



K21U 6749

Reg. No. :

Name :

**I Semester B.Com. Degree (CBCSS – OBE – Regular/Supplementary/
Improvement) Examination, November 2021
(2019 Admission Onwards)**

Core Course

1B01COM : MANAGEMENT CONCEPTS AND PRINCIPLES

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **any six** questions from the following. **Each** question carries **1** mark.

1. Explain line and staff organisational structure.
2. Elucidate the Neoclassical Approach of Management.
3. What is Business Ethics ?
4. What are Hygiene factors ?
5. Explain Esprit de Corps briefly.
6. What are the objectives of planning ?
7. Define "Kaizen".
8. Briefly explain Maslow's Need Hierarchy Theory of Motivation. **(6×1=6)**

PART – B

Answer **any six** questions from the following. **Each** question carries **3** marks.

9. Write a short note on Theory X and Theory Y.
10. Critically analyse the drawbacks of Maslow's Need Hierarchy Theory.
11. Explain Direction and various Directing Techniques.

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12. What are the steps involved in Manpower Planning ?
13. Write a short note on Bureaucracy – A Classical Theory of Management.
14. Explain the importance of ethics in Business in 2022.
15. Explain the relevance of controlling in an organisation.
16. Explain ethics in advertising with appropriate examples. **(6×3=18)**

PART – C

Answer **any two** questions from the following. Each question carries **8** marks.

17. Explain the importance of Planning from the Management's Perspective.
18. Explain :
 - 1) TQM
 - 2) MIS
 - 3) ISHIKAWA diagram
 - 4) ISO.
19. Explain Leadership and various styles involved in leadership. **(2×8=16)**

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K19U 3292

Reg. No. :

Name :

I Semester B.Com Degree CBCSS(OBE) - Regular

Examination, November - 2019

(2019 Admission)

CORE COURSE

1B01 COM : MANAGEMENT CONCEPTS AND PRINCIPLES

Time : 3 Hours

Max. Marks : 40

SECTION - A

Answer any **Six** questions in one or Two sentences. Each question carries **1** mark. (6×1=6)

1. What do you mean by business eco system?
2. Who are laissez - faire leaders?
3. State the meaning of span of control.
4. What is meant by Kaizen?
5. Explain the meaning of stress management.
6. What do you mean by organization as a static concept?
7. What do you mean by differential piece rate system?
8. What do you mean by TPM?

SECTION - B

Answer any **Six** questions in not exceeding one page. Each question carries **3** marks. (6×3=18)

9. Examine the major factors influencing business ethics.
10. Describe the various sources of recruitment.
11. "Control cannot be exercised without planning". Elaborate.

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12. Explain the fish bone diagram.
13. Differentiate between leadership and management.
14. What are the different types of organization?
15. Explain the process of change management.
16. What do you mean by behavioral approach to management?

SECTION - C

Answer any **Two** questions in not exceeding Three pages. Each question carries **8** marks. (2x8=16)

17. Describe Henry Fayol's principles of management.
 18. What is meant by business ethics? Describe the arguments in favour of business ethics.
 19. Explain Herzberg's Motivation - Hygiene theory.
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K20U 3292

Reg. No. :

Name :

**I Semester B.Com. Degree CBCSS (OBE) Reg./Sup./Imp.
Examination, November 2020
(2019 Admn. Onwards)**

Core Course

1B01 COM : MANAGEMENT CONCEPTS AND PRINCIPLES

Time : 3 Hours

Max. Marks : 40

SECTION – A

Answer **any six** questions in **one or two** sentences. **Each** question carries **1** mark.

1. What is meant by unity of command ?
2. State the meaning of organization in a dynamic sense.
3. What do you mean by recruitment ?
4. What is negative motivation ?
5. Explain the meaning of directing.
6. Define the term management.
7. What is functional organization ?
8. State the meaning of system approach to management.

(6x1=6)

SECTION – B

Answer **any six** questions in **not exceeding one** page. **Each** question carries **3** marks.

9. Enumerate the nature of organizing.
10. Explain Maslow's need hierarchy theory.

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11. Explain the fish bone diagram.
12. What are the principles of scientific management ?
13. What are the essentials of an effective control system ?
14. What are the types of ethics ?
15. Describe neo-classical approach to management.
16. What are the various styles of leadership ?

(6×3=18)

SECTION – C

Answer **any two** questions in **not exceeding three** pages. **Each** question carries **8** marks.

17. State the nature of planning and briefly explain its importance in business.
18. What are the arguments for and against social responsibilities of business ?
19. Explain the following concepts in management :
- a) Kaizen
 - b) TQM
 - c) TPM
 - d) MIS.

(2×8=16)

SECTION – B

Answer **any six** questions in **not exceeding one** page. **Each** question carries **3** marks

9. Enumerate the nature of organizing.
10. Explain Maslow's need hierarchy theory.

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K19U 3217

Reg. No. :

Name :

I Semester B.Com Degree (CBCSS- Supplementary/ Improvement)

Examination, November - 2019

(2014-2018 Admissions)

CORE COURSE IN B.Com

1B 01COM : MANAGEMENT CONCEPTS AND PRINCIPLES

Time : 3 Hours

Max. Marks :40

PART- A

I. Answer **All** questions. Each carries $\frac{1}{2}$ mark. (4 \times $\frac{1}{2}$ =2)

- 1) is called the father of scientific management.
- 2) CPM stands for.....
- 3)Principle states that an employee should receive orders from one superior only.
- 4) MBO stands for.....

PART- B

II. Answer **Four** questions.Each carries **one** mark. (4 \times 1=4)

- 5) What is scalar chain?
- 6) What is a strategy?
- 7) What is behavioural approach?
- 8) What is 'work study' in scientific management?

P.T.O.



9) What do you mean by adhoc plans?

10) What do you mean by recruitment?

PART -C

III. Answer any **Six** questions (not exceeding one page). Each carries **three** marks. **(6×3=18)**

11) What do you mean by scientific management?

12) What is planning? State the objectives of planning.

13) Differentiate delegation and Decentralization.

14) Distinguish "Line" organization from "Line and Staff" organization?

15) What do you mean by controlling? Discuss its purposes.

16) Discuss Theory X and theory Y.

17) What are the qualities required for a good leader?

18) Explain MBO and its advantage.

PART - D

IV. Answer any **Two** questions. Each carries **eight** marks. **(2×8=16)**

19) Define staffing. Explain its need and importance in modern business.

20) What is organizing? Explain the different types of organization.

21) What is control? Explain the control process and list out the techniques of control.