which produces employable graduates and has scope for a variety of opportunities for higher education in economics and related disciplines. 2. Student’s familiarity about the tool box of micro economics will enhance the capacity for understanding the functioning of economies. 3. A thorough knowledge and theoretical

		understanding of the foundations of modern economic analysis
1	1C09 ECO POPULATION STUDIES	<ol style="list-style-type: none"> 1. Students will be able to identify the linkage between population and development 2. Students will be able to get an idea of the basic demographic concepts like fertility, mortality, migration and urbanization 3. Students are also expected to get an understanding on the regional, national and global population trends
2	2B02ECO MICRO ECONOMIC ANALYSIS – II	<ol style="list-style-type: none"> 1. Students may acquire confidence to apply the principles of micro economics to the decision making of firms and the functioning of the market. 2. Students will also be able to analyze the distributional dynamics of the economy both at the micro and the macro level
2	2C10ECO REGIONAL ECONOMICS	<ol style="list-style-type: none"> 1. Students will be exposed to the emerging branch of Regional Economics. 2. The course will provide preliminary inputs for sharpening their analytical tools of Regional Economics.
3	3B03 ECO MACRO ECONOMIC ANALYSIS – I	<ol style="list-style-type: none"> 1. Students will be able to get a perspective on the working of an economy. 2. By sharpening the macroeconomic tool box students will be able to appreciate macroeconomic policies. 3. Enables the students to pursue higher studies in the core domain of economics.
3	3B04 ECO INTERNATIONAL ECONOMICS	<ol style="list-style-type: none"> 1. Enabling the students to assess current international economic issues based on theory and evidence. 2. Preparing the students to

		<p>undertake higher studies and research in issues related to International Economics</p> <p>3. Students may get an opportunity to examine the trends in global economic performance</p>
3	3C11ECO AGRICULTURAL ECONOMICS	<p>1. The course is expected to provide a basic knowledge of the essentials of agricultural economics</p> <p>2. Students are expected to get an opening for higher studies and research in agricultural economics</p> <p>3. The course will help students to get an agrarian entrepreneurship towards a source of livelihood.</p>
4	4B05 ECO MACRO ECONOMIC ANALYSIS – II	<p>1. Students will be equipped with a sound idea of advancements in macro-economic with tools like IS-LM and the developments there after.</p> <p>2. Students will be equipped with the theories of economic fluctuations and needed policy intervention</p> <p>3. Student will be able to develop critical thinking and research inquisitiveness in macro economics</p> <p>4. Opportunities to higher studies and prospects for employment through the knowledge of theories and concepts in Macroeconomics will be enhanced.</p>
4	4B06 ECO ENVIRONMENTAL ECONOMICS	<p>1. To provide a deeper understanding about the interface between ecology and economy.</p> <p>2. Understand the economic incentives to improve and conserve the environment.</p> <p>3. To provide basic conceptual understanding of</p>

		environmental disaster, its management and mitigation 4. Ultimately, greater awareness will be imparted about the issues of environmentally sustainable development in an interdisciplinary perspective.
4	4C12 ECO GENDER ECONOMICS	1. Students will be having an understanding of the basic concepts relating to gender as a social construct and its link with development. 2. Students are exposed to gender challenges to development
5	5B07 ECO BASIC TOOLS FOR ECONOMIC ANALYSIS – I	1. To enable the students to understand economic concepts with the aid of mathematical and Statistical tools. 2. To equip the students to quantify economic variables and to enable them to apply statistical techniques in Economics. 3. To analyze and interpret empirical data with the help of statistical tools
5	5B08ECO ALTERNATIVE ECONOMICS	1. Familiarity with different perspectives of alternative schools of thought may get easily exposed to pluralistic approach to both economic theory and policy. 2. Through such an exposure the course will enhance and diversify the knowledge profile of the students and may get opportunities to pursue higher studies and research in alternative economics.
5	5B09ECO RESEARCH METHODS AND TECHNIQUES FOR ECONOMIC ANALYSIS	1. To initiate students to the field of academic research. 2. Introduce quantitative, qualitative and analytical tools required to prepare

		<p>small research projects.</p> <p>3. To bridge the gap between theory and empirics and to familiarize the use and importance of data in research</p> <p>4. To highlight the importance of scientific research in economics based on academic honesty, integrity and ethics</p>
5	5B10 ECO DEVELOPMENT ECONOMICS	<p>1. To make the students aware of the methodological and measurement issues relating to growth and development.</p> <p>2. To enable the students to understand the theory and empirics of Development Economics with special reference to less developed countries</p> <p>3. To provide an understanding about the various development issues and the development gap between policy and practice.</p>
5	5B11ECO ECONOMICS OF BANKING AND FINANCE	<p>1 The students will be equipped with theoretical as well as practical aspects of the structure and working of financial system and regulatory mechanisms.</p> <p>2 The course is expected to expand the skill set of the students for higher studies and employment in finance.</p> <p>3 The students will be aware of the innovations and the related trends in the field of banking and finance with special reference to instruments like derivatives.</p>
6	6B12ECO BASIC TOOLS FOR ECONOMIC ANALYSIS – II	<p>1. To enable the students to understand and interpret economic concepts with the aid of mathematical and statistical tools.</p>

		<p>2. To enable students to apply statistical techniques in Economics.</p> <p>3. To analyze and interpret empirical data with the help of statistical tools</p>
6	6B13ECO CENTRAL THEMES IN INDIAN ECONOMY	<p>1. To help the students to identify the basic structure and working of Indian economy by enabling them to use qualitative and quantitative data relating to various economic issues and policies.</p> <p>2. Students may get an opportunity to identify the strategic drivers in the development of Indian Economy.</p> <p>3. It will create an environment to comprehend and critically appraise the current problems and policies relating to Indian economy.</p>
6	6B14ECO PUBLIC ECONOMICS	<p>1. Better conceptualization of the economic rationale of govt. in terms of allocation, distribution, stabilization and growth in a federal system</p> <p>2. Better exposure to resource mobilization by the govt. through innovative fiscal instruments like GST.</p> <p>3. Students are expected to get an overall perspective of public policy and the development programmes aimed at public welfare as well</p>
6	6B15ECO BASIC ECONOMETRIC ANALYSIS	<p>1. This course provides a comprehensive introduction to basic econometric concepts, methodology and techniques of analysis.</p> <p>2. The Students will acquire knowledge and adequate skills for the development of simple linear econometric models.</p>

		3. The students will be able to perform econometric analysis relating to their project work and future research and development.
6	6 B16 ECO PROJECT	1. The students will be able to apply fundamental and disciplinary concepts and methods in ways appropriate to their principal areas of study.

BA ECONOMICS

2019- Syllabus

PROGRAMME OUTCOMES

PO1. Critical Thinking

1.1. Acquire the ability to apply the basic tenets of logic and science to thoughts, actions and interventions.

1.2. Develop the ability to chart out a progressive direction for actions and interventions by learning to recognize the presence of hegemonic ideology within certain dominant notions.

1.3 Develop self-critical abilities and also the ability to view positions, problems and social issues from plural perspectives.

PO2. Effective Citizenship

2.1. Learn to participate in nation building by adhering to the principles of sovereignty of the nation, socialism, secularism, democracy and the values that guide a republic.

2.2. Develop and practice gender sensitive attitudes, environmental awareness, empathetic social awareness about various kinds of marginalisation and the ability to understand and resist various kinds of discriminations.

2.3. Internalise certain highlights of the nations and region's history. Especially of the freedom movement, the renaissance within native societies and the project of modernisation of the post-colonial society.

PO3. Effective Communication

3.1. Acquire the ability to speak, write, read and listen clearly in person and through electronic media in both English and in one Modern Indian Language

3.2. Learn to articulate, analyse, synthesise, and evaluate ideas and situations in a well-informed manner.

3.3. Generate hypotheses and articulate assent or dissent by employing both reason and creative thinking.

PO4. Inter disciplinary

4.1. Perceive knowledge as an organic, comprehensive, interrelated and integrated faculty of the human mind.

4.2. Understand the issues of environmental contexts and sustainable development as a basic interdisciplinary concern of all disciplines.

4.3. Develop aesthetic, social, humanistic and artistic sensibilities for problem solving and evolving a comprehensive perspective.

PROGRAMME SPECIFIC OUTCOMES

PSO 1.

The programme with structured curricula will support the academic development of the undergraduates.

PSO 2.

The programme will provide the students with the opportunity to pursue courses that emphasize quantitative, qualitative and theoretical aspects of economics.

PSO 3.

The programme will provide a well-resourced teaching learning environment for the students of economics, which will definitely lead to the ultimate educational goal of “learning to be”.

PSO 4.

The programme will promote academic writing, critical thinking and research aptitude among the students.

PSO 5.

Needless to point out, the students will gain a source of livelihood by expanding their skill set and widening their knowledge horizon.

SEMESTER	COURSE	OUTCOMES
1	1B01 ECO MICRO ECONOMIC ANALYSIS- I	CO 1: Student’s familiarity about the tool box of micro economics will enhance the capacity for understanding the functioning of economies. CO 2: A strong theoretical and empirical foundation in economics which produces employable graduates and has scope for a variety of opportunities for higher education in economics and related disciplines.

1	1C09 ECO POPULATION AND DEVELOPMENT	CO 1: Students are also expected to get an understanding on the regional, national and global population trends CO 2: Students will be able to identify the linkage between population and development CO 3: Students will be able to get an idea of the basic demographic concepts like fertility, mortality, migration and urbanization
2	2B02ECO MICRO ECONOMIC ANALYSIS – II	CO 1: Students will also be able to analyze the distributional dynamics of the economy both at the micro and the macro level CO 2: Students may acquire confidence to apply the principles of micro economics to the decision making of firms and the functioning of the market.
2	2C10ECO ECONOMIC GEOGRAPHY	CO 1: Students will be exposed to the emerging branch of Regional Economics. CO 2: The course will provide preliminary inputs for sharpening their analytical tools of Regional Economics.
3	3B03 CENTRAL THEMES IN INDIAN ECONOMY	CO 1: Students may get an opportunity to identify the strategic drivers in the development of Indian Economy. CO 2: To help the students to identify the basic structure and working of Indian economy by enabling them to use qualitative and quantitative data relating to various economic issues and policies.
3	3B04 ECO INTERNATIONAL ECONOMICS	CO 1: Preparing the students to undertake higher studies and research in issues related to International Economics CO 2: Enabling the students to assess current international economic issues based on theory and evidence.
3	3C11ECO AGRICULTURAL ECONOMICS	CO 1: The course is expected to provide a basic knowledge of the essentials of agricultural economics CO 2: Students are expected to get an opening for higher studies and research in agricultural economics CO 3: The course will help students to get an agrarian entrepreneurship towards a source of livelihood.

4	4B05 RESEARCH METHODS AND TECHNIQUES FOR ECONOMIC ANALYSIS	CO 1: To highlight the importance of scientific research in economics based on academic honesty, integrity and ethics CO 2: To initiate students to the field of academic research. CO 3: Introduce quantitative, qualitative and analytical tools required to prepare small research projects.
4	4B06 ECO ENVIRONMENTAL ECONOMICS	CO 1: Ultimately, greater awareness will be imparted about the issues of environmentally sustainable development in an interdisciplinary perspective. CO 2: To provide a deeper understanding about the interface between ecology and economy. CO 3: Understand the economic incentives to improve and conserve the environment. CO 4: To provide basic conceptual understanding of environmental disaster, its management and mitigation
4	4C12 ECO GENDER ECONOMICS	CO 1: Students will be having an understanding of the basic concepts relating to gender as a social construct and its link with development. CO 2: Students are exposed to gender challenges to development
5	5B07 ECO BASIC TOOLS FOR ECONOMIC ANALYSIS – I	CO 1: To enable the students to understand economic concepts with the aid of mathematical and Statistical tools. CO 2: To equip the students to quantify economic variables and to enable them to apply statistical techniques in Economics.
5	5B08ECO HETRODOX ECONOMICS	CO 1: Familiarity with different perspectives of alternative schools of thought may get easily exposed to pluralistic approach to both economic theory and policy. CO 2: Through such an exposure the course will enhance and diversify the knowledge profile of the students and may get opportunities to pursue higher studies and research in alternative economics.

5	5B09ECO MACRO ECONOMIC ANALYSIS – I	CO 1: Students will be able to get a perspective on the working of an economy. CO 2: By sharpening the macroeconomic tool box students will be able to appreciate macroeconomic policies. CO 3: Enables the students to pursue higher studies in the core domain of economics.
5	5B10 ECO DEVELOPMENT ECONOMICS	CO 1: To make the students aware of the methodological and measurement issues relating to growth and development. CO 2: To enable the students to understand the theory and empirics of Development Economics with special reference to less developed countries. CO 3: To provide an understanding about the various development issues and the development gap between policy and practice.
5	5B11ECO ECONOMICS OF BANKING AND FINANCE	CO 1: The students will be equipped with theoretical as well as practical aspects of the structure and working of financial system and regulatory mechanisms. CO 2: The course is expected to expand the skill set of the students for higher studies and employment in finance
6	6B12ECO BASIC TOOLS FOR ECONOMIC ANALYSIS – II	CO 1: To enable the students to understand and interpret economic concepts with the aid of mathematical and statistical tools. CO 2: To enable students to apply statistical techniques in Economics. CO 3: To analyze and interpret empirical data with the help of statistical tools
	6B13ECO MACRO ECONOMIC ANALYSIS – II	CO 1: Students will be equipped with a sound idea of advancements in macroeconomics with tools like IS-LM and the developments there after. CO 2: Students will be equipped with the theories of economic fluctuations and needed policy intervention CO 3: Student will be able to develop critical thinking and research inquisitiveness in macro economics CO 4: Opportunities to higher studies and prospects for employment through the knowledge of theories and concepts in Macroeconomics will be enhanced

6	6B14ECO PUBLIC ECONOMICS	C0 1: Better conceptualization of the economic rationale of govt. in terms of allocation, distribution, stabilization and growth in a federal system C0 2: Better exposure to resource mobilization by the govt. through innovative fiscal instruments like GST. C0 3: Students are expected to get an overall perspective of public policy and the development programmes aimed at public welfare as well
6	6B15ECO BASIC ECONOMETRIC ANALYSIS	C0 1: This course provides a comprehensive introduction to basic econometric concepts, methodology and techniques of analysis. C0 2: The Students will acquire knowledge and adequate skills for the development of simple linear econometric models. C0 3: The students will be able to perform econometric analysis relating to their project work and future research and development.
6	6 B16 ECO(Pr) PROJECT	C0 1: The students will be able apply fundamental and disciplinary concepts and methods in ways appropriate to their principal areas of study.

BA ENGLISH

(2014 ADMISSION ONWARDS)

GENERAL OBJECTIVES

English Literature is a product of historical circumstances. There is a complex interaction between literature and its contexts. Literature functions as a critical reflection on people and society in history and on the ways in which people make historical sense of their lives. It is the aim of the course to expand the relation between texts and contexts, and provide a firm foundation for historically contextualized literary study. In the general organization of texts and modules the Board of Studies has been guided by a pragmatic sense of the general

requirements of undergraduate studies in English and the kinds of literary traditions, periods and texts that are widely taught and studied in universities and colleges around the world.

English is a language of global communication and a language that offers infinite opportunities for learning and career development. It is evident that English Language learning is a pressing need of the times in view of the fact that a fairly high degree of proficiency in English and communication skills will enhance students' employability. The Common course for students has been comprehensively designed to meet the needs of the students of the Undergraduate classes of Kannur University who find English language learning a daunting task. Inadequate language skills have been found to seriously impede their performance in many spheres such as higher education, the job market, interviews, formal presentations and impromptu situations.

The course has been conceived in such a way as to make the learning of English a rewarding and enjoyable experience. It seeks to make classroom teaching learner-centred and help teachers free themselves from the inhibiting confines of the single-directional lecture-oriented monotony. The tasks incorporated in the texts call for an integrated application of conventional language skills as well as the equally important reference skills. The students will learn to identify the general features of discourse development which may be realized differently in specific communicative situations. The course aims at breaking new grounds in English Language Teaching by providing the teacher new course material and a whole variety of refreshingly new language exercises that will ensure increased student participation.

Semester	Course	Outcomes
I	1A01ENG Communicative English I	<ul style="list-style-type: none">The course broadly aims at helping the students to select and use a variety of speaking, listening, and writing strategies to clarify meaning and reflect understanding,

		<p>interpretation, application, and evaluation of content, processes, or experiences</p> <ul style="list-style-type: none"> • The modules of the course have been planned and selected in such a way as to help the students to develop an overall knowledge and understanding of English Grammar and Phonetics and communicate ideas and information effectively • The student will learn to ask relevant questions, when necessary, make appropriate and meaningful comments, and insightful observations. • The student will select and use appropriate listening strategies according to the intended purpose, such as solving problems, interpreting and evaluating techniques and intent of a presentation, and taking action in career-related situations. • The students will be familiarized with the basics of oral communication and thus develop their ability to use English for performing some of the most vital communicative functions in academic, social and professional situations. • The student will develop global intelligibility. • The student will follow the writing conventions correctly without making any serious lapses in grammar or word choices.
I	<p style="text-align: center;">1A02ENG Language Through Literature I</p>	<ul style="list-style-type: none"> • The course broadly aims at improving students' insights about literature, humanity and social values in conjunction with the technicalities or mechanics of writing such as grammar, register, generic conventions and disciplinary guidelines

		<ul style="list-style-type: none"> • The students will think critically about major issues raised in the reading, relating them to their own knowledge and experience. • The students will develop the skills of analysis, synthesis, evaluation, interpretation, inference and application needed to fully appreciate a writer's ideas. • To highlight the reciprocity of the relationship between writing and reading. • To develop critical insights and faculties. • The lexical exercises have been devised to initiate problem-solving activities which facilitate learning. • The exercises are meant for the optimum exploitation of the language aspects of each text. • The student will recognize and explain those elements in texts that prompt a personal response, such as connections between one's own life and the characters, events, motives, and causes of conflict in texts. • The student will learn to examine a literary selection from several critical perspectives.
I	<p style="text-align: center;">1B01ENG History of English Language and Literature</p>	<ul style="list-style-type: none"> • To help students historically contextualize literature • Enhance their sense of relevant historical contexts • Illuminate literary study with historical knowledge and understanding • To acquire comprehensive views of broad periods of English Literature • To address the existing need of students who are unable to read key literary developments alongside historical and cultural events.

		<ul style="list-style-type: none"> • To equip them with a sound knowledge of the internal development of the English language through the ages, with special reference to key figures who have enriched the language • To draw the attention of the students to the key points of conjunction between the internal dynamics of the language and the external forces that have exerted pressure on the language • To consolidate and enhance the students' understanding of the complex interactions between language and its contexts • To enable the student to understand specific ways in which language has shaped the reactions, perceptions, and beliefs of local, national and global communities.
I	<p>1C 01 JNL Mass Communication Studies</p>	<ul style="list-style-type: none"> • Understanding the basic idea of Communication Theories, Models and their History. • Attain the capacity of identifying the suitable media platform for the transaction of ideas. • Creatively engage with innovative trends and traditional trajectories simultaneously.
II	<p>2A03ENG Communicative English II</p>	<ul style="list-style-type: none"> • To equip the students with a mature command of the English language through learner-centered and activity-oriented English Language learning. • To develop skills such as reading academic texts effectively and efficiently. • Doing basic research, taking part in academic discussions, writing academic assignments, presenting at student seminars, managing studies, including time management and learning to use English in a range of study contexts.

		<ul style="list-style-type: none"> • The student will apply oral communication skills to interviews, group presentations, formal presentations, and impromptu situations. • The course will also train the student to write fluently for a variety of occasions, audiences and purposes, making appropriate choices regarding style, tone, level of detail and organization. • Making the students active and focused readers who can read with greater understanding, more critically, and in a more time-efficient way.
<p>II</p>	<p>2A04ENG Language Through Literature II</p>	<ul style="list-style-type: none"> • This course has been designed in accordance with UGC stipulations that Environmental Issues be included in the Common Paper of English. The paper aims at enhancing the awareness of students regarding vital issues pertaining to the environment. • To sensitize students about the continuing nature of environmental problems which are complex and varied in nature, and global in their ultimate impact. • To initiate a discussion about human collusion in the degradation of the environment. • To lead them to concrete action for saving the environment. • To instill civic consciousness. • The students will determine the meaning of vocabulary items from their context in the reading, evolving a content-based approach which will help them to subsequently

		develop their vocabulary by using words and idioms in personalized contexts.
II	2B02ENG Studies in Prose	<ul style="list-style-type: none"> • The style, literary form, and intended impact on the reader. The paper broadly aims at enabling the student to analyse the relationships among authors. • The student will understand the relationships between and among elements of literature, including tone, point of view, style and theme. • The student will learn to examine a literary selection from several critical perspectives. • The student will be able to engage in in-depth reading of the works of masters of prose, which will help in the formation of an effective prose style.
II	2C 02 JNL Print Media Journalism	<ul style="list-style-type: none"> • Introduction to the world of news and Journalism and understanding of basic concepts • Learning the art of reporting and editing through theoretical and practical engagement • Objective understanding of the way in which world affairs are presented and to inculcate creative thinking in content making • Building avenues to think laterally about print media journalism in the digital age.
III	3A05ENG Readings in Prose &Poetry	<ul style="list-style-type: none"> • The course broadly aims at enabling students to understand the different stylistic, thematic and technical qualities present in the literature of different cultures and historical periods and the specific ways in which language has shaped the reactions, perceptions and beliefs of the local, national,

		<p>and global communities.</p> <ul style="list-style-type: none"> • The student understands the timeless significance of good literature which transcends the limitations and peculiarities of the age it was written in. • The student will acquire an understanding that language and literature are primary means by which culture and human values are transmitted. • The student will understand the subtleties of literary devices and techniques in the comprehension and creation of communication. • The student will understand the use of images and sounds to elicit the reader's emotions in both non-fiction and poetry. • The student will learn to see writing as an act of communication which has a purpose, a context and an audience.
<p style="text-align: center;">III</p>	<p style="text-align: center;">3B03ENG Linguistics</p>	<ul style="list-style-type: none"> • The paper broadly aims at helping the students to make appropriate adjustments in language use for social, academic, and life situations, demonstrating sensitivity to gender and cultural bias. • It also aims at helping students to communicate ideas and information effectively. • To provide clear and detailed explanations of the basic building blocks of the language, grammar, usage, spelling and punctuation. • To help students to refine vocabulary for interpersonal, academic and workplace situations, including figurative, idiomatic and technical meanings and make highly

		<p>effective word choices</p> <ul style="list-style-type: none"> • To help students write fluently for a variety of occasions, audiences, and purposes, and to make appropriate choices regarding style, tone, level of detail and organization • To enable students integrate a sound knowledge of grammar into life skills as well as academic contexts. • To acquire a mature command of language, use varied sentence structures, and make few, if any, convention errors in mechanics, usage, punctuation, and spelling • To provide crisp, practical definitions of the central concepts in grammar • To improve the ability of students to speak English with global intelligibility • To help the students to speak language accurately with the right pronunciation, word and sentence stress and intonation. • To enable the students to use speaking strategies effectively. • To empower the student to apply oral communication skills in interviews, group presentations, formal presentations and impromptu situations. • To convince the students about the key role played by pronunciation in listening and speaking.
<p>III</p>	<p>3B04ENG English in the Internet Era</p>	<ul style="list-style-type: none"> • The paper broadly aims at helping students to effectively integrate multimedia and technology into learning • To enable the student to use a variety of electronic media, such as the Internet, information services and desk-top publishing

		<p>software programs, to create, revise, retrieve and verify information</p> <ul style="list-style-type: none"> • To help the student to synthesize information from multiple sources to draw conclusions • To help the student to select and use appropriate study and research skills and tools according to the type of information being gathered or organized from information services • To familiarise the students with the most recent developments in the integration of Web 2.0 technologies with literature.
III	<p>3C 03 JNL Television Journalism</p>	<ul style="list-style-type: none"> • Ability to distinguish, appreciate and realise radio and TV news elements. • Understanding the nuances of radio and TV news gathering and news processing. • Introducing the best practices of news anchoring and interviewing. • Create awareness on the legal and ethical considerations while dealing with broadcast journalism in public domain.
IV	<p>4A06ENG Readings in Fiction and Drama</p>	<ul style="list-style-type: none"> • The student will learn to respond critically to drama and fiction, formulate insights about the texts, learn to construct meaning and identify the characteristics that distinguish literary forms. • The student will understand the power of language. • The student will understand production elements that contribute to the effectiveness of a specific medium. • The student will understand why certain literary works are considered classics

		<ul style="list-style-type: none"> • The student will identify universal themes prevalent in the literature of all cultures. • The student will analyse the effectiveness of complex elements of plot, such as setting, major events, problems, conflicts and resolutions. • The student will understand the relationships between and among elements of literature, including characters, plot, setting, tone, point of view and theme.
IV	4B05ENG Studies in Poetry	<ul style="list-style-type: none"> • The paper broadly aims at helping the students to respond effectively as well as critically to poetry. • To help the student to understand the different stylistic, thematic and technical qualities present in the poetry of different cultures and historical periods. • To enable the student to identify the characteristics that distinguishes different poetic forms and genres. • To introduce the student to the diversely experimental and vigorously innovative modes of poetry. • The student will learn to identify universal themes prevalent in the literature of all cultures.
IV	4B06ENG Literary Criticism	<ul style="list-style-type: none"> • To acquaint the students with fundamental and influential ideas that have a bearing on literary creation and understanding of literature • To awaken students' appreciative and critical faculties and so encourage their development as readers of literature.

		<ul style="list-style-type: none"> • To provide the students with an adequate understanding of literary/critical terminology, key concepts, technical terms and theories. • To develop a critical temper in the students. • To familiarize the student with received ideas that enjoy universal reception in the context of literary study. • Give clear explanations of the links and the disagreements between different thinkers and schools.
IV	4C 04 JNL Film Studies	<ul style="list-style-type: none"> • Understanding major Movements, Genres and Masters in the history of Cinema. • Learn the capacity to familiarize the techniques involved in Film Making. • To generate basic skills of writing appreciation and analysis.
V	5B07ENG Modern Critical Theory	<ul style="list-style-type: none"> • The paper aims at acquainting the students with fundamental and influential ideas that have a bearing on literary creation and understanding of literature • To provide the students with an adequate understanding of literary/critical terminology, key concepts, technical terms and theories. • To develop a critical temperament in the students. • To familiarize the student with received ideas that enjoy universal reception in the context of literary study. • To stimulate debate and enhance understanding of literature in the context of social structure, gender relations, national identity and so on.

		<ul style="list-style-type: none"> • To introduce the students to some of the best writings in the field of criticism practice and the formation of theory.
V	<p>5B08ENG Drama- Theory and Literature</p>	<ul style="list-style-type: none"> • To foster a mature understanding of drama and dramaturgy. • The student will understand the characteristics of major types of drama as well as the classical and medieval precedents that are important for a consideration of drama as a genre. • The student will concern himself with matters concerning diction and generic expectation-the appropriate styles, conventions and registers of language for a given play. • The student will learn to analyze the textual functions of drama as a powerful vehicle of social change. • The student will acquire an understanding of the broader intellectual, cultural and social history that gave rise to the growth of drama.
V	<p>5B09ENG Studies in Fiction</p>	<ul style="list-style-type: none"> • To acquaint the students with the distinctive qualities of imaginative writing, such as novels and short fiction, their complex history of development and the reasons for the abiding popularity of these genres. • The student will learn to analyze the effectiveness of complex elements of plot, such as setting, major events, problems, conflicts, and resolutions. • The student will be enabled to understand the novel in the context of its pre-modern history as well as its modern international form. • The student will be offered a masterful insight into basic values of human nature that

		abide in the fictional form.
V	5B10ENG Women's Writing	<ul style="list-style-type: none"> • To help the students interpret and reinterpret women's experience as described in various kinds of literature, by offering critiques and privileging women writers. • To restructure the meaning and practice of reading texts, and engender sensitivity to the intersections of subject formations such as race, class, sexuality and gender. • To help the students to examine long-standing , dominant, male ideologies • To foster gender sensitivity • To critique male notions of value in literature by reexamining the established canon • To acquaint students with theories of role of gender in writing • To help the student rediscover the hidden tradition of women's writing • To initiate the student community into a discussion of the pervasiveness and energy of feminist analysis in literary studies • The students will turn their attention to the impact of feminist literary theory on the fundamental aspects of literary studies, matters of genre, periodization, and form. • The paper will provide an opening onto important debates within the discipline of feminist criticism. • To draw attention to the material and psychological forces behind women's oppression. • To subject the construction of the literary canon as well as literary traditions to a

		thorough interrogation.
V	5D01ENG English for Competitive Examinations	<ul style="list-style-type: none"> • To familiarise students with the language items required to take competitive examinations at various levels and to equip them with the methodology of approaching the said items. • To acquaint the students with the basics of English grammar. • To enable the students to enrich their vocabulary. • To provide opportunities for the students to improve their listening and reading comprehension skills. • To familiarise the students with the questions that are commonly asked in various interviews and to help them frame the desirable responses.
VI	6B11ENG Project	<ul style="list-style-type: none"> • To broaden the perspectives of the students and train them in research writing based on information gathered from outside sources • To provide students training in documentation and research methodology. • To foster an understanding of the mechanics of writing. • To learn to structure information or informed ideas logically and effectively. • To engage in a focused study of a topic. • To learn to present and interpret information gathered through an extensive study of a subject.
VI	6B12ENG Malayalam Literature in Translation	<ul style="list-style-type: none"> • To draw the attention of the student to the literary talents operating in Kerala today whose work often goes unnoticed in the

		<p>international marketplace which is preoccupied with English language books.</p> <ul style="list-style-type: none"> • To provide a sense of rootedness and historical continuity. • To learn to subject the very practice of translation to ideological scrutiny. • To make possible the critical discussion of texts, literary movements and cultural phenomena in Kerala. • To provide lively instructive access to the rich and complex works in Malayalam literature.
VI	<p>6B13ENG New Literatures in English</p>	<ul style="list-style-type: none"> • To initiate students into a discussion of the cultural differences in literary texts produced from the New World and identify different theoretical assumptions and practices in literature. • To introduce the learner to the growth and development of literatures outside Britain and to learn to contest the very location of literature. • To know a wide range of writing across continents. • To learn to critique the relations of power in colonial contexts and newly independent states. • To learn to subject the economic, political, social and cultural axioms of imperialism to a thorough interrogation. • To learn to construct alternative readings of history.
VI	<p>6B14ENG Indian Writing in</p>	<ul style="list-style-type: none"> • To introduce the student to the extraordinary range and complexity of contemporary Indian writing in English and to draw

	English	<p>attention to issues such as nature, culture and representation.</p> <ul style="list-style-type: none"> • To help the learner to approach Indian Writing in English as a corollary of the momentous contact between India and the Indian ethos on the one hand, and England, the English language and Western culture on the other. • To help the learner to identify the Indian idiom of Indian Writing in English and the Indian sensibility that animates it. • To experience the quintessence of this writing, apart from the prevailing tendencies and motivating forces that foreground it.
VI	6B15ENG Film Studies	<ul style="list-style-type: none"> • The course aims at enabling the undergraduate students to discuss film theories at a basic level and prepare them to a higher level of understanding and appreciation of contemporary films. • To equip the undergraduate student with a historical perspective of world cinema. • To accustom the student to a wide range of cinematic styles and techniques from canonical phases of cinematic history. • To critically view the nature of representation on screen of class, race, gender, ethnicity and sexuality. • To create a lively atmosphere of cinema debate in the classrooms with continuous use of audio- visual clippings from representative films based on the wide spectrum of film theories, styles and movements laid out in the four modules.
VI	6B16(3)ENG	<ul style="list-style-type: none"> • To introduce students to the process of writing for media.

	<p style="text-align: center;">Writing for Media</p>	<ul style="list-style-type: none"> • To enable students to understand the different requirements demanded by different mass media. • To equip students with the required skills/ knowledge to write professionally for mass media. • On completion the student will be able to write for the visual and print media. • The student will also be equipped to see the differences in writing for different types of media. • The student will be enabled to identify media as deeply involved in social construction.
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BA ENGLISH

(2019 ADMISSION ONWARDS)

PROGRAMME SPECIFIC OUTCOMES

PSO 1. Understand the historical contexts behind the origin and development of English literature with a special focus on various movements and the important works belonging to such movements.

PSO 2. Understand the current methodological issues in the study of literature and apply various reading strategies employed to selected literary as well as cultural texts.

PSO 3. Understand and apply the extended meaning of “English Literature” to various post-colonial and other writings in English.

PSO 4. Understand the basics of disciplines like Film Studies, Culture Studies, Fine Arts, Women’s Writing, Dalit Writings, Post-colonial writing, Indian writing in English, Malayalam Literature and Literatures in Translation.

PSO 5. Understand and appreciate the interdisciplinary links that literary studies have with disciplines like Philosophy, History, Political Science, Sociology, Anthropology and the **Sciences.**

SEMESTER	COURSE	OUTCOMES
I	1A01ENG Communicative English	<ul style="list-style-type: none"> • Understand and apply the rubrics of English grammar • Recognize and apply the basic patterns in English vocabulary • Read and elicit data, information, inferences and interpretations based on a given material in English • Develop the ability to speak in English in real life situations • Elicit necessary information after listening to an audio material in English • Compose academic and non-academic writings including letters, paragraphs and essays on a given topic and CV's for specific purposes
I	1A02ENG Readings on Kerala	<ul style="list-style-type: none"> • Understand the basic facts and patterns regarding the cultural evolution of Kerala through articles, poems, stories, life writings and historical narratives. • Acquaint with the life and works of the illustrious leaders of Kerala Renaissance and the major events. • Assimilate the notion of Kerala as an emerging society and critically examine the salient features of its evolution. • Understand the evolution and contemporary state of the concept of “gender” with reference to Kerala • Understand the form and content of Kerala’s struggle against “casteism” and for “secularism” • Develop an awareness about the ecological problems and issues in Kerala

I	<p style="text-align: center;">1B01ENG Malayalam Literature in English Translation</p>	<ul style="list-style-type: none"> • Understand the word ‘literature’ and ‘literary’ in a broad and inclusive perspective by reading select literary pieces and by applying critical reading strategies. • Recognise and describe literary genres and its subclasses. CO 3: Describe with examples select literary terms and concepts. • Understand the basic issues related to translation and in that process develop a sensibility for native and local literatures. • Use English to translate and describe everyday activities, regional themes and personal narratives by reading Malayalam literature in translation. • Learn to read, enjoy, analyse and critically engage with select literary pieces on their own with minimum guidance.
I	<p style="text-align: center;">1C 01 JNL Introduction To Mass Communication</p>	<ul style="list-style-type: none"> • Understanding the basic idea of Communication Theories, Models and their History. • Attain the capacity of identifying the suitable media platform for the transaction of ideas. • Creatively engage with innovative trends and traditional trajectories simultaneously.
II	<p style="text-align: center;">2A03ENG Readings on Life and Nature</p>	<ul style="list-style-type: none"> • Understand the basic themes and issues related to ecology through articles, poems, stories, life writings and historical narratives. • Assume ecologically friendly attitudes in events related to everyday life. • Identify the specific ecological problems related to Kerala. • Identify the major ecological movements around the world and within the country.

		<ul style="list-style-type: none"> • Ability to express specific opinions when confronted with ecology/development binary. • Identify the major or minor ecological issues happening around the student's native place.
II	2A04ENG Readings on Gender	<ul style="list-style-type: none"> • Understand the basic themes and issues related to gender through articles, poems, stories, life writings and historical narratives. • Understand the basic topics related to gender studies. • Understand gender as a social construct and also as a site of struggle. • Critically engage with certain seminal topics that have become a part of gender studies. • Understand the basic gender issues faced by Kerala. • Appreciate and use gender sensitive and politically right terms and usages in everyday life.
II	2B02ENG Academic Writing, Methodology and Research Project	<ul style="list-style-type: none"> • Understand and apply the nuances of academic writing. • Understand the various methodological as well as epistemological aspects of literary studies. • Familiarise with the approaches to literature. • Choose a tentative topic for the research project to be submitted in semester six.
II	2C 02 JNL Print Media Practices	<ul style="list-style-type: none"> • Introduction to the world of news and Journalism and understanding of basic concepts • Learning the art of reporting and editing through theoretical and practical engagement • Objective understanding of the way in which world affairs are presented and to inculcate creative thinking in content making

		<ul style="list-style-type: none"> • Building avenues to think laterally about print media journalism in the digital age.
III	<p>3A05ENG</p> <p>Readings on Democracy and Secularism</p>	<ul style="list-style-type: none"> • Understand the relationship between higher education and nation building. • Understand the basic Constitutional values and themes through articles, poems, stories, life writings and historical narratives. • Evolve a deeper understanding and appreciation of the meaning of the words sovereignty, socialism, secularism and democracy in the Indian context. • Appreciate the relationship between higher education and the Constitutional directives regarding “scientific temper” and “the spirit of enquiry”. • Appreciate the prevalence of “human rights” as a prerequisite for democratic living.
III	<p>3B03ENG</p> <p>Old English to Medieval English Literature (500-1500)</p>	<ul style="list-style-type: none"> • Have an understanding of the contexts which produced Old English literature. • Read translation extracts from key texts of the Old English period • Understand the key aspects of Old English language. • Understand the key genres, authors, texts, styles and themes of the Medieval English Period. • Read excerpts from the variety of writings produced during this period. Understand the key aspects of Medieval English dialects.
III	<p>3B04ENG</p> <p>Renaissance and Restoration</p>	<ul style="list-style-type: none"> • Define Renaissance literature/ Problems of definition • Trace the relationship between political economy, cultural history and production of

	<p>Literatures (1485-1780)</p>	<p>arts and literature during the early modern period</p> <ul style="list-style-type: none"> • Read specimens of major works belonging to the Renaissance period. • Understand the problematics of “modernisation” of Britain including the development of political parties and parliamentary democracy through the cultural productions of Restoration period • Identify literary narratives that deal with slave trade and colonial aspirations. • Understand the development of literary criticism as a meta-narrative to literature. • Read specimens of major works belonging to the Restoration period.
<p>III</p>	<p>3C 03 JNL Introduction to Broadcast Journalism</p>	<ul style="list-style-type: none"> • Ability to distinguish, appreciate and realise radio and TV news elements. • Understanding the nuances of radio and TV news gathering and news processing. • Introducing the best practices of news anchoring and interviewing. • Create awareness on the legal and ethical considerations while dealing with broadcast journalism in public domain.
<p>IV</p>	<p>4A06ENG Readings on Philosophy of Knowledge</p>	<ul style="list-style-type: none"> • Understand the basic issues related to construction and acquisition of knowledge through articles, poems, stories, life writings and historical narratives. • Understand the relationship between higher education and nation building. • Evolve a deeper understanding of disciplines, multi-disciplinary approaches, interdisciplinary approaches and the various systems of knowledge.

		<ul style="list-style-type: none"> • Understand knowledge as a social construct and the dynamics of paradigm shifts. • Understand the epistemological and ontological factors within higher education. • Understand logical fallacies and apply critical thinking.
IV	<p>4B05ENG</p> <p>The Romantic Period (1780-1832)</p>	<ul style="list-style-type: none"> • Understand the cultural history of the period and recognise the features of literary romanticism • Trace the relationship between political economy, cultural history and production of arts and literature with reference to the romantic period. • Read specimens of major works belonging to the period.
IV	<p>4B06ENG</p> <p>The Victorian Period (1832-1901)</p>	<ul style="list-style-type: none"> • Understand a range of Victorian literature in relation to a range of contexts including Victorian anxieties about modernity, madness, sexual transgression and disease. • Analyze the work of a range of Victorian writers, both canonical and less well-known, and with a range of genres including the novel, short story and poetry. • Identify and discuss theoretical discourses concerning class, sexuality, gender and colonialism as these illuminate a range of Victorian texts. • Understand and successfully deploy a range of terms and concepts integral to Victorian literature.
IV	<p>4C 04 JNL</p> <p>Film Studies</p>	<ul style="list-style-type: none"> • Understanding major Movements, Genres and Masters in the history of Cinema. • Learn the capacity to familiarize the techniques

		<p>involved in Film Making.</p> <ul style="list-style-type: none"> To generate basic skills of writing appreciation and analysis.
V	<p>5B07ENG The Early Twentieth Century ((1901-1939)</p>	<ul style="list-style-type: none"> Understand the cultural, political, and stylistic protocols of modernism and its various literary movements. Trace the relationship between political economy, cultural history and production of arts and literature. Read specimens of major works belonging to the period.
V	<p>5B08ENG The Late Twentieth and Twenty-First Centuries (1939-2018)</p>	<ul style="list-style-type: none"> Understand the cultural, political, and stylistic protocols of post-modernism and the various literary movements. Understand and apply the basics of the various reading strategies that emerged during the period. Read specimens of major works belonging to the period.
V	<p>5B09ENG Postcolonial Literatures in English</p>	<ul style="list-style-type: none"> Understand the meaning, scope and issues related to the term postcolonial. Read specimens of major works belonging to the genre. Familiarise with the cardinal concepts of postcolonial theory.
V	<p>5B10ENG Linguistics</p>	<ul style="list-style-type: none"> Learn the theories regarding origin, development and history of languages. Familiarise with the cardinal concepts related to “linguistics”.

		<ul style="list-style-type: none"> • Understand the modern directions in linguistic studies.
V	5D01ENG English for Competitive Examinations	<ul style="list-style-type: none"> • To familiarise students with the language items required to take competitive examinations at various levels • To acquaint the students with the basics of English grammar • To enable the students to enrich their vocabulary • To provide opportunities for the students to improve their listening and reading comprehension skills • To familiarise the students with the questions that are commonly asked in various interviews and to help them frame the desirable responses
VI	6B11ENG Project	<ul style="list-style-type: none"> • Learn and apply specific documentation styles and methodological formalities. • Critically engage with a literary theme or topic. • Understand the basic formalities regarding research in humanities.
VI	6B12ENG Critical Theory	<ul style="list-style-type: none"> • Understand the basics of various theoretical positions in literary and culture studies. • Apply specific theoretical insights into the study of specific works of art as well as cultural articulations. • Understand the ideological assumptions underlying common-sense notions and canon formation.
VI	6B13ENG Women's Writing	<ul style="list-style-type: none"> • Understand women's writing as a specific genre. • Appreciate the variety in women's literature and the correlation between such variety and specific socio-political contexts. • Understand the various dialogic positions

		within women's writing.
VI	6B14ENG Indian Writing in English	<ul style="list-style-type: none"> • Understand Indian Writing in English as a specific genre based on certain common socio-political contexts. • Understand the various dialogic positions within Indian Writing in English. • Understand the regional diversities and thematic plurality of IWE.
VI	6B15ENG Film Studies	<ul style="list-style-type: none"> • Learn the basic terminology, technical aspects, and the major movements in the history of cinema. • Watch select movies and analyse them with an eye on technical, thematic and socio-political aspects. • Develop basic knowledge and familiarity with the various trends in Indian cinema.
VI	6B16(3)ENG Writing for Media	<ul style="list-style-type: none"> • To understand and analyze the media evolution and critically evaluate the media content. • To understand the relationship between society and media and how it operates in the social circles. • To understand the art of media production through theoretical and practical activities.