



K23U 2475

Reg. No. :

Name :



V Semester B.A./B.A. Afsal-Ul-Ulama/B.Sc./B.Com./B.T.T.M./B.B.A./
B.B.A. – T.T.M./B.B.A. – A.H./B.C.A./B.S.W./B.M.M.C. Degree
(CBCSS – OBE – Regular/Supplementary/Improvement)
Examination, November 2023
(2019 – 2021 Admissions)
Generic Elective Course
5D03BBA/BBA (RTM) : E-COMMERCE

Time : 2 Hours

Max. Marks : 20

PART – A

Answer **all** questions. **Each** question carries **1** mark.

1. Write any two objectives of E-Commerce.
2. What is m-Commerce ?
3. What is B2B ?
4. What is e-Cheque ?
5. What is Digital Signature ?
6. What is extranet ?

(6×1=6)

PART – B

Answer **any 4** questions. **Each** question carries **2** marks.

7. What is e-Cash and which are the models of e-Cash ?
8. Enumerate the features of E-Commerce.
9. Explain the types of Digital Signature.

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10. Describe the categories of e-Payment.

11. What is crypto currency ?

12. Explain the steps to be followed by customers in B2C system.

(4×2=8)

PART – C

Answer **any one** question. Question carries **6** marks.

13. Define E-Commerce and explain the disadvantages of E-Commerce.

14. What is e-Payment and explain the different types of e-Payment system. (1×6=6)

