



K21U 4872

Reg. No. :

Name :

**V Semester B.A./B.Sc./B.Com./B.B.A./B.B.A. (T.T.M.)/B.B.A. (R.T.M.)/
B.B.M./B.T.T.M./B.C.A./B.S.W./B.A. Afsal-UI-Ulama/B.B.A. (AH) Degree
CBCSS (OBE) – Regular Examination, November 2021
(2019 Admission Only)
Open Course
5D01 JNL : INTRODUCTION TO JOURNALISM**

Time : 2 Hours

Max. Marks : 20

PART – A

I. Answer **all** the questions.

- 1) Intro
- 2) PTI
- 3) Feature stories
- 4) Define News.
- 5) Deadline
- 6) Summery lead

(6×1=6)

PART – B

II. Answer **any four** questions.

- 7) What is armchair reporting ?
- 8) Explain Investigative Journalism.
- 9) Explain inverted pyramid structure.
- 10) Middle.
- 11) Freelance reporter.
- 12) What is invasion of privacy ?

(4×2=8)

PART – C

III. Answer **any one** of the following.

- 13) What are the qualities and responsibilities of a reporter ?
- 14) Explain the major sources of news with suitable examples.

(1×6=6)