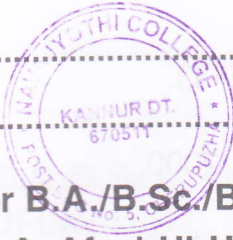




K22U 2436

Reg. No. :

Name :



V Semester B.A./B.Sc./B.Com./B.T.T.M./B.B.A./B.B.A.-T.T.M./B.B.A.-A.H./
B.C.A./B.A. Afsal-UI-Ulama/B.S.W. Degree (CBCSS – OBE – Regular/
Supplementary/Improvement) Examination, November 2022
(2019 Admission Onwards)

Open Course

5D03BBA/BBA(RTM) : E-COMMERCE

Time : 2 Hours

Max. Marks : 20

PART – A

Answer **all** questions. **Each** question carries **1** mark.

1. What is B2B ?
2. What do you mean by E-Commerce ?
3. What do you mean by C2C ?
4. What do you mean by Credit card ?
5. What do you mean by M-commerce ?
6. What do you mean by Digital Currency ?

(6×1=6)

PART – B

Answer **any 4** questions. **Each** question carries **2** marks.

7. Explain the features of E-Commerce.
8. Discuss the difference between E-Cheque and E-Cash.

P.T.O.

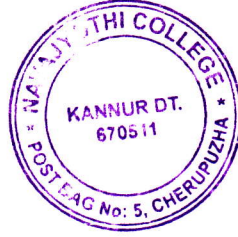


- 9. Explain the advantages of Electronic Fund Transfer (EFT).
- 10. Write a short note on Information and Technology Act, 2000.
- 11. What are different types of Electronic Fund Transfer (EFT) ?
- 12. Explain the factors influencing the success of E-Commerce. **(4×2=8)**

PART – C

Answer **any one** question. **Each** question carries **6** marks.

- 13. Explain different types of business models of E-Commerce.
- 14. Briefly explain different methods of online payments. **(1×6=6)**



K21U 4858

Reg. No. :

Name :

**V Semester B.A./B.Sc./B.Com./B.B.A./B.B.A. (T.T.M.)/B.B.A. (R.T.M.)/
B.B.M./B.T.T.M./B.C.A./B.S.W./B.A. Afsal-UI-Ulama/B.B.A. (AH) Degree
CBCSS (OBE) – Regular Examination, November 2021
(2019 Admission Only) Open Course
5D03 BBA/BBA (RTM) : E-COMMERCE**

Time : 2 Hours

Max. Marks : 20

PART – A

Answer **all** questions.

1. What is EPOS ?
2. What is G2C model ?
3. What do you mean by E-Procurement ?
4. What is URL ?
5. What is eavesdropping ?
6. What are search engines ?

(6×1=6)

PART – B

Answer **any four** questions.

7. What are the major types of E-Payment system ?
8. Differentiate between E-Business and E-Commerce.
9. Explain the concept of SCM.
10. What are the benefits of E-Commerce ?
11. What are the major influencing factors of a successful E-Business venture ?
12. Explain the components of electronic payment system.

(4×2=8)

PART – C

Answer **any one** question.

13. Explain E-Commerce and explain the legal and ethical issues in E-Commerce.
14. Discuss any five E-Business models used by an E-Commerce firm.

(1×6=6)