

ACADEMIC YEAR 2017-2018

Reading day celebration

Report

PG Department of commerce Navajyothi College Conduct a reading competition on behalf of reading day celebration on, 19th June 2017. The competition was inaugurated by Mrs. Lilly kutty chacko principal Navajyothi College Cherupuzha

College around 30 students was participated for the competition from different departments. The participant's gets portion for reading competition and the judges evaluate the fluency in reading.

A partition from Malayalam news paper was given as the topic for the competition. And ask them to read with in a stipulated time.

Jesteena Shaji from BCom Co-operation student declared as the winner of the compition



NAVAJYOTHI COLLEGE CHERUPUZHA

PG DEPARTMENT OF COMMERCE

READING DAY CELEBRATION

**READING
COMPETITION**

DATE: 19th JUNE 2017
TIME: 10 AM



REPORT

On the warm morning of December 15th 2017 the commerce Department Navajothi College conducted a “Basics of Research ” for final year b.com students .The program was presided over by the respected HOD Mr. Mathew M.J The project class was conducted by the eminent personality Dr Lila PI the HOD ST.Joseph College,Pilathara. The class was witnessed by 80 students and all the guiding teachers of the project. The session was provided by him was a wonderful experience to each and every one who participated. It gives a clear awareness about the project and its mode of preparation. At the first session, she was given priority to the topic selection, she acknowledged that the topic should be related to commerce and it should be currently relevant topic. Afterwards she was provided detailed information about the preparation of objectives and its variables. Then he explained each and every step for the project preparation in a simple manner which made the audience to capture the points.

After that session the students got an opportunity to present their topics and its objectives and also questionnaire with power point presentation. Then he gave necessary corrections and clarifications related to presented topic. The class motivated each students and teachers to complete the project successfully. At the end of the session the student’s representative Sofiya MB, B.COM (CA) delivered vote of thanks.



NAVAJYOTHI COLLEGE CHERUPUZHA

PG DEPARTMENT OF COMMERCE



BASICS OF RESEARCH

RESOURCE PERSON: DR. LILA P I

(HOD of Commerce dept St. Joseph College, Pilathara)

DATE: 15TH DEC 2017

TIME: 10AM

VENUE: SEMINAR HALL

NATIONAL LEVEL INTERCOLLEGIATE COMMERCE FEST.

PG department of Commerce Navajyothi College Conduct a National Level intercollegiate commerce fest "EMFORIO-17" on 26th Sep. 2017. The event was coordinated by commerce department of Navajyolhi College.

The official function of the fest was welcomed by "Mr. Mathew MJ Head of the department and was inaugurated by Mr. C Rajan Charisman, Kerala Dinesh, Kannur & Rtd. Joint Director of industries.

As part of the fest we conduct 6 Events. Mind Bogglers - Business Quiz, Marketing Ad, Black Hawks - Treasure hunt, Brand Raced Re-Branding. Ice breaking, Fiscus - financial Game...

Mind Bloggers in Business Quiz which is co-ordinate by Vishnu K.B. and award Rs. 5000 for the Winners and Rs. 2000 for second prize. The Second event was marketing ad is an advertisement competition which is by Sijo Joseph. Rs 2000 was awarded for the winners

Then we conduct a Treasure Hunt "Black Hawks" competition which is co-ordinated by Justin MT and award Rs.5000 for the winner.

Rebranding Competition "Brand Race" which is To-coordinated by shyam Krishandaya K and award RS .3000 the winner and 2000 for the second Prize. Then we conduct a financial game "FISCUS" Co-ordinate by Neeraj Sebastian.



EMFORIO '17

Navajyothi College, affiliated to Kannur University in 2010, is an initiative of the Little Flower Congregation (CST Fathers). As a premier institution, Navajyothi College (NUC) has always stood for excellence and service in the academic arena.

P.G. Department of commerce, which is the vibrant division of the NUC, provides the proficient environment to nurture commerce professionals with high level of knowledge and competence to effectively contribute to the corporate and society with commitment and integrity. The 1st intake of the students to the department of commerce was in June 2011. The department now offer B.Com (CA), B.Com (Co-op.) and M.Com (Finance).

The National Level Inter Collegiate Commerce Fest - Entorio 2017 will provide unleash their managerial skills and showcase their talents.

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PG Department of COMMERCE
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EMFORIO '17
2K17
On 26th Sep. 2017
Inauguration:
Sri. C. Rajan
 (Chairman, Kerala Dinesh, Kannur & Rtd. Joint Director of Industries)

National Level Inter Collegiate COMMERCE FEST