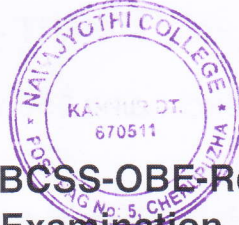




K23U 1950

Reg. No. : .....

Name : .....



**II Semester B.A. Degree (CBCSS-OBE- Regular/Supplementary/  
Improvement) Examination, April 2023  
(2019 Admission Onwards)  
COMPLEMENTARY ELECTIVE COURSE IN JOURNALISM  
2C 02 JNL : Print Media Practices**

Time : 3 Hours

Max. Marks : 40

**PART – A**

Answer **all** questions. **Each** question carries **1** mark.

1. Proximity
2. PTI
3. Personality feature
4. Beat
5. Staccato lead
6. Dual editorial.

**(6×1=6)**

**PART – B**

Answer **any six** questions **not** exceeding **75** words **each**. **Each** question carries **2** marks.

7. Citizen journalism
8. Newspaper cartoons
9. Inverted pyramid
10. Photo journalism
11. Human interest stories
12. Op Ed pages
13. Online news portal
14. Article 19(1) (a).

**(6×2=12)**

P.T.O.



PART – C

Answer **any 4** questions **not** exceeding **150** words **each**. **Each** question carries **3** marks.

15. Explain the principles of translation of a news story.
16. Write a short note on news sources.
17. Describe the work flow of a news desk.
18. What are the advantages and disadvantages of freelance journalism ?
19. Discuss the importance of infographics in newspapers.
20. Prepare a questionnaire (six questions) for an interview with music director Keeravani. **(4×3=12)**

PART – D

Answer **any 2** questions **not** exceeding **300** words **each**. **Each** question carries **5** marks.

21. What are the different classifications of news ? Give appropriate examples.
  22. Describe the concepts of 'Investigative journalism' and 'Sting operation'.
  23. What is news release ? Prepare a news release regarding the premier show of your debut film.
  24. 'Journalism is not only a profession but also a service'. Comment. **(2×5=10)**
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Reg. No. : .....

Name : .....



K22U 1250

**II Semester B.A. Degree (C.B.C.S.S.-O.B.E. – Regular/Supplementary/  
Improvement) Examination, April 2022  
(2019 Admission Onwards)**

**COMPLEMENTARY ELECTIVE COURSE IN JOURNALISM**

**2C02JNL : Print Media Practices**

Time : 3 Hours

Max. Marks : 40

**PART – A**

Answer **all** questions. **Each** question carries **1** mark.

1. Breaking news
2. Stringer
3. Narrative lead
4. News
5. Reader's editor
6. PTI.

**(6x1=6)**

**PART – B**

Answer **any six** questions **not exceeding 75 words each**. **Each** question carries **2** marks.

7. News editing
8. Freelance journalist
9. Curtain raiser stories
10. Social media
11. Op-Ed page

P.T.O.

**K22U 1250**



12. 5 Ws and 1 H

13. Primary source

14. Data journalism.

**(6×2=12)**

**PART – C**

Answer **any four** questions **not** exceeding **150** words **each**. **Each** question carries **3** marks.

15. Explain the roles of a news agency.

16. Discuss the path of news reporting from event to reader.

17. Examine the role of news photography in print media.

18. How has digital technology revolutionised news gathering ?

19. Give any three differences between soft news and hard news.

20. What is infographic ? Explain the advantages of infographics in a news report.

**(4×3=12)**

**PART – D**

Answer **any two** questions **not** exceeding **150** words **each**. **Each** question carries **5** marks.

21. Explain the principles of selecting a news story.

22. Explain the organizational structure and functions of a news desk.

23. Discuss the different types of specialized reporting.

24. Write an editorial on a recent issue in Kerala.

**(2×5=10)**

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K21U 3447

Reg. No. : .....

Name : .....

**II Semester B.A. Degree (CBCSS – OBE-Reg./Sup./Imp.)**  
**Examination, April 2021**  
**(2019 Admission Onwards)**  
**COMPLEMENTARY ELECTIVE COURSE IN JOURNALISM**  
**2C02JNL : Print Media Practices**

Time : 3 Hours

Max. Marks : 40

**PART – A**

Answer **all** questions. **Each** question carries **1** mark.

1. CMYK.
2. Fourth Estate.
3. Stringer.
4. Caption.
5. Reuters.
6. Libel.

**PART – B**

Answer **any six** questions not exceeding **75** words **each**. **Each** question carries **2** marks.

7. Mobile journalism.
8. Hour glass style.
9. Running stories.
10. Paid journalism.
11. Developmental journalism.

P.T.O.

**K21U 3447**



12. Infographics.
13. Photo journalism.
14. Style book.

**PART – C**

Answer **any four** questions not exceeding **150 words each**. **Each** question carries **3** marks.

15. Discuss the principles of journalism.
16. Explain various types of interviews.
17. Discuss the changing role of a journalist in the digital media environment.
18. Illustrate different departments of a newspaper organization.
19. Identify different sources of news for a newspaper correspondent.
20. 'Journalism profession demands more beat specialized reporters'. Throw your views.

**PART – D**

Answer **any 2** questions not exceeding **300 words**. **Each** question carries **5** marks.

21. Compare hard news and soft news with suitable examples.
  22. 'Newspaper headlines must grab readers' attention.' Throw your views. Also discuss different type of headlines.
  23. Critically analyze the challenges of print media in the digital age.
  24. 'Editor is a mid-wife of a newspaper'. Throw your views. Also discuss the role and functions of a sub-editor.
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K20U 0447

Reg. No. : .....

Name : .....

II Semester B.A. Degree (CBCSS (OBE) – Regular) Examination, April 2020  
(2019 Admission)  
COMPLEMENTARY ELECTIVE COURSE IN JOURNALISM  
2C02JNL : Print Media Practices

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** question carries **1** mark.

1. Op Ed pages
2. ABC
3. Freelancer
4. Outline
5. Running Stories
6. 5W's and 1 H.

PART – B

Answer **any six** questions **not** exceeding **75** words **each**. **Each** question carries **2** marks.

7. Citizen Journalist
8. Inverted Pyramid
9. Curtain Raisers
10. Yellow Journalism
11. Developmental Reporting
12. Critical Editorial
13. Personality Feature
14. Business Journalism.

P.T.O.



PART – C

Answer **any 4** questions **not** exceeding **150** words **each**. **Each** question carries **3** marks.

15. What is News ? Explain the importance of news values.
16. Discuss qualities and functions of a news reporter.
17. Critically analyze the difference between hard news and soft news with suitable examples.
18. Discuss different types of newspaper headlines with examples.
19. 'Sub-editor is an unsung hero of a newspaper.' Throw your views.
20. Elucidate basic principles of translation.

PART – D

Answer **any 2** questions **not** exceeding **300** words. **Each** question carries **5** marks.

21. Discuss the role of a journalist in the digital media era.
  22. Illustrate the structure and functions of an editorial department of a newspaper.
  23. Discuss the significance of investigative reporting with suitable examples.
  24. 'Comments are free, news is sacred.' Explain.
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