



K23U 0425

Reg. No. : .....

Name : .....

**VI Semester B.B.A./B.B.A. (RTM) Degree (CBCSS – OBE – Regular/  
Supplementary/Improvement) Examination, April 2023  
(2019 and 2020 Admissions)**

**Core Course**

**6B14BBA/BBA(RTM) : ORGANISATION BEHAVIOUR**

Time : 3 Hours

Max. Marks : 40

**PART – A**  
**Very short answer**

Answer **all** the questions. **Each** question carries **1** mark.

1. What do you mean by personality ?
2. What is group dynamics ?
3. What is organisational behaviour ?
4. What is organisational development ?
5. What do you mean by organisation change ?
6. Define motivation. **(6×1=6)**

**PART – B**  
**Short answer**

Answer **any 6** questions. **Each** question carries **2** marks.

7. Explain the features of group conflict.
8. Discuss the different types of organisational change.
9. Explain the various stages of group development.
10. Enumerate the different roles of motivation.

P.T.O.

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11. List out the common barriers of attitude in organisational behaviour.
12. Describe the various scope of organisational behaviour.
13. Explain the factors which affect the perception of organisation behaviour.
14. List out the various benefits of organisational development. (6×2=12)

**PART – C**

**Essay**

Answer **any 4** questions. **Each** question carries **3** marks.

15. Explain the different types of leadership styles in the organisation.
16. List out the various features of group behaviour.
17. Explain the Herzberg theory of motivation.
18. List out the different types of conflict in organisational behaviour.
19. Explain the factors affecting the organisational change.
20. Discuss the different steps of organisational development. (4×3=12)

**PART – D**

**Long Essay**

Answer **any 2** questions. **Each** question carries **5** marks.

21. Explain the different types of learning theories of perception.
22. Enumerate briefly the various theories of personality.
23. Explain the characteristics and components of attitude in the organisational behaviour.
24. Discuss the Maslow's Need Hierarchy theory of motivation in the organization. (2×5=10)



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Examination, April 2022**

**(2019 Admission)**

**Core Course**

**6B14 BBA (RTM)/BBA : ORGANISATION BEHAVIOUR**

Time : 3 Hours

Max. Marks : 40

**PART – A**

Answer **all** questions. **Each** carries 1 mark.

1. What is Job Design ?
2. Explain Halo effect.
3. Describe the term positive reinforcement.
4. Explain group dynamics.
5. Define Organizational Behaviour.
6. Explain Laissez-faire style of leadership. **(6×1=6)**

**PART – B**

Answer **any six** questions. **Each** carries 2 marks.

7. Differentiate between leaders and managers.
8. Explain the components of Attitude.
9. Explain ERG theory of motivation.
10. What is role conflict ?

**P.T.O.**



11. Explain trait theory of personality.
12. What is Group Cohesiveness ?
13. Explain different types of formal groups.
14. What is job rotation ? (6×2=12)

PART – C

Answer **any four** questions. **Each** carries **3** marks.

15. Explain the stages of group development.
16. Explain Lewin's models of organizational changes.
17. What is Managerial grid style of leadership ?
18. Explain the features of OB.
19. What are different factors that influencing the development of personality ?
20. Explain the components of perception. (4×3=12)

PART – D

Answer **any two** questions. **Each** carries **5** marks.

21. Explain the organizational behaviour model.
  22. 'The individual needs are arranged in order of importance' – Abraham Maslow published his classic paper in 1943. Explain.
  23. "Leadership differs from person to person according to their style of functioning in a particular situation." Explain.
  24. Explain conflict management styles. (2×5=10)
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