

opm
K23U 2480

Reg. No. :

Name :

V Semester B.A./B.A. Afsal-UI-Ulama/B.Sc./B.Com./B.T.T.M./B.B.A./
B.B.A-T.T.M./B.B.A.-A.H./B.C.A./B.S.W./B.M.M.C. Degree (CBCSS-OBE-
Regular/Supplementary/Improvement) Examination, November 2023
(2019 – 2021 Admissions)
Generic Elective Course
5D03 COM : PRINCIPLES OF MANAGEMENT

Time : 2 Hours

Max. Marks : 20

SECTION – A
(Very short answer)

Answer **any three** questions from the following. **Each** question carries **one** mark.

1. What is a 'Plan' ?
2. Define 'Selection'.
3. What is 'Leadership' ?
4. What is 'Directing' ?

(3×1=3)

SECTION – B
(Short essay)

Answer **any three** questions. **Each** question carries **three** marks.

5. Distinguish between Training and Development.
6. Identify the different sources of External Recruitment.
7. Distinguish between Centralisation and Decentralisation.
8. Define 'Planning'. What are its limitations ?

(3×3=9)

SECTION – C
(Long essay)

Answer **any one** question. **Each** question carries **eight** marks.

9. Define 'Management'. Examine the functions of Management.
10. Bring out the effective principles of Direction.

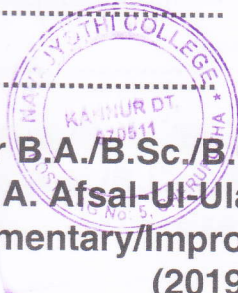
(1×8=8)



K22U 2441

Reg. No. :

Name :



V Semester B.A./B.Sc./B.Com./B.T.T.M./B.B.A./B.B.A.- T.T.M./B.B.A.
-A.H./B.C.A./B.A. Afsal-Ul-Ulama/B.S.W. Degree (CBCSS – OBE – Regular/
Supplementary/Improvement) Examination, November 2022
(2019 Admission Onwards)

Open Course

5D03 COM : PRINCIPLES OF MANAGEMENT

Time : 2 Hours

Max. Marks : 20

PART – A

Answer **any three** questions from the following. **Each** question carries 1 mark.

1. What is middle management ?
2. Define controlling.
3. What is planning ?
4. What is line organization ?

(3×1=3)

PART – B

Answer **any three** questions from the following. **Each** question carries 3 marks.

5. Explain various sources of recruitment.
6. Distinguish between administration and management.
7. What are the limitations of planning ?
8. Explain various elements of direction.

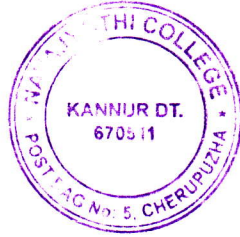
(3×3=9)

PART – C

Answer **any one** question from the following. The question carries 8 marks.

9. Explain the selection procedure.
10. What are the different types of plans ?

(1×8=8)



K21U 4863

Reg. No. :

Name :

**V Semester B.A./B.Sc./B.Com./B.B.A./B.B.A.(T.T.M.)/B.B.A.(R.T.M.)/B.B.M./
B.T.T.M./B.C.A./B.S.W./B.A. Afsal-UI-Ulama/B.B.A.(AH) Degree CBCSS
(OBE)-Regular Examination, November 2021
(2019 Admission Only) Open Course
5D03 COM : PRINCIPLES OF MANAGEMENT**

Time : 2 Hours

Max. Marks : 20

PART – A

Answer **any three** questions from the following. **Each** question carries 1 mark.

1. Define Management.
2. What do you mean by Direction ?
3. What is meant by Formal Organisation ?
4. Define Controlling.

(3×1=3)

PART – B

Answer **any three** questions from the following. **Each** question carries 3 marks.

5. Distinguish between Administration and Management.
6. Briefly explain the elements of Direction.
7. What are the internal sources of recruitment ?
8. Describe the various methods of training.

(3×3=9)

PART – C

Answer **any one** question from the following. The question carries 8 marks.

9. Explain the steps in the planning process.
10. What is an organisation ? Explain the types of organisation.

(8×1=8)