



**K23U 3547**

Reg. No. : .....

Name : .....



**III Semester B.A. Degree (CBCSS – OBE – Regular/Supplementary/  
Improvement) Examination, November 2023**

**(2019 to 2022 Admissions)**

**COMPLEMENTARY ELECTIVE COURSE IN JOURNALISM FOR BA  
ENGLISH/HISTORY**

**3C 03 JNL : Introduction to Broadcast Journalism**

Time : 3 Hours

Max. Marks : 40

**PART – A**

Answer **all** questions. **Each** question carries **1** mark.

1. Voice over.
2. Prannoy Roy.
3. Akashvani.
4. Nikola Tesla.
5. Story telling.
6. Back anno.

**(6×1=6)**

**PART – B**

Answer **any six** questions **not** exceeding **75** words **each**. **Each** question carries **2** marks.

7. Digital TV.
8. Live chat in TV.
9. Radio Jockey.

**P.T.O.**

**K23U 3547**



10. Doordarshan.
11. FM Radio.
12. PCR.
13. Entertainment channel.
14. Augmented reality.

**(6×2=12)**

**PART – C**

Answer **any 4** questions **not** exceeding **150** words **each**. **Each** question carries **3** marks.

15. Analyse the story telling method in TV.
16. Differentiate news reporting and news anchoring.
17. Analyze the role of radio in digital era.
18. Explain the process of news reading in radio. Mention any four qualities of a radio news reader.
19. Briefly explain the current scenario of FM radio stations in Kerala.
20. Elaborate the relevance of infographics in TV.

**(4×3=12)**

**PART – D**

Answer **any 2** questions **not** exceeding **300** words **each**. **Each** question carries **5** marks.

21. Discuss the significance of radio in rural journalism.
22. New technologies provide new face to TV news presentation. Analyze the statement with special reference to your favourite news channel.
23. Prepare a radio feature on World Press Freedom Day.
24. Evaluate the ethical and legal concerns in broadcast journalism with contemporary examples.

**(2×5=10)**

---





**K22U 3557**

Reg. No. : .....

Name : .....

**Third Semester B.A. Degree (CBCSS – OBE – Regular/Supplementary/  
Improvement) Examination, November 2022  
(2019 Admission Onwards)**

**COMPLEMENTARY ELECTIVE COURSE IN JOURNALISM FOR ENGLISH/  
HISTORY CORE**

**3C03JNL : Introduction to Broadcast Journalism**

Time : 3 Hours

Max. Marks : 40

**PART – A**

Answer **all** questions. **Each** question carries **1** mark.

1. Vividh Bharati
2. RJ
3. AIR
4. Defamation
5. NBSA
6. Radio Mango.

**(6×1=6)**

**PART – B**

Answer **any six** questions **not exceeding 75 words each**. **Each** question carries **2** marks.

7. Gulielmo Marconi.
8. Running commentaries.
9. Packages.

**P.T.O.**



**K22U 3557**



10. News anchor.
11. Teleprompter.
12. Paid news.
13. Sound Bites.
14. Radio discussions.

**(6×2=12)**

**PART – C**

Answer **any 4** questions **not** exceeding **150** words **each**. **Each** question carries **3** marks.

15. Trace out the evolution of radio broadcasting in India.
16. Radio drama is referred to as theatre of the Mind. Explain.
17. Write on the significance of community radio.
18. Write on news gathering process of TV news channels.
19. What are the skills needed for a TV interviewer ?
20. Comment on TV journalism in the digital era.

**(4×3=12)**

**PART – D**

Answer **any 2** questions **not** exceeding **300** words **each**. **Each** question carries **5** marks.

21. Write on the role of radio in disaster management.
22. A television news is combination of visuals, graphics and sound bites. Explain.
23. Describe the organizational structure of a TV news channel.
24. Critically evaluate the ethical aspects of television journalism.

**(2×5=10)**



**K20U 1942**

Reg. No. : .....

Name : .....

**III Semester B.A. Degree CBCSS (OBE) – Regular Examination, November 2020  
(2019 Admission Only)**

**COMPLEMENTARY ELECTIVE COURSE IN JOURNALISM**

**3C03JNL : Introduction to Broadcast Journalism**

Time : 3 Hours

Max. Marks : 40

**PART – A**

Answer **all** questions. **Each** question carries **1** mark.

1. Ad-lib
2. NBSA
3. FCP
4. Teleprompter
5. VO
6. Jingle.

**(6×1=6)**

**PART – B**

Answer **any six** questions **not** exceeding **75** words **each**. **Each** question carries **2** marks.

7. Vividh Bharati
8. Community Radio
9. Radio Drama
10. Samuel Morse
11. Mojo
12. Floor Manager
13. Electronic News Gathering (ENG)
14. Narrator.

**(6×2=12)**

P.T.O.





## PART – C

Answer **any 4** questions not exceeding **150** words **each**. **Each** question carries **3** marks.

15. Briefly discuss the scope and challenges of radio broadcasting in the digital age.
16. Illustrate the characteristics of radio features.
17. Discuss various elements of television news package.
18. 'Radio is an effective medium to educate rural people of India.' Give your view.
19. Differentiate the story telling narratives of radio and television mediums.
20. Discuss the challenges of live reporting in broadcasting medium. **(4×3=12)**

## PART – D

Answer **any 2** questions **not** exceeding **300** words **each**. **Each** question carries **5** marks.

21. Analyze the ethics and credibility of breaking news culture.
22. Discuss evolution of Indian radio broadcasting.
23. Critically analyze the role of broadcasting mediums in a COVID like pandemic situation.
24. Explain organizational structure of a television news channel. **(2×5=10)**



K21U 1943

Reg. No. : .....

Name : .....

**III Semester B.A. Degree CBCSS (OBE) Reg./Sup./Imp.  
Examination, November 2021  
(2019 – 2020 Admission)**

**COMPLEMENTARY ELECTIVE COURSE IN JOURNALISM FOR ENGLISH/  
HISTORY CORE**

**3C 03 JNL : Introduction to Broadcast Journalism**

Time : 3 Hours

Max. Marks : 40

**PART – A**

Answer **all** questions. **Each** question carries **1** mark.

1. SITE
2. ENG
3. Jingle
4. Sound Forge
5. BARC
6. Live Chat.

(6×1=6)

**PART – B**

Answer **any six** questions **not** exceeding **75** words **each**. **Each** question carries **2** marks.

7. Radio Talks
8. Prasar Bharati
9. Mojo
10. FM Broadcasting
11. Rundown
12. Piece to Camera
13. Gulielmo Marconi
14. Infographics.

(6×2=12)

P.T.O.





## PART – C

Answer **any 4** questions **not** exceeding **150** words **each**. **Each** question carries **3** marks.

15. Discuss the following radio formats :

- a) Radio Drama
- b) Radio Feature
- c) Radio Discussion.

16. Briefly analyze organizational structure of a television news channel.

17. 'Radio is a theatre of mind.' Discuss.

18. Analyze the ethics and credibility of breaking news culture.

19. Differentiate the story telling narratives of radio and television mediums.

20. Discuss the challenges posed by fake news in television journalism. **(4×3=12)**

## PART – D

Answer **any 2** questions **not** exceeding **300** words **each**. **Each** question carries **5** marks.

21. Critically analyze the scope and challenges of radio in pandemic communication.

22. Discuss the evolution of Indian television broadcasting.

23. Explain the role of community radio stations in bringing development to rural India.

24. Detail any three television programme formats of your choice. **(2×5=10)**